



WILDWOOD

AGENDA

for the

PUBLIC EDUCATION SUBCOMMITTEE MEETING

of the

WATERSHED EROSION TASK FORCE

CITY OF WILDWOOD, MISSOURI

December 9, 2020 -- WEDNESDAY-- 6:30 p.m. to 8:00 p.m.

**On Zoom and YouTube, originating from 16860 Main Street, Wildwood, Missouri
63040**

Zoom Information: [https://us02web.zoom.us/j/84406094036?
pwd=bkNlMlBOYXcrU3NzQnFZQ2xnbWZlYT09](https://us02web.zoom.us/j/84406094036?pwd=bkNlMlBOYXcrU3NzQnFZQ2xnbWZlYT09)

Webinar ID: 844 0609 4036

Passcode: 208347

YouTube: <https://cityofwildwood.com/youtube>

- I. Welcome By Subcommittee Leader Holthouse
- II. Roll Call Of Subcommittee Members
- III. Report From Creve Coeur Election By Subcommittee Member Patton
- IV. Review Of Subcommittee Action Items By Chair Holthouse
 - A. Stakeholder Analysis And Communication Plan "Sprint" One Draft

Documents:

[WETF STAKEHOLDER ANALYSIS - SPRINT ONE DRAFT.PDF](#)

- B. Review Of WETF Talking Points

Documents:

[WETF TALKING POINTS 20_12_02 DRAFT.PDF](#)

- C. Sample Presentation Slide And Related Video Clip

Documents:

[SAMPLE PRESENTATION SLIDE_MEDIA POST.PDF](#)

V. Discussion Items

- A. Ward And Committee Meeting Calendar
- B. Staffing For Meeting Presentations
- C. Development Of Creek Walk Script
- D. Plan For Communicating With Subdivision Trustees
- E. Sprint Two Suggestions

VI. Adjournment

Note: The Public Education Subcommittee of the Watershed Erosion Task Force will discuss these matters and items listed above and any such other considerations as may be presented at the meeting and determined to be appropriate for presentation at that time.

The City of Wildwood will provide reasonable accommodations for persons attending this Public Education Subcommittee of the Watershed Erosion Task Force. Requests for reasonable accommodations should be made directly to Megan Eldridge, City Clerk, at 636-458-0440, or email at megan@cityofwildwood.com, at least 48 hours prior to the start of the meeting.

WETF Education Subcommittee Stakeholder Analysis – Draft

GOALS:

- Raise awareness of the issues facing Wildwood’s watersheds
- Create sense of urgency for addressing critical problems
- Set expectations that a solutions will require a prolonged effort

“SPRINT” ONE PRINCIPLES:

- Our resources are limited
- Focus on Wildwood residents who are “engaged” in the community
- Leverage content for multiple uses

Stakeholders	Message	Method	Feedback Method	Notes
Wildwood Residents				
Ward Meeting attendees	Dr. Hammer’s November Training	PowerPoint slide show/handout (15-20 mins)	Participation in creek walks	Collect questions and respond after consultation w/ experts, post as FAQs
City of Wildwood committees		Invite to scheduled creek walk (Anniversary Park to critical areas)		
Residents who follow community social media		Wildwood Website/Facebook Power Point Slide Image 5-7 mins of video extracted from Nov ZOOM & PowerPoint files	Growth of WETF email subscription list	Extend impact with reposting-HELP PLEASE
Subdivision trustees		Invite to scheduled creek walk	Participation in creek walks Invitation to speak at subdivision meetings	Combine with other agenda items in a meeting or mailing?

WETF Education Subcommittee Stakeholder Analysis – Draft

Stakeholders	Message	Method	Feedback Method	Notes
	Significant effort to find grants/funding sources as been unsuccessful			Video's of WETF members starting with Richard Sturman?
Property Owners along creeks w erosion issues				
Property Owners along creeks w flooding issues				
School science programs				
Allies				
Environmentalists				
Community Gardeners				
Operation Clean Stream				
Boyscouts/4H				
Controlling/ Responsible Entities				
Surrounding Communities				
MSD				
Ameren				
Corp of Engineers				
Funding Sources	Richard Sturman's- focus, coordinate communication with him			

The City of Wildwood is at the western edge of the St. Louis metropolitan area, where rapid growth meets steep Ozark topography. Development has eroded creek banks in our nine watersheds. Sewer and water pipes become exposed. Recent flash floods events have closed road and schools.

A Watershed Erosion Task Force (WETF) has been created to propose systemically solutions. Our mission is to protect:

- Public safety ~~(and property?)~~
- ~~Services that are essential to all our residents~~
- ~~Roads, bridges, infrastructure and property threatened by storm water~~
- The natural beauty of our community

Our plans include:

- ~~Surveying the baseline health of our creek beds~~
- ~~Implementing solutions for critical areas that are on public property~~
- Educating Wildwood residents on what they can do to improve the health of our watersheds
- Identifying resources for property owners with erosion problems
- ~~Implementing solutions for critical areas that are on public property~~
- Reviewing city codes to see if revisions could provide better protection for our residents and for the natural beauty of Wildwood
- Developing a storm water management plan

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WHY we can't ignore Wildwood Watersheds



Potential for dangerous road conditions

Expense and inconvenience of bridge repairs and clean-up

Threats to waterlines, power poles, sewer lines, fences.....

*The parklands and backyards beside creeks are an **infrastructure corridor for all of our homes***

Reoccurrence of raw sewage contaminating ground water