

WILDWOOD CELEBRATION COMMISSION MEETING

**Wildwood City Hall – Community Room
16860 Main Street, Wildwood, Missouri 63040
Wednesday, March 4, 2020
6:30 p.m.**

** This Meeting will be Livestreamed **

AGENDA

- I. Call To Order And Opening Remarks
- II. Roll Call Of Members
- III. Approval Of Minutes From The February 12, 2020 Meeting

Documents:

[III. DRAFT 2-12-20 WILDWOOD CELEBRATION COMMISSION MINUTES.PDF](#)

- IV. Public Comments
- V. 2020 Celebrate Wildwood Event (October 10, 2020 – Saturday)
 - a. Consideration of Parade Theme
 - b. Determination on Crafters at Celebrate Wildwood Event
 - c. Update on Current Commitments and Ongoing Efforts
 - d. Presentation of General Layout of Event Grounds
 - e. Other

Documents:

[V.C. UPDATE ON CURRENT COMMITMENTS AND ONGOING EFFORTS.PDF](#)
[V.C. 2020 SPONSORS.PDF](#)

- VI. 2020 Art Festival Event (October 10 And 11, 2020 – Saturday And Sunday)
 - a. Update on Current Commitments and Ongoing Efforts
 - b. Other

- VII. Other Business For Consideration
- VIII. Next Meeting Date – Wednesday, April 1, 2020
- IX. Adjournment

The City of Wildwood Celebration Commission will consider and act upon the matters listed above and such others as may be presented at the meeting and determined to be appropriate for discussion at that time.

The City of Wildwood will provide reasonable accommodations for persons attending City Council meetings. Requests for reasonable accommodations should be directed to Jessica Stirmlinger, City Clerk, at 636-458-

0440, or email at jessica@cityofwildwood.com, at least 48 hours prior to the start of the meeting.



Wildwood Celebration Commission Minutes

Meeting Date:

- February 12, 2020
- 6:30 p.m.

Commission Members Present:

- Libby Wilson
- Vicki Helfrey
- Karen Stevens
- Sharon Hutson
- Cory Lawson
- Patricia Ward
- Council Liaison, Joe Garritano
- Gary Crews, Staff Liaison
- Susan Siebert, Chair

I. Call to Order and Opening Remarks

Chair Siebert opened the meeting at 6:30 p.m. and welcomed everyone. She then introduced the two (2) new Commission Members: Karen Stevens from Ward Three and Sharon Hutson from Ward Four.

II. Roll Call

A roll call of members was conducted and the following individuals were in attendance:

Commission Members:

Libby Wilson
Vicki Helfrey
Karen Stevens
Sharon Hutson
Cory Lawson
Patricia Ward
Susan Siebert, Chair
Joe Garritano, Council Liaison
Gary Crews, Staff Liaison

Absent Members: Jaclyn Tripp

Other Officials & City Staff:

Police Officer Steve DeGhelder, St. Louis County Police – Wildwood Precinct
Joe Vujnich, Director of Planning and Parks
Kathy Arnett, Assistant Director of Planning and Parks

III. Election of Chair for 2020

Director of Planning Vujnich noted at the start of each year, a Chair is selected by the Commission Members. A motion was made by Commissioner Helfrey, seconded by Commissioner Lawson, to nominate Commissioner Siebert as Chair of the Commission for 2020. No other nominations were offered. A voice vote was taken, with no opposition, and the motion was declared approved.

IV. Approval of Minutes from the January 9, 2020 Meeting

A motion was made by Commissioner Helfrey, seconded by Commissioner Ward, to approve the January 9, 2020 meeting minutes. A voice vote was taken, with no opposition, and the minutes were declared approved.

V. Public Comments

None

VI. 2020 Celebrate Wildwood Event

- a. Consideration of Parade Theme

Director of Planning Vujnich reviewed the parade themes for the past three (3) years and requested suggestions for this year's theme from the Commissioners.

Discussion was held regarding the need to keep the 25th anniversary in mind and the flower for 25th anniversary is an Iris. Theme ideas suggested were: 25 years of progress; 25 years of celebration; 25 years and counting; 25 years and growing; and 25 years and the best is yet to come. The Commission was asked to give the theme some consideration and bring suggestions for it to the March 4th meeting for discussion and action.

A motion was made by Commissioner Helfrey, seconded by Commissioner Lawson, to allow the Commission Members one (1) month to consider parade themes. A voice vote was taken, with no opposition, and the motion was declared approved.

b. Update on Current Commitments and Ongoing Efforts

Director of Planning Vujnich identified the items that are already scheduled for the Celebrate Wildwood Event, including: the fireworks; the electric; the portable restrooms; the trash service; the police services; seven (7) food and drink vendors, who have applied; the sound and stage providers; the main band McEwyn Band from Nashville; the confirmed children's entertainment, including Juggling Jeff, face painters, balloon artists, pony rides, climbing wall, and bounce houses; the notification sent to book authors, non-profits, and local organizations, who have attended in the past; the sponsor letter being mailed to businesses this week; and the desire to send a sponsor letter to contractors, who do work for the City.

Ken McGohan noted he has been talking with Scout Leaders, but their first official meeting is in early April. He will have more details on the Scouting Experience Area after that meeting.

Discussion was held regarding the following: the need to contact the Tamale Guy and a pizza vendor; the need to confirm the photo booth; the concerns with potential conflicts between crafters and artists (add to March agenda for formal decision); the desire to have children create a time capsule for the 25th Anniversary; the possibility of planting a tree for the 25th Anniversary, and hosting a large tree planting event in Village Green, while also providing seedlings to take home; and the possibility for requesting a \$1 donation towards an anniversary tree and then donators names are added to a plaque.

c. Presentation of General Layout of Event Grounds

Director of Planning Vujnich reviewed the map provided to the Commissioners identifying the available areas for the event. The Village Green would be utilized for the majority of the kids' activities and where the fireworks are set from. Main Street will have the main stage and the Saturday night concert. The Lower Field and West Field by the parking garage will have available seating for concert goers. The Parking Garage will have the artists and a small stage. Plaza Drive and the overflow area by the Town Center Plaza could also have booths. The food trucks and food vendors will be in the West Field or on Plaza Drive, if the weather is wet.

Discussion was held regarding the following: the concern with the stage blocking the kids area from the rest of the event, but the potential for removing some vegetation that currently blocks the sight lines in this area and holding no events on the stage during the day; the potential to put the artists on Plaza Drive and use the garage for parking; and the use of Main Street during the day for authors, non-profits, and local organizations.

d. Other

VII. 2020 Art Festival Event

a. Update on Current Commitments and Ongoing Efforts

Director of Planning Vujnich noted the application for artists is open and thirteen (13) have registered.

Discussion was held regarding the following: the desire to have kids' activities at the Art Festival; the desire to have a kids' tent to purchase donated art; the desire to have a photographer at the event to take photographs, especially when the kids meet the artist whose work they purchased; the potential for having performing arts, as part of the festival as well; and the potential for artist demonstrations and hands-on teaching with kids, potentially each artist would be paid \$125, (Commissioner Lawson will compile a list of the types of artists that could be recruited for this activity). The City could also contact Best of Missouri Hands for their artists, who have completed demonstrations at other events.

b. Other

VIII. Other Business for Consideration

None

IX. Next Scheduled Meeting – March 4, 2020 at 6:30 p.m.

The Commission agreed to keep the next meeting scheduled for March 4, 2020, at 6:30 p.m.

IX. Adjournment

Having no further business to discuss, a motion was made by Commissioner Ward, seconded by Commissioner Stevens, to adjourn. A voice vote was taken, with no opposition, and the meeting was declared adjourned at 7:49 p.m.

WILDWOOD CELEBRATION COMMISSION UPDATE – MARCH 4, 2020

Underway/ To Be Started:

General:

- Event location and layout – In Progress
- Fireworks – Contract in Progress
- Electric (Green2Go) – Notified
- Portable Restrooms (PWC) – Notified
- Waste Services (Waste Connections) – Notified
- Police Services - Notified

Parade:

- Theme – TBD; Preferably 25th Anniversary (subject of tonight's meeting)
- Application is now open on RecDesk. One (1) organization has applied.
- Engage a Marching Band – Not Started

Art Festival:

- Application is now open on Zapplication.
- Currently, sixteen (16) artists have registered.

Food/Drink:

- Application is now open on RecDesk and last year's vendors have been contacted.
- Currently, nine (9) vendors have applied:

Food Vendors	Drink Vendors
Nutty Sisters (Pretzels, Nuts, Nachos)	Tipsy Clover (Beer, Wine, Fall Cocktail)
Shish Kabob Guys (Kabobs, Ribeye Sandwich, Rice, Fries and more)	Pond Athletic Association (Beer)
What Up Dogs (Hot Dogs)	Milk and Honey (Craft Beer and Wine)
Lily's Café (Smoothies & Ice Cream)	Kona Ice (Shaved Ice)
Super Smokers (BBQ)	

Concerts:

- Sound (Finch Audio) – Notified
- Stage (Klance Staging) - Notified
- Bands – Scheduling is currently in progress.
- Band Schedule:

Saturday, October 10 th	Sunday, October 11 th
11:00 a.m. to 1:30 p.m. - Teddy McCready	11:00 a.m. to 2:00 p.m. - TBD
2:00 p.m. to 4:30 p.m. - TBD	2:30 p.m. to 5:00 p.m. - TBD
6:45 p.m. to 9:15 p.m. - MCEWYN Band	

WILDWOOD CELEBRATION COMMISSION UPDATE – MARCH 4, 2020

Scout-A-Rama:

- Arrangements tentative at present, due to the date change in 2020. Scouts will likely not be camping as they did in 2019.

Kids' activities:

- Juggling Jeff – Confirmed
- The Clowns (Face Painters & Balloon Artist) – Confirmed
- Pony Rides – Confirmed
- Upper Limits – Confirmed
- Jolly Jumps - Confirmed
- Police Exhibits and Demonstrations – Not Started

Booths:

- Local Authors – Application is open on RecDesk. Currently, 13 (thirteen) authors have applied.
- Non-Profit and Local Organizations – Application is open on RecDesk. Past Organizations have been contacted. Currently, 6 (six) organizations have applied.
- Sponsors – Application for a booth is open on RecDesk. Sponsor Applications have been sent to Wildwood business owners.
- Wi-Fi Internet for Booths (Bays-ET) – Notified

Volunteers:

- A RecDesk application has been created, but not open at this time.
- Recruit Volunteers - TBD

Completed:

General:

- Celebrate Wildwood is a one-day event on Saturday, October 10, 2020. The Art Festival is a two-day event sharing Saturday, October 10, 2020 with the Celebrate Wildwood Event and includes Sunday, October 11, 2020.
- Food Vendors to be scheduled for both days.
- Event Hours:

WILDWOOD CELEBRATION COMMISSION UPDATE – MARCH 4, 2020

Saturday, October 10th	Sunday, October 11th
10:00 a.m. - Parade	11:00 a.m. to 5:00 p.m. - Art Festival
11:00 a.m. to 9:00 p.m. - Celebrate Wildwood	
11:00 a.m. to 6:00 p.m. - Art Festival	
11:00 a.m. to 6:00 p.m. - Author/Sponsor/Non-Profit Booths	
9:15 p.m. - Fireworks	

Parade:

Art Festival:

Food/Drink:

Concerts:

Scout-A-Rama:

Kids' activities:

Booths:

Volunteers:

Celebrate Wildwood 2020 Sponsors

	Business/Organization	Amount	In-Kind Value	Donation
1	St. Louis Community College - Wildwood	\$ 500.00		
2				
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				
21				

Total Cash Sponsorships: \$ 500.00

Total Value of In-Kind Sponsorships: \$ -

Total Value of 2020 Sponsorships: \$ 500.00

- Total Value of 2019 Sponsorships: \$ 11,200.00
- Total Value of 2018 Sponsorships: \$ 12,500.00
- Total Value of 2017 Sponsorships: \$ 16,750.00 Meridian - \$5,000 sponsorship
- Total Value of 2016 Sponsorships: \$ 15,000.00 Meridian - \$5,000 sponsorship
- Total Value of 2015 Sponsorships: \$ 21,750.00 20th Anniversary - Meridian \$10,000 sponsorship
- Total Value of 2014 Sponsorships: \$ 18,000.00

