WILDWOOD CELEBRATION COMMISSION MEETING

This meeting will be livestreamed at: https://www.cityofwildwood.com/youtube

This meeting will also be available by video conference at:

https://us02web.zoom.us/j/84594635337?pwd=bDRyQkVXTE94M3BPNjZmWV2MzZnRqdz09

This meeting will originate from Wildwood City Hall, 16860 Main Street, 63040

Wednesday, August 5, 2020

6:30 p.m.

AGENDA

I. Call To Order And Opening Remarks By Chair

II. Roll Call Of Members

III. Approval Of Minutes From The July 8, 2020 Meeting

   Documents:

   DRAFT 7-8-20 WILDWOOD CELEBRATION COMMISSION MINUTES.PDF

IV. Public Comments – Via Zoom Webinar Platform Or In Writing

V. 2020 Celebrate Wildwood And Art Festival Events

   A. Date Selection For 2021 Celebrate Wildwood Event (Spring 2021)

   Documents:

   SPRING 2021 EVENT SCHEDULE.PDF
   LAFAYETTE LANCER MARCHING BAND AVAILABILITY.PDF

   B. Date Selection For 2021 Wildwood Art Festival (Fall 2021)

   C. Other And Updates
VI. Other Business For Consideration

VII. Next Meeting Date - Wednesday, September, 9, 2020

VIII. Adjournment

The City of Wildwood Celebration Commission will consider and act upon the matters listed above and such others as may be presented at the meeting and determined to be appropriate for discussion at that time.

The City of Wildwood will provide reasonable accommodations for persons attending City Council meetings. Requests for reasonable accommodations should be directed to Megan Eldridge, City Clerk, at 636-458-0440, or email at megan@cityofwildwood.com, at least 48 hours prior to the start of the meeting.
I. Call to Order and Opening Remarks
Chair Siebert opened the meeting at 6:32 p.m. and welcomed everyone.

II. Roll Call
A roll call of members was conducted and the following individuals were in attendance via Zoom webinar platform:

**Commission Members:**
Libby Wilson
Karen Stevens
Sharon Hutson
Jaclyn Tripp (arrived at 6:39 p.m.)
Cory Lawson
Patricia Ward
Susan Siebert, Chair
Joe Garritano, Council Liaison
Gary Crews, Staff Liaison

Absent Members: Vicki Helfrey

**Other Officials & City Staff:**
Sergeant Brad Wendling and P.O. Steve DeGhelder, St. Louis County Police – Wildwood Precinct
Joe Vujnich, Director of Planning and Parks
Kathy Arnett, Assistant Director of Planning and Parks
Travis Newberry, Planner

III. Approval of Minutes from the June 3, 2020 Meeting
A motion was made by Commissioner Ward, seconded by Commissioner Hutson, to approve the June 3, 2020 meeting minutes. A voice vote was taken, with no opposition, and the minutes were declared approved.

IV. Public Comments
None

V. 2020 Celebrate Wildwood and Art Festival Events
a. Potential Changes to Event due to COVID-19

Director of Planning Vujnich began by noting that, based upon the discussion at last month’s meeting relative to options for the event, due to necessary changes and concerns regarding COVID-19, Department staff has provided a memorandum on potential scenarios on how the event can be organized. With the recent resurgence in numbers, care needs to be exercised by the City in its hosting of this event. He then outlined options for the event ranging from a large in-person event, a small group, or even virtual offerings, to canceling it in its entirety.
Commissioner Tripp arrived at 6:39 p.m.

Discussion was held regarding the following: the potential to postpone the 25th Anniversary Celebration to Spring 2021; the cancellation of the GreenTree Festival in Kirkwood this year; the concern with forcing an event that is not the celebration we want; the desire to wait to be able to have the full event and not have a partial type; the appeal to having the event in late Spring; the hope to use the budget from this year towards next year’s event, in addition to next year’s budget, so as to make it a large scale celebration; the continuing level of uncertainty; the potential for disappointment, if the event is scaled back and less than what the Commission generally hosts; the only money that may be lost is the deposit to the band from Nashville; and the support of postponement to ensure the event maintains a high quality.

A motion was made by Commissioner Ward, seconded by Commissioner Stevens, to postpone the 25th Anniversary Celebrate Wildwood Event until 2021. A voice vote was taken, with no opposition, and the motion was declared approved.

A motion was made by Commissioner Lawson, seconded by Commissioner Wilson, to cancel the 2020 Wildwood Art Festival event and reschedule for October 2021. A voice vote was taken, with no opposition, and the motion was declared approved.

A motion was made by Commissioner Hutson, seconded by Commissioner Lawson, to cancel the Commission’s August meeting, but meet in September and October. A voice vote was taken, with no opposition, and the motion was declared approved.

Following discussion regarding rescheduling the high school marching band, the band from Nashville, the Scouting Experience, and a few other major components of the event, the Commission decided to meet in August to select dates for the 2021 events.

b. Other

None

VI. Other Business for Consideration

None

VIII. Next Scheduled Meeting – August 5, 2020 at 6:30 p.m.

The Commission agreed to hold the next meeting scheduled on August 5, 2020, at 6:30 p.m.

IX. Adjournment

A motion was made by Commissioner Wilson, seconded by Commissioner Ward, to adjourn. Having no further business to discuss, and hearing no objections, Chair Siebert called for a voice vote to adjourn, and it was approved. The meeting concluded at 7:06 p.m.
August 5, 2020

To:  Wildwood Celebration Commission Members

From:  Department of Planning and Parks

Re:  Spring 2021 Event Schedule (Wards – All)

Cc:  The Honorable James R. Bowlin, Mayor
      Sam Anselm, City Administrator
      Kathy Arnett, Assistant Director of Planning and Parks
      Gary Crews, Superintendent of Parks and Recreation
      Bree Kelchen, Recreation Specialist

The Wildwood Celebration Commission made a very difficult decision at its last meeting in July, which was to postpone the event until Spring 2021. This decision was particularly difficult this year, given 2020 is the 25th Anniversary of the incorporation of Wildwood and was intended to be a special event, in light of this milestone. The reasons for postponing the event were reasonable, focused on safety, and necessary, when all circumstances are taken into account, specifically holding an event of lesser stature than in past years, impacting its reputation, and fears, even if offered, how many and who might have participated in it. These reasons, and others, led to the postponement action by the Commission Members.

As part of this action, the Commission Members wanted to reschedule the postponed event to Spring 2021, but were uncertain of the best date for such. Accordingly, the Members asked the Department to study other events that are typically held in the Spring Season and determined if there is a date or dates that would allow for the Celebrate Wildwood Event to have a relatively competition-free weekend. The results of this study are as follows:

<table>
<thead>
<tr>
<th>Events*</th>
<th>Schedule Date(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>St. Louis Earth Day Festival</td>
<td>In 2020, it was scheduled for April 18 through 26</td>
</tr>
<tr>
<td>St. Louis Microfest</td>
<td>In 2020, it was scheduled for May 1 and 2</td>
</tr>
<tr>
<td>Chesterfield Music and Arts</td>
<td>Scheduled for May 1 and 2, 2021</td>
</tr>
<tr>
<td>Art Outside in Maplewood</td>
<td>In April or May of the year</td>
</tr>
<tr>
<td>Events*</td>
<td>Schedule Date(s)</td>
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<tr>
<td>Art on the Square - Belleville</td>
<td>Planned for May 14 through 16, 2021</td>
</tr>
<tr>
<td>St. Louis County GreekFest</td>
<td>In 2020, it was scheduled for May 22 through 25</td>
</tr>
<tr>
<td>Laumeier Art Fair</td>
<td>In 2020, it was scheduled for May 2020 (but went “online” this year)</td>
</tr>
</tbody>
</table>

*With COVID-19, rescheduling of many of the events appear to be in flux. Therefore, this list should not be considered complete, nor exhaustive as well.

There are two (2) other early spring events, but each appear to not interfere with the Celebrate Wildwood Event. These two (2) events include the following: (a.) St. Louis Variety Art Event – it is a regional event involving colleges and universities in Missouri and Illinois. Art is displayed March 5, 2021 through April 1, 2021; and (b.) Arts St. Louis – Presenting Maturity and its Muse. It is an event for all artists over the age of 70, with the dates being April 17 through 19, 2021.

Given the list of other events in the upcoming Spring Season, the Department is inclined to recommend the following dates in April for the Commission Members:

1st Choice of Date >>> April 23 and 24, 2021; and
2nd Choice of Date >>> April 9 and 10, 2021.

Any of these dates would appear to be workable from the standpoint of not conducting the event with a large number of other competing activities.

If any of the Commission Members should have questions or comments before tonight’s meeting regarding this information, please feel free to contact the Department of Planning at (636) 458-0440. A presentation is planned on this matter at tonight’s meeting. Thank you for your review of this information and input on the same.
Kathy Arnett

From: balogbrad@rsmo.org
Sent: Thursday, July 23, 2020 10:25 AM
To: Kathy Arnett
Subject: Re: 2021 Celebrate Wildwood

Kathy,

There is a possibility that April could work. We would have to take a look at the calendar leading up to it to see if we could fit in rehearsals. Marching band does not traditionally rehearse in the spring and we would just be starting Hawaii rehearsals in April. Also, Saturdays in April will be hit and miss for availability. Currently, it looks like April 10 and 24 are open but some of our fall dates are being shifted to the spring due to Covid.

I can’t commit to it at this time but I also won’t rule out our availability.

I also appreciate the offer to have a booth or some other option to help with fundraising for the trip.

Thank you,

Brad

Sent from my iPad

On Jul 23, 2020, at 10:18 AM, Kathy Arnett <Kathy@cityofwildwood.com> wrote:

Hi Brad,

Sorry to bother you again, but we’re widening our search for a date for the 2021 Celebrate Wildwood event. Would the marching band be available if the event was in April 2021? Maybe they could also have a booth or we could come up with another idea during the day and they could work on fundraising for their trip?

Let me know your thoughts.

Thanks again!
Kathy

Kathy Arnett
Assistant Director of Planning & Parks
City of Wildwood
16860 Main Street
Wildwood, MO 63040
kathy@cityofwildwood.com
636-458-0440 x135

<image001.png>
From: BALOG, BRAD <talogbrad@rsmo.org>  
Sent: Thursday, July 9, 2020 1:33 PM  
To: Kathy Arnett <Kathy@cityofwildwood.com>  
Subject: Re: 2021 Celebrate Wildwood

Kathy,

Thank you for checking. We will not be able to participate in June 2021. We are planning a trip to Hawaii with the Lancer Regiment. Once we return, they will be on a break until July.

As for May, it is difficult to say at this time. It depends when you decide to have it. During May, we have State Festival, Prom, Graduation, Final Exams, end of the year concerts/banquets, and AP Exams during that month. Asking extra rehearsal and performance time of the kids may be a challenge.

Thanks,
Brad

On Thu, Jul 9, 2020 at 1:21 PM Kathy Arnett <Kathy@cityofwildwood.com> wrote:

Hi Brad!

I hope you are well.

The Wildwood Celebration Commission voted last night to postpone this year’s 25th Anniversary Celebrate Wildwood event to 2021. They are looking at dates in May/June. Would the high school marching band be able to participate in the parade during that time of year? If so, are there dates that are better?

We’re going to try and select dates for the rescheduled event within the next month.

Thank you!
**Kathy Arnett**

*Assistant Director of Planning & Parks*

City of Wildwood

16860 Main Street

Wildwood, MO 63040

[kathy@cityofwildwood.com](mailto:kathy@cityofwildwood.com)

636-458-0440 x135

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[<image011.png>](#)

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Brad Balog

*Lafayette High School Director of Bands*

*SLSMEA President-Elect*