



WILDWOOD

City of Wildwood

Community Outreach Task Force

Agenda for its Tuesday, November 10, 2020 Meeting

5:00 p.m. to 7:00 p.m.

City Hall ~ 16860 Main Street, 63040

This Meeting will be via "Zoom Webinar Platform" and be Broadcast on the City of Wildwood's YouTube Channel

Zoom Link: <https://us02web.zoom.us/j/89847623866?pwd=Q2FsVIFWRnBStMnN3bzhlYkVUR0dOQT09>

Webinar ID: 898 4762 3866 | Passcode: 107857

YouTube Link: <https://www.cityofwildwood.com/youtube>

- I. WELCOME AND ROLL CALL
- II. APPROVAL OF MINUTES FROM THE OCTOBER 13, 2020 TASK FORCE MEETING

Documents:

[DRAFT 10.13.2020 COMMUNITY OUTREACH TASK FORCE MINUTES.PDF](#)

- III. ESTABLISHMENT OF TASK FORCE GOAL(S)
- IV. SMALL GROUP DISCUSSIONS TO OUTLINE TARGET CATEGORIES
- V. OVERVIEW OF SHAREPOINT SITE
- VI. PUBLIC PARTICIPATION
- VII. OTHER MATTERS FOR CONSIDERATION
- VIII. NEXT MEETING DATE – FEBRUARY 9, 2021 AT 5:00 P.M.
- IX. CLOSING REMARKS AND ADJOURNMENT BY CHAIR

Note: The City of Wildwood will provide reasonable accommodations for persons attending Community Outreach Task Force meetings. Requests for reasonable accommodations should be directed to Megan Eldridge, City Clerk, at 636-458-0440, or via email at megan@cityofwildwood.com, at least 48 hours prior to the start of the meeting.

**City of Wildwood, Missouri
Record of Proceedings**



WILDWOOD

Community Outreach Task Force

Tuesday, October 13, 2020

Wildwood City Hall, 16860 Main Street, Wildwood, Missouri 63040

Meeting #1 Minutes

The Community Outreach Task Force meeting was called to order by Council Member Remy, at 6:30 p.m., on Tuesday, October 13, 2020, on Zoom Webinar, with it being broadcast from City Hall, 16860 Main Street, Wildwood, Missouri 63040.

I. Welcome and Roll Call

A roll call of members was taken, with the following results:

Present: Citizen Members Goff, Larson, Corvington, Jehling, Bowman, Caldwell, Hildreth, Allu, Lemay, Marshall, Vollmer, Hopper, Becker, Ward, and Webster, along with Council Members Remy, Dodwell, and Flaschar.

Absent: Citizen Member Collier.

City Staff Present: Director of Planning and Parks, Joe Vujnich, and Assistant Director of Planning and Parks, Kathy Arnett. Planner, Travis Newberry, introduced himself, but did not stay for the duration of the meeting.

II. Introductions of Task Force Members

Council Member Remy began the meeting by providing a brief explanation of City meeting procedures. Thereafter, Council Member Remy explained the processes, including the election of Chair and Co-Chairs, then discussed the Sunshine Law requirements and discoverable nature of the Committee's meetings. Roberts Rules of Order will apply on how motions and votes are taken. The intent of the Task Force was to bring neighbors together and do good for the community.

Each of the Task Force Members then provided a brief background regarding themselves.

III. Remarks from Council Member Remy on the Creation of the Community Outreach Task Force

With the introductions completed, Council Member Remy provided a description of the Task Force using a share screen to assist in the presentation. The presentation was from the City Council meeting where the Task Force was first proposed and how the Resolution created it (2020-16). Thereafter, Council Member Remy described the relationships associated with the diagram, then stated it was important to engage entities and understand their roles in making Wildwood a community. How can the City improve its role?

- Determine what groups exist in City – nonprofit groups; faith-based organizations; civic associations; educational institutions; fire and police entities; and county and state
- Determine how to link groups
 - Identify what works well
 - What are barriers to involvement
 - Ways to increase citizen involvement
- Determine how to understand community organization programming
 - Over/under saturation
 - Identify ways to improve awareness and partnership with both the city and community
- Understanding community programs and city programs and how to bring both together

The discussion then described why the Task Force Members had been chosen, given their special and unique backgrounds for these purposes. Council Member Remy then provided a list of the overarching goals of the task force as starters.

IV. Election of Chair

Council Member Remy noted the need to elect a Chair or Co-Chairs. This individual or Co-Chairs would establish the agenda and then manage the group’s meetings. Council Member Remy called for nominations from the floor. A motion was made by Council Member Dodwell, seconded by Member Hildredth, to nominate Council Member Flaschar as a Co-Chair. An additional motion was made by Council Member Remy, seconded by Member Jehling, to nominate Member Caldwell as the other Co-Chair. No other nominations were made, and a vote was taken on the nominees for Co-Chairs, which was approved by a unanimous vote. The meeting was then turned over to the Co-Chairs to continue.

V. Introduction of City Programming

Assistant Director Arnett gave a brief description of the Department of Planning and Parks, the number of employees dedicated to parks and other recreational and community activities, an explanation of the programming of the City, which covers the gambit from children to seniors, and noted the partnerships the City has developed with the WBA and Economic Development Committee.

Ms. Ward noted the challenges of COVID-19, but complimented the City on its activities, i.e. bingo, trivia, virtual runs, senior yoga on Zoom, and the plan to continue virtual programming into 2021. Council Member Remy asked what challenges the City has had to overcome, and what fixes would City officials add or promote. Ms. Arnett noted that staffing has been a governor in terms of growth, there is the potential need for a volunteer coordinator, and communicating information about programming to City residents has been a challenge.

Council Member Dodwell posed a question of what challenges do the not-for-profits face.

Task Force Member Jehling questioned how assistance is provided in the City for those individuals in need. It was asked where to call if you need assistance on the City of Wildwood website. Task Force Member Webster identified the 211 Network and acknowledged there are a number of agencies providing services, but many people do not access them because they do not like to discuss personal issues.

VI. Proposal for Community Program by Council Member Remy

Council Member Remy presented a slideshow relating to ten (10) options for consideration:

1. Identify list of organizations (who is here and what they are doing) - 501C3 filings; all nonprofits; faith-based organizations; and associations within Wildwood, and within 3 miles from borders.
2. Request point of contact with these organizations.
3. Send screening form to these organizations to understand programming.
4. Conduct a Zoom meeting with the Task Force Members and those organizations' points of contact.
5. Identify areas of over/under saturation.
6. Discuss barriers for involvement.
7. Brainstorm ways for organizations to partner both within and with the City.
8. Development of a handbook for citizens regarding opportunities.
9. Have a Wildwood Community Day, where organizations can interact with citizens.
10. Follow-up in one year out to gauge success.

VII. Open Discussion of Committee Plans and Strategic Planning of Both City and Community Outreach, Assessment, and Engagement

It was agreed the Members should determine actionable items, then provide them for consideration, and add them to an overall list, which would be a shared document with the group. Ms. Arnett will set up a template for use, with the following items: Organization name, contact information, physical address, email address, organization description, website address, and column for Task Force Member entering data.

VIII. Public Participation

Council Members Edens, attending as a participant and Economic Development Committee Chair, noted that many partnerships exist and include: State, local, and regional agencies, West St. Louis Chamber of Commerce, WBA, a Veterans' resource in the works, the Lawn and Garden Summit, Winterfest, Passport Program and Snowman Search, and equestrian community events. Council Member Edens noted that great ideas should not be thrown away and a five (5) year plan for the future should be considered.

Council Member Teresa Clark suggested this outreach information be added to the new resident packet.

IX. Other Matters for Consideration

With that discussion being completed, the Task Force Members then considered the goals for next meeting, which is to bring brainstorming ideas to actionable items. Task Force Member Jehling recommended the Members provide personal contacts within existing organizations they each know for review. Council Member Remy reminded them to use SharePoint.

Task Force Member Corvington inquired what led to the passage of the Resolution to form this group. Council Member Remy followed by stating that a central repository did not exist for the Wildwood Area, therefore it needed to be created and a greater conversation developed about opportunities to become more aware of what is here. How to make the community at-large aware? How do we know the programs that are provided meet the demographic, cultural, and religious needs of the community? With money being short, are there any ways as a community to partner, so we can provide greater outreach? There is an opportunity for organizations the City can partner with and be the unifying part to connect the dots. Council Member Remy concluded by listing the following items: Coming up with definable and tangible items; this Task Force is an open canvas to paint on; and what are your ideas for this Community Outreach Task Force?

Council Member Dodwell stated that younger families are moving into the community, with a lot of energy in them to help the community, neighbors, and others. A goal should be included to make connections between these new residents, given the needs of those individuals and organizations are tied together. Council Member Dodwell concluded by noting there may be better ways to communicate, identify resources, and engage more citizens. Also, Council Member Dodwell added that many in the community are wanting to help, but do not know how to do so. This group should figure out ways to utilize volunteers.

Co-Chair Caldwell asked the Task Force Members to think about what areas the group would want to include, and think about accessing or easing accessibility to resources and adding that information into SharePoint. Members can send an email to the Co-Chairs regarding goals they'd like to achieve and to discuss at the next meeting.

IV. Next Meeting Date

The date for the next meeting of the Task Force was not selected. A request was made to the Department of Planning and Parks to send out possible dates to the Task Force Members to determine the next meeting date.

X. Closing Remarks and Adjournment

Co-Chair Flascher asked for a motion to adjourn, which was made by Member Ward, and seconded by Council Member Remy. Hearing no objections among the membership, the motion was declared approved and the meeting adjourned at 7:59 p.m.