



WILDWOOD

WILDWOOD CELEBRATION COMMISSION MEETING

This meeting will be livestreamed at: <https://www.cityofwildwood.com/youtube>

This meeting will also be available by video conference at:

[https://us02web.zoom.us/j/84594635337?
pwd=bDRyQkVXTE94M3BPNjZWV2MzZnRqdz09](https://us02web.zoom.us/j/84594635337?pwd=bDRyQkVXTE94M3BPNjZWV2MzZnRqdz09)
Passcode: 824793

This meeting will originate from Wildwood City Hall, 16860 Main Street, 63040

Wednesday, January 6, 2021

6:30 p.m.

AGENDA

- I. Call To Order And Opening Remarks By Chair
- II. Roll Call Of Members
- III. Approval Of Minutes From The November 4, 2020 Meeting

Documents:

[DRAFT 11-4-20 WILDWOOD CELEBRATION COMMISSION MINUTES.PDF](#)

- IV. Public Comments – Via Zoom Webinar Platform Or In Writing
- V. Discussion Of Scheduling And Logistics For The Combined 2021 Celebrate Wildwood And Art Festival Event
 - A. COVID-19 Updates
 - B. Date(S) Selection
 - C. Scale And Size Of Event
 - D. Locations
 - E. Other Consideration
- VI. Other Business For Consideration

VII. Next Meeting Date - Wednesday, February 3, 2021, At 6:30 P.m.

VIII. Adjournment

The City of Wildwood Celebration Commission will consider and act upon the matters listed above and such others as may be presented at the meeting and determined to be appropriate for discussion at that time.

The City of Wildwood will provide reasonable accommodations for persons attending City Council meetings. Requests for reasonable accommodations should be directed to Megan Eldridge, City Clerk, at 636-458-0440, or email at megan@cityofwildwood.com, at least 48 hours prior to the start of the meeting.



Wildwood Celebration Commission Minutes

Meeting Date:

- November 4, 2020
- 6:30 p.m.

Commission Members Present:

- Libby Wilson
- Vicki Helfrey
- Karen Stevens
- Sharon Hutson
- Cory Lawson
- Patricia Ward
- Council Liaison, Joe Garritano
- Gary Crews, Staff Liaison
- Susan Siebert, Chair

I. Call to Order and Opening Remarks

Chair Siebert opened the meeting at 6:30 p.m. and welcomed everyone.

II. Roll Call

A roll call of members was conducted and the following individuals were in attendance, via Zoom webinar platform:

Commission Members:

Libby Wilson
Vicki Helfrey
Karen Stevens
Sharon Hutson
Cory Lawson
Patricia Ward
Susan Siebert, Chair
Joe Garritano, Council Liaison
Gary Crews, Staff Liaison

Absent Members: Commission Member Tripp

Other Officials & City Staff:

Sergeant Brad Wendling, St. Louis County Police – Wildwood Precinct
Joe Vujnich, Director of Planning and Parks
Kathy Arnett, Assistant Director of Planning and Parks

III. Approval of Minutes from the September 9, 2020 Meeting

A motion was made by Commissioner Ward, seconded by Commissioner Helfrey, to approve the September 9, 2020 meeting minutes. A voice vote was taken, with no opposition, and the minutes were declared approved.

IV. Public Comments

None

V. Discussion of Proposed Budget for 2021 Event

Director of Planning Vujnich noted the City Council had completed its draft of a preliminary budget for the 2021 Fiscal Year. Due to a significant decrease in projected revenues, many areas of the budget had to be reduced. One such area was the removal of the Art Festival line item. The cost of both events was too great, with the projected budget for 2021, and, therefore, the decision was made to retain the City's Anniversary Celebration. The Celebrate Wildwood Event was fully funded.

Council Liaison Garritano echoed Director Vujnich's comments.

Discussion was held regarding the following: the potential for hosting two (2) separate events in a future year; the potential for integrating the Art Festival with Celebrate Wildwood for 2021; the desire for a partnership with the

Wildwood Business Association (WBA) for an integrated event, of an Oktoberfest or something similar, at the Celebrate Wildwood Event; the 5K planned for Friday evening and a determination on if it will still be held; the benefit to the community of a 5K Run, which has a wide variety of participants; the desire to retain a 5K Run and reduce costs; the suggestion to encourage sponsorships for the run event by local health organizations and include their information on a t-shirt; the cost of the City to support a WBA event, which had been projected at \$20,000.00 and its intention to return any profits to the City; the desire to contact the WBA President to attend a future meeting to discuss a potential partnership; the overlap of infrastructure for multiple events at the same times; the question of if any activities could be planned on Sunday; the potential for having artists as vendors at this event, but not have it juried; the desire to still include the Scouting Experience and the Civil War Reenactors; the potential to issue a sponsorship letter with varying levels of support, but waiting until the new logistics and a final date have been selected; the potential to reschedule the event to Fall; the desire to include the Lafayette High School band in a parade or, if they are unavailable, seek a middle school band to participate in the event; and the band will need to be rescheduled, if the event is going to be scheduled for Fall.

A motion was made by Commissioner Helfrey, seconded by Commissioner Ward, to move the event to September 24 – 26 (1st choice) or in October either 1st - 2nd or 8th – 9th (2nd choice). A voice vote was taken, with no opposition, and the motion was declared approved.

VI. Discussion of Scheduling and Logistics for 2021 Celebrate Wildwood and Art Festival Event

None

VII. Other Business for Consideration

Director Vujnich thanked the Commissioners for their flexibility and patience in these matters.

VIII. Next Meeting Date

Consensus was reached for the next Commission meeting date, which will be on Wednesday, January 6, 2021.

IX. Adjournment

A motion was made by Commissioner Helfrey, seconded by Commissioner Wilson, to adjourn. Having no further business to discuss, and hearing no objections, Chair Siebert called for a voice vote to adjourn, and it was approved. The meeting concluded at 7:32 p.m.