



WILDWOOD

PROGRAM BUDGET COMMITTEE (PBC)

AGENDA

Wednesday, October 28, 2020

5:00 p.m. to 6:15 p.m.

This meeting will be offered in a “Zoom Webinar Platform,” and broadcast on the City of Wildwood’s YouTube Channel

Zoom Meeting Link: <https://us02web.zoom.us/j/81957968161?pwd=TIp2OGNuUkpBK091eEJmdjAxbm01UT09>

Webinar ID: 819 5796 8161 Passcode: 013143

YouTube: <https://www.youtube.com/channel/UCDrnHWBRdhYZw4KNUPbp1yg>

- I. CALL TO ORDER AND OPENING REMARKS BY CHAIR GARRITANO
- II. ROLL CALL OF COMMITTEE MEMBERS
- III. APPROVAL OF MINUTES FROM THE COMMITTEE’S OCTOBER 7, 2020 MEETING

Documents:

[DRAFT 10-7-20 PBC MINUTES.PDF](#)

- IV. REVIEW OF PROGRAMS AND RELATED INFORMATION OFFERED BY ECONOMIC DEVELOPMENT COMMITTEE (EDC)

Documents:

[MEMO - EDC EVENT COSTS FOR PBC.PDF](#)

- V. REVIEW OF PROGRAMS AND RELATED INFORMATION OFFERED BY THE DEPARTMENT OF PLANNING AND PARKS

Documents:

MEMORANDUM ON PLANNING AND PARKS EVENT COSTS.PDF

VI. OTHER ITEMS

VII. CLOSING REMARKS AND ADJOURNMENT

Please Note:

The Program Budget Committee welcomes the public's participation, but given the nature of this meeting, comments or questions will not be entertained during its proceedings, but can be submitted in written form for responses.

The Program Budget Committee will consider and act upon these matters listed above and any such others as may be presented at the meeting and determined appropriate for discussion at that time.

The City of Wildwood will provide reasonable accommodations for persons attending Program Budget Committee meetings. Requests for reasonable accommodations should be made directly to Megan Eldridge, City Clerk, at 636-458-0440, or email at megan@cityofwildwood, at least 48 hours prior to the start of the meeting.

City of Wildwood, Missouri
Record of Proceedings



WILDWOOD

Program Budget Committee Meeting Minutes

Wednesday, October 7, 2020

Wildwood City Hall, 16860 Main Street, Wildwood, Missouri 63040

The Program Budget Committee Meeting was called to order at 5:00 p.m., on Wednesday, October 7, 2020, at Wildwood City Hall, 16860 Main Street, Wildwood, Missouri 63040, and on Zoom.

I. Call to Order and Opening Remarks by Mayor Jim Bowlin

Mayor Bowlin addressed the Members of this newly created ad-hoc committee. He noted that he created the Committee for it to provide suggestions on potential charges to specific events and for use of parks and trails. He requested the programming changes and parks and trails fees be addressed as separate items. He then requested a report for this year's budget process. Mayor Bowlin then left the meeting.

II. Roll Call of Committee Members

A roll call of members was taken, with the following results:

Present: Council Members Edens, Garritano, and McCutchen

Absent: None

Staff Present: Treasurer Cross, Economic Development Director Jacquin, Director of Planning and Parks Vujnich, and Assistant Director of Planning and Parks Arnett

III. Nomination of Committee Chair

A motion was made by Council Member Edens, seconded by Council Member McCutchen, to nominate Council Member Garritano as Committee Chair. A voice vote was taken on the nomination, with no opposition, and Council Member Garritano was declared Chair of the Program Budget Committee.

IV. Discussion of the Goals, Objectives and Next Steps of the Program Budget Committee

Council Member Edens noted that Economic Development Director Jacquin and her have compiled a list of programs, with costs, organized by the Economic Development Committee. She noted Economic Development spends approximately four thousand five hundred thirty dollars (\$4,530.00) annually on its programs, which includes WinterFest, a Tack Swap, the Snowman Search, and the Passport Program.

Director of Planning and Parks Vujnich noted his Department also has a comprehensive list of programs and costs, which will be provided to the Committee Members. He then recommended the committee include a review of the Zoning Authorization process to potentially establish a fee for this service, where none is currently assessed. He also recommended a review of subdivision and zoning fees, which have not been adjusted since 1995.

Discussion was then held on the desire to review the fee for Dog Park Membership, income from the Farmers Market, and the potential to partner with other communities for event programming.

The following goals were established for this Committee:

1. Examine existing events and programs, and any new programs, to evaluate those activities that can become revenue neutral;
2. Identify revenue opportunities, where feasible, within programs; and

3. Review fee structure of events, programs, and permits.

Discussion was then held regarding the following: the requirements relating to how the park and stormwater sales tax revenue can be allocated and used, along with any major prohibitions; the need to review properties funded by grants to determine if there are restrictions on said use, particularity relating to any potential fees charged to the public; and the Committee Members' desire to not charge for use of parks and trails.

By consensus of the members, it was determined the next meeting would focus on an inventory of events, with costs and revenues, approximate attendance numbers, with brief event descriptions, the revenue sources, and what, if any, fees are paid by attendees.

V. Closing Remarks and Adjournment

Consensus was reached among the Committee Members to schedule the next meeting for Wednesday, October 28th, at 5:00 p.m.

A motion was made by Council Member Edens, seconded by Council Member McCutchen, to adjourn. A voice vote was taken, hearing no objections, and Chair Garritano declared the meeting adjourned at 6:05 p.m.



MEMORANDUM

To: Ad Hoc Program Budget Committee Members

From: Julian M.D. Jacquin, Economic Development Manager / Interim Deputy City Administrator
Chair Lauren Edens, Economic Development Committee

Date: October 28, 2020

Re: Economic Development Committee Event Costs for Program Budget Committee

Event	Description	Estimated Cost
Snowman Search	Registration Cost	\$100
	Cost to build City snowman	\$80
		Total: \$180
Summer Tour Passport Program	Registration Cost	\$100
	Cost to order City stamp	\$50
		Total: \$150
Lawn & Garden Summit	Outdoor Tent & Setup	\$500
	Printed Materials	\$300
	Advertising	\$200
	Food & Drink for Volunteers	\$200
		Total: \$1,200
Tack Swap & Sale (TBD)	Portable Water Closets	Total: \$500
WBA Winterfest & Tree Lighting	Outdoor Heated Tent	\$500
	Visit with Santa Claus	\$500
	Holiday Carolers	\$500
	Tree	\$500
	Miscellaneous	\$500
		Total: \$2,500
Estimated Event Costs		\$4,530

Chair Edens and I will be available for any comments or questions at the October 28, 2020 Meeting of the Program Budget Committee.

JMDJ



WILDWOOD

October 28, 2020

MEMORANDUM

To: Program Budget Committee Members

From: Department of Planning and Parks

Re: Department of Planning and Parks Estimated Program Costs

Cc: The Honorable James R. Bowlin, Mayor
 The Honorable City Council
 Steve Cross, Interim City Administrator
 Julian Jacquin, Interim Deputy City Administrator

At the Committee’s first meeting, its Members requested information on the costs of programming offered by the City of Wildwood through its Department of Planning and Parks. This information is to be reviewed in an effort to determine areas where expenditures can be reduced and revenues can be increased. Two (2) items are being provided to outline this requested information. The first is an attached spreadsheet providing an overview of the Department’s programs, costs, revenues, and funding. The second item is the table below that provides specific costs of each of the current programs. The fees assessed and revenues collected are noted in the table, as well.

Arbor Day Be Brave 5K Run/Walk	
Item	Cost
Special Olympics Donation*	\$ 2,670.00
Race Mgmt. - Big River Running	\$ 1,200.00
School Rental	\$ 190.00
Sweatshirts	\$ 6,486.45
Catering	\$ 997.50
Prizes (Zick's gift card/top 2 runners)	\$ 300.00
DJ	\$ 350.00
Plaques	\$ 989.10
Health Bars & Water for Aid Station	\$ 233.71
Sodas, Gatorade & Water	\$ 500.00
Total	\$ 13,916.76
Revenue (\$30/participant)	\$ 3,090.00
Total Cost	\$ 10,826.76

*Amount varies, depending on number of registrations

Art Festival	
Item	Cost
Musical Performer (The Dust Covers)	\$ 600.00
Musical Performer (Teddy McCready)	\$ 450.00
Musical Performer (The Wayward Mountaineers)	\$ 400.00
Fire Pits/Heaters	\$ 1,922.00
Tent Rental	\$ 2,512.00
Art Booth Winner 1st	\$ 500.00
Art Booth Winner 2nd	\$ 250.00
Art Booth Winner 3rd	\$ 100.00
Judge	\$ 275.00
Judge	\$ 275.00
Table and Chair Rental	\$ 2,840.00
Juror	\$ 250.00
Catering - Breakfast (Chris Cakes)	\$ 2,183.61
Catering - Hospitality Room Sandwiches (Callier's)	\$ 2,746.99
Golden Ticket Reimbursements	\$ 420.00
Food Voucher Reimbursements	\$ 2,502.50
Gateway Golf Cart	\$ 345.00
Supplies - Clothes Pins	\$ 19.38
Hospitality Room Snacks	\$ 192.60
Hospitality Room Snacks	\$ 281.77
Hospitality Room Snacks	\$ 59.88
Weather Insurance	\$ 7,730.00
Refreshments	\$ 1,093.15
Audio/Lights (Finch)	\$ 2,400.00
Hotel Room (musical performer)	\$ 213.59
Zick's Great Outdoors	\$ 18.00
Street Banners	\$ 1,364.72
Yard Signs	\$ 324.00
Posters & Postcards	\$ 169.00
Event Cards	\$ 3,255.00
Ad - West News	\$ 660.00
Total	\$49,233.19
Revenue (Booth fees)	\$ 8,100.00
Total Cost	\$ 41,133.19

Babysitting 101 Class	
Item	Cost
Catering	\$494.50
Drinks	\$95.00
Total	\$589.50
Revenue	\$ 0

Back to School Party	
Item	Cost
Musical Performer	\$ 3,500.00
Stage	\$ 2,250.00
Lights/Audio	\$ 2,400.00
Electric	\$ 1,600.00
Inflatables	\$ 3,914.50
Kettle Korn	\$ 2,014.20
Weather Insurance	\$ 1,663.40
Bubble Bus	\$ 600.00
Face Painters/Balloon Artists (The Clowns)	\$ 1,540.00
Upper Limits - Climbing Wall	\$ 2,500.00
Lions Club (food prep)	\$ 500.00
Chips & Condiments	\$ 162.92
Snow Cones (Kona Ice)	\$ 1,809.60
Hot Dogs	\$ 707.73
Juggling Jeff	\$ 600.00
Deaf Interpreters	\$ 415.20
Soda & Water	\$ 800.00
Total	\$26,977.55
Revenue	\$ 0

Boards & Commissions Appreciation Event	
Item	Cost
Catering	\$ 5,570.40
Giveaway	\$ 6,714.00
Centerpieces	\$ 100.00
Total	\$ 12,384.40
Revenue	\$ 0

Business Appreciation Event	
Item	Cost
Catering	\$ 5,230.00
Giveaway	\$ 4,146.50
Rentals, if needed (tables, chairs, table linens, etc.)	varies
Total	\$ 9,376.50
Revenue	\$ 0

Cabin Fever Hike	
Item	Cost
Giveaway (T-Shirts)	\$ 1,751.00
Electric (Heaters)	\$ 2,250.00
Snack Bars	\$ 187.65
Coffee	\$ 230.00

Cabin Fever Hike	
Item	Cost
Bagels	\$ 246.09
Tent Setup and Tear Down	\$ 1,018.50
Total	\$ 5,683.24
Revenue	\$ 0

Celebrate Wildwood	
Item	Cost
Parade Winner 1st	\$ 150.00
Parade Winner 2nd	\$ 100.00
Parade Winner 3rd	\$ 75.00
Stage	\$ 2,425.00
Face Painting & Balloon Artists (The Clowns)	\$ 3,060.00
Climbing Wall (Upper Limits)	\$ 2,500.00
Fireworks	\$ 6,000.00
Musical Performer (Wildhorse Creek Band)	\$ 1,500.00
Musical Performer (Fat Pocket)	\$ 3,000.00
Lights & Audio (Finch)	\$ 3,500.00
Public Health Permit	\$ 100.00
Deaf Interpreter	\$ 2,094.75
Inflatables	\$ 10,637.00
Juggling Jeff	\$ 1,500.00
Moolah Shrine Gateway 500	\$ 500.00
Moolah Mounted Horses	\$ 500.00
Moolah Motor Patrol	\$ 500.00
Moolah Mini Patrol	\$ 500.00
Tents (purchased)	\$ 1,990.00
Gateway Golf Cars	\$ 910.00
Table and Chair Rentals	\$ 4,249.00
Electric (Green2Go)	\$ 15,380.00
Ice	\$ 1,125.00
Weather Insurance	\$ 6,266.50
Food Vouchers	\$ 2,010.75
Portable Restrooms	\$ 2,520.00
WiFi	\$ 500.00
Tent Rentals	\$ 6,219.00
Event Handouts	\$ 1,085.06
Street Banners	\$ 1,766.33
Posters & Postcards	\$ 229.00
Ad - West News	\$ 1,000.00
Soda, Water, Tea, Gatorade (Staff, Police, Volunteers)	\$ 500.00
Total	\$ 84,392.39
Revenue (Sponsorships)	\$ 11,200.00 (2019)
Total Cost	\$ 73,192.39

Centaur Time Trial	
Item	Cost
Portable Restrooms	\$215.00
Total	\$215.00
Revenue	\$ 0

Color Coded Chef	
Item	Cost
Rental Fee	\$50.00
Instructor Fee	\$184.29
Total	\$234.29
Revenue	\$ 0

Concerts			
Item	Cost - May	Cost - June	Cost - July
Hot Dogs	\$ 672.52	\$ 766.55	\$ 715.72
Lions Club (cook hot dogs)	\$ 500.00	\$ 500.00	\$ 500.00
Lights/Audio	\$ 2,400.00	\$ 2,400.00	\$ 2,400.00
Stage	\$ 2,000.00	\$ 2,075.00	\$ 2,075.00
Portable Restrooms	\$ 455.30	\$ 455.30	\$ 455.30
Deaf Interpreters	\$ 415.20	\$ 415.20	\$ 415.20
Musical Performer	\$ 6,050.00	\$ 3,300.00	\$ 4,200.00
Juggling Jeff	\$ 300.00	\$ -	\$ -
Weather Insurance	\$ 1,933.20	\$ 1,488.00	\$ 1,433.20
Kettle Korn	\$ 1,549.80	\$ -	\$ 1,077.30
Snow Cones	\$ 1,113.60	\$ -	\$ 1,382.40
Electric	\$ 1,050.00	\$ 800.00	\$ 1,600.00
Chips & Condiments	\$ 135.78	\$ 135.78	\$ 135.78
Drinks	\$ 800.00	\$ 800.00	\$ 800.00
Music Licensing - 1 Year	\$ 919.00		
Music Licensing - 1 Year	\$ 363.00		
Totals	\$ 20,657.40	\$ 13,135.83	\$ 17,189.90
Revenue	\$ 0	\$ 0	\$ 0

Drive In Movie (2020)	
Item	Cost
Portable Restrooms	\$ 460.00
Grass Cutting	\$ 340.00
Total	\$ 800.00
Revenue	\$ 0

Early Childhood Recreation Program	
Item	Cost
February Event – Hi NRG Gymnastics	\$ 189.50

Early Childhood Recreation Program	
Item	Cost
Food and Drinks	\$ 111.50
February Total	\$ 301.00
March Event – Puppet Show	\$ 800.00
Food	\$ 48.39
March Total	\$ 848.39
April Event – Babaloo	\$ 700.00
Food	\$ 48.35
April Total	\$ 748.35
May Event – Zoo for You	\$ 495.00
Food	\$ 68.82
May Total	\$ 563.82
September Event – Ride the Train	\$ 624.00
Snow cones	\$ 198.40
September Total	\$ 822.40
October Event – Pumpkin Decorating	\$ 490.00
Snow cones	\$ 249.80
October Total	\$ 739.80
November Event – St. Louis Zoo	\$ 340.00
Food	\$ 50.00
November Total	\$ 390.00
Annual Total	\$ 4,413.76
Revenue	\$ 0

Family Snow Sports Day	
Item	Cost
Tickets	\$ 3,420.00
Total	\$ 3,420.00
Revenue	\$ 0

Frozen Feet Half Marathon	
Item	Cost
Coffee	\$ 192.39
Portable Restrooms	\$ 385.00
Health Bars, Gatorade & Aid Station Water	\$ 552.08
Meal (Imo's Pizza)	\$ 970.73

Frozen Feet Half Marathon	
Item	Cost
Sweatshirts	\$ 10,093.00
School Rental	\$ 320.50
Race Mgmt - Big River Running	\$ 1,375.00
DJ	\$ 500.00
Plaques	\$ 1,920.00
Finisher Medals	\$ 1,642.50
Total	\$ 17,951.20
Revenue (\$45/person)	\$ 13,500.00
Total Cost	\$ 4,451.20

GreenRock Trail Challenge	
Item	Cost
Giveaway (T-Shirts)	\$ 1,813.00
Giveaway (Hats)	\$ 2,655.00
Pavilion Rental	\$ 80.00
Bus Service	\$ 738.00
Bagels	\$ 164.90
Supplies (Bug Spray)	\$ 17.01
Health Bars, Gatorade & Paper Products	\$ 422.35
Catering	\$ 3,113.80
Total	\$ 9,004.06
Revenue	\$ 0

New Resident Picnic	
Item	Cost
Post Cards - Invites	\$ 420.00
Snow Cones	\$ 1,502.40
Food	Donated
Total	\$ 1,922.40
Revenue	\$ 0

Plein Air Art Event	
Item	Cost
Commemorative Posters	\$ 83.00
Giveaway (T-Shirts 2020)	\$ 1,751.00
Breakfast (Bagels Only)	\$ 108.75
Lunch	\$ 790.00
Logo Design	\$ 900.00
Student - Prize Money	\$ 200.00
Best of Show - Prize Money (\$1,000 donated)	\$ 0
Total	\$ 3,832.75
Revenue	\$ 0

Plein Air Art Reception	
Item	Cost
Catering	\$ 6,279.70
Centerpieces	\$ 100.00
Total	\$ 6,379.70
Revenue	\$ 0

Pop Up Events	
Item	Cost
Cost varied in 2019	\$ 95.00 - \$1,500.00
Total for 8 Events in 2019	\$ 3,898.78
Revenue	\$ 0

Scrapbooking Monthly Events (9 months)	
Item	Cost
Meal - Lunch	\$ 450.00
Snacks	\$ 150.00
Door Prize (x3)	\$ 50.00
Total	\$ 650.00
Total for 9 months	\$ 5,850.00
Revenue (\$15/person)	\$ 2,490.00
Total Expenditures	\$ 3,360.00

Scrapbooking Weekend Event	
Item	Cost
Lunch 1	\$ 860.00
Dinner 1	\$ 1,028.40
Breakfast	\$ 587.00
Lunch 2	\$ 566.00
Giveaway	\$ 396.80
Snack's - Sam's	\$ 365.94
Snack's - Dierbergs	\$ 182.91
Soda, Water, Tea	\$ 250.00
Total	\$ 4,237.05
Revenue (\$40/person)	\$ 1,800.00
Total Expenditures	\$ 2,437.05

Shivering Shadows 7K	
Item	Cost
School Rental	\$ 61.35
Meal (Imo's Pizza)	\$ 792.66
Giveaway (Long Sleeve Zip Shirts)	\$ 5,019.40
Plaques	\$ 973.50

Shivering Shadows 7K	
Item	Cost
Race Mgmt. - Big River Running	\$ 1,200.00
DJ	\$ 350.00
Logo Design	\$ 600.00
Health Bars & Paper Products	\$ 245.43
Stakes	\$ 73.94
Glow Bracelets	\$ 13.99
Lights for Signs	\$ 26.00
Soda & Water	\$ 250.00
Total	\$ 9,606.27
Revenue (Registration Fee \$30/person)	\$ 3,900.00
Total Cost	\$ 5,706.27

Spring Egg Hunt	
Item	Cost
Eggs	\$ 2,520.00
School Rental	\$ 418.00
DJ	\$ 250.00
Inflatables	\$ 2,339.50
Face Painters/Balloon Artists (The Clowns)	\$ 1,400.00
Catering - Meal & Drinks (PM BBQ)	\$ 2,400.00
Kettle Korn	\$ 851.85
Bubble Bus	\$ 600.00
Golden Egg Prizes	\$ 120.00
Weather Insurance	\$ 1,895.00
Total	\$ 12,794.35
Revenue	\$ 0

Tour de Wildwood	
Item	Cost
Bagels	\$ 351.63
Health Bars & Gatorade	\$ 865.12
Catering (PM BBQ)	\$ 5,498.75
Jersey's	\$ 4,356.00
Logo Design	\$ 300.00
Giveaway (T-shirts)	\$ 2,371.25
Soda & Water	\$ 150.00
Total	\$ 13,892.75
Revenue from Jersey Sales	\$ (2,000.00)
Total Cost	\$ 11,892.75

Virtual Trivia Events	
Item	Cost
CrowdPurr (online platform) *	\$ 50.00
Prizes (3- gift cards)	\$ 100.00
Total	\$ 150.00
Revenue	\$ 0

* Per month charge

WinterFest	
Item	Cost
Carolers	\$ 500.00
Electric	\$ 2,250.00
Tree Lights	\$ 95.84
Portable Restrooms	\$ 320.00
Santa	\$ 200.00
Contractor Set Up Tent & Tree	\$ 682.50
Contractor Tear Down Tent	\$ 335.00
Total	\$ 4,383.34
Revenue	\$ 0

If any of the Committee Members should have questions or comments before tonight's meeting about this information, please feel free to contact the Department of Planning and Parks at (636) 458-0440. The Department will be available at the upcoming Committee meeting to respond to any questions or comments in this regard. Thank you for your review of this information and input on the same.

City of Wildwood List of Events

Program	Event Description	General Cost	Revenue Source	Attendance	Charges to Attendees	# of Times Held Each Year	Year Began
Frozen Feet Half Marathon	Competitive run held on City's trail system. Starts and ends at La Salle Springs Middle School.	\$17,951.47	Participant Fee & General Fund	300	\$45	1	2011
Weekend Scrapbooking Event	2 full days of open scrapbooking time.	\$4,237.05	Participant Fee & General Fund	50	\$40	1	2016
Family Snow Sports Day	Passes provided to Wildwood families for 1-day use at Hidden Valley Ski Resort for skiing or tubing.	\$3,420.00	General Fund	115	\$0	1	2015
Cabin Fever Hike	Do-it-yourself hike along the Al Foster Memorial Trail and adjacent trail system. Starts and ends at Al Foster Memorial Trailhead.	\$4,664.74	General Fund	200	\$0	1	2003
Centaur Time Trial	Part of regional road-cycling competition. Along Centaur Road in Wildwood position of the Chesterfield Valley Area.	\$215.00			Paid to Tour of St. Louis Bicycle Races	1	2009
Spring Egg Hunt	Family event, including egg hunt, bounce houses, games, etc.	\$12,794.35	General Fund	1,000	\$0	1	2002
Arbor Day Be Brave 5K	5K Run/Walk celebrating Arbor Day. Family friendly event. Proceeds from event donated to Missouri Special Olympics.	\$13,916.76	Participant Fee & General Fund	125	\$30	1	2015
Plein Air Art Event	Day-long event for artists of all mediums to complete their work outside at a specific location in Wildwood.	\$3,832.75	General Fund	50	\$0 Pre-Register; \$10 Day of	1	2015
Music on Main	Concert Series.	\$16,994.38	General Fund	1,000+	\$0	3	1996
Board and Commission Appreciation Event	Dinner celebrating the City's volunteers.	\$12,284.40	General Fund	100	\$0	1	2003
Business Appreciation Event	Reception celebrating the business owners in Wildwood.	\$9,376.50	General Fund	100	\$0	1	2009
GreenRock Trail Challenge	6 mile hike along the GreenRock Trail. Held on National Trails Day.	\$9,004.06	General Fund	150	\$0	1	2003 (Taste of Trails) 2004 GreenRock
Movie Night	Movie shown either outdoors on inflatable screen or indoors at B&B Theater.	\$800.00	Participant Fee & General Fund		\$0	1	2008-2012; 2020
Plein Air Art Reception	Reception for the Plein Air participants. Prizes are announced for winning artist or photographer.	\$6,379.70	General Fund	100 (includes guest)	\$0	1	2015
New Resident Picnic	Meet and greet, with appetizers, in Community Park for new residents.	\$1,922.40	General Fund	75	\$0	1	2019
Back to School Party	Family event celebrating the end of summer.	\$26,977.55	General Fund	1,000+	\$0	1	2007
Wildwood Night at the St. Louis Cardinals	Group ticket sales for a STILL Cardinals game.	\$0.00	N/A		Ticket cost paid by attendees	1	2019
Tour de Wildwood	Road cycling event offering two (2) courses throughout the City. Entry fee paid by participants goes to MO Bicycle Federation.	\$11,892.75	General Fund	300	Paid to Missouri Bike Federation	1	2007
Celebrate Wildwood	Annual event celebrating all things Wildwood.	\$84,392.39	General Fund	5,000+	\$0 entry; items for sale	1	1996 (Wildwood Days)
Art Festival	2-day event featuring 55+ artists.	\$49,233.19	General Fund	2,500+	\$0 entry; items for sale	1	2013
Shivering Shadows 7K	Nighttime 7K Run/Walk along Rock Hollow (Zombie Road) Trail. Starts and ends at La Salle Springs Middle School.	\$9,606.27	Participant Fee & General Fund	125	\$30	1	2002 (Route 66 5K)
Winter Fest and Tree Lighting	WBA Event featuring tree lighting, Santa Claus, carolers, and a gingerbread house competition.	\$4,383.34	General Fund	500+	\$0	1	2019
Zoom Bingo	Online bingo game	\$25.00	General Fund	50-75	\$0	6	2020
Zoom Trivia	Online trivia competition	\$200.00	General Fund	50-5	\$0	5	2020
Yoga in the Park	Yoga class for all ages	\$126.00		18	\$0	19	2020
Senior Aerobics	Fitness class for those 60+ years of age.	\$100.00	CDBG Grant	65	\$0 Resident; \$5 Non-Resident	52	2018
Senior Water Fitness	Water fitness class for those 60+ years of age.	\$100.00	CDBG Grant	20	\$0 Resident; \$5 Non-Resident	52	2018
Senior Yoga	Yoga class for those 60+ years of age	\$180.00	CDBG Grant	20	\$0 Resident; \$5 Non-Resident	104	2018
Early Childhood Recreation Program	Program for 2-5 year old's. (each program event varies, this is the total of all program events for 2019)	\$4,413.26	General Fund	25	\$0	28	2002
Pop Up Events	Varies, and based upon time of year	\$3,898.78	General Fund	varies	\$0	6	2017
Scrapbooking	Monthly 6-hour open scrapbooking time	\$650.00	Participant Fee & General Fund	15-25	\$15	9	2004-2012; 2016 - present
Babysitting 101	Class to prepare attendees for babysitting care	\$494.50		25	Paid to Children's Hospital	3	2007
Home Alone Safety	Class to prepare children to stay home alone	\$0.00		25	Paid to Children's Hospital	2	2016
CPR/AED	CPR/AED training class	\$0.00		15	Paid to Instructor	3	2018
Color Coded Chef Cooking	Cooking class using color-coded tools and recipe for non-math based cooking	\$234.29	General Fund	20	\$0	4	2019

Total Annual Expenditures	\$296,749.41	equivalent to 3% of overall General Operating Budget	315
Total budget without Celebrate Wildwood	\$212,357.02		
Total budget without Celebrate Wildwood & Art Festival	\$163,123.83		
Total budget without Celebrate Wildwood, Art Festival, & Concerts	\$146,129.45		
Total budget without above 3 events and grant funded programming	\$113,409.45	equivalent to 1% of overall General Operating Budget	
 Total General Operating Budget for 2020	 \$ 11,268,179.00		