



WILDWOOD®

December 18, 2018

The Honorable City Council
City of Wildwood, Missouri
16860 Main Street
Wildwood, Missouri 63040

Re: **2019 City of Wildwood Recreation Event Schedule (Wards – All)**

Council Members:

The Planning and Parks Committee has reviewed the 2018 recreation events that were hosted by the City and assessed the successes and shortcomings associated with them and prepared a list of events for 2019. This list of events is very similar to last year's schedule and many of the major items are being retained due to their popularity and positive feedback received from the community as a whole. Accordingly, the list of the events is provided below for the City Council's review and consideration.

	Event Name	Date	Comments
1.	Frozen Feet Half-Marathon Trail Run	January 19, 2019	Eighth year for this event. Has been recognized as one (1) of the region's best trail runs in past years.
2.	Winter Scrapbooking Extravaganza	February 1, 2019 – February 2, 2019	Fourth year for this marathon of scrapping participants (a combined twenty (20) hours), which did have twenty (20) participants in 2017, and over forty-five (45) registrants for 2018
3.	Wildwood Winter Sports Day at Hidden Valley Ski Resort	February 2019	City offers 110 passes to Hidden Valley Ski Resort for Wildwood residents to ski or tube (first-come/first-serve basis). Held on a Saturday (weather permitting), when recommended by management of the facility.
4.	Cabin Fever Hike	February 23, 2019	Event is one (1) of the oldest the City has offered. Attendance varies and is based upon the weather the day of the event, which has been warm to sub-zero wind chills.
5.	Egg Hunt	April 13, 2019 (Saturday morning)	Moved to new location six (6) years ago at Fairway Elementary School and crowds have been steady and large, in terms of overall attendance. Event is the weekend before the Easter Holiday.
6.	Arbor Day and 5K Tree Hugger Run	April 26, 2019	Arbor Day Celebration, including an evening 5K run in the woods utilizing the City's Hamilton-Carr Greenway and the newest section of the Al Foster Memorial Trail is a more recently added event. Music and a meal are provided at the end of the race.
7.	Plein Air Art Event	May 4, 2019	5 th year for this event, which is the kickoff for the Art Festival Event scheduled as a stand-alone event in October.
8.	Music on Main 1 st of the Season	May 17, 2019	Wildwood has held this concert series since 1996 - Band – Dirty Muggs .
9.	Electronic Recycling and Paper Shredding Event	May 18, 2019	Joint event with St. Louis Community College – Wildwood Campus. This event has large crowds and has always been well received by the community.
10.	Green Rock Trail Challenge	June 1, 2019	Most popular fitness event. The allotted 150 spaces are reserved within 24 hours of posting for reservations. Held in conjunction with National Trails Day.
11.	Music on Main – 2 nd of the Season	June 21, 2019	See above – Band – Griffon and the Gargoyles .

	Event Name	Date	Comments
12.	Music on Main – 3 rd of the Season	July 19, 2019	See above – Band – Dr. Zhivegas
13.	Back-To-School Party	August 9, 2019	Highly attended event that marks the start of the school year, which includes a concert, entertainers, and games - Band – Fabulous Motown Review.
14.	7 th Annual Celebrate Wildwood Event	August 24, 2019	Retained on traditional weekend before Labor Day and will incorporate the City's 24 th Anniversary festivities as well. Event format was changed in 2018 to a single day event, per the action of the Wildwood Celebration Commission.
15.	Wildwood BBQ Bash	September 27, 28, and 29, 2019	Partnership event with Frank Schmer – St. Louis Homes Fires and St. Louis Community College - Wildwood; over 40,000 attendees last year. To be held at St. Louis Community College.
16.	Tour de Wildwood	October 6, 2019 (Sunday)	Long-standing event moved to October in 2014, with reductions in number of courses offered to riders, added entry fee for riders, and added new partner for it as well. The 2018 event was very successful, with no issues identified with the group of 300 riders.
17.	5 th Annual Wildwood Art Festival	October 19 and 20, 2019	Art Festival became a stand-alone event, later in Fall, to address on-going concerns about heat and humidity, when part of the Celebrate Wildwood Event. The Wildwood Celebration Commission voted to split the past versions of the Celebrate Wildwood Event into two (2) parts last year.
18.	8K Run and Kid's Halloween Costume Fun Run	October 25, 2019	Great end to the fall event calendar, with solid attendance each year. 18 th year for the event, which was moved from the first Saturday of November to the last Saturday of October in 2015. Change timeframe, i.e. Saturday to Friday, and location of run to use Zombie Road, as its theme.

Editor's Notes:

1. The above schedule does not include classes, workshops, and the Early Childhood Recreation Program Events, which are regulars in the Department's yearly schedule and have been offered for many years by the City.
2. Bi-monthly Pop-Up Events celebrating the unique interests of residents and visitors to the City are planned again in 2019. These Pop-Up Events will be primarily held Monday through Friday, during normal business hours, throughout locations within the City. Expect six (6) per year, as a minimum.
3. Programs for Seniors will also be provided throughout 2019, e.g. Fitness, Water Fitness, Yoga, Creative Writing, and others.

This list represents the major events only, with another seventy (70) plus smaller activities also being planned in 2019. These smaller events include the Early Childhood Recreation Programs, Pop-Up Events, classes, and senior programming opportunities as well. The Committee had previously reviewed the Department's planned budget for these events, as part of its proposed 2019 Operating Areas, in October of this year. The Planning and Parks Committee, acting at its December 18, 2018 meeting, endorsed and supported this list of events and would request the City Council concur, thereby allowing them to be advertised and certain publications to be completed for the 2019 Fiscal Year.

If any of the City Council Members should have questions or comments in this regard, or need additional information, please feel free to contact the Department of Planning and Parks at (636) 458-0440. This item is placed on the Regular Agenda (Other Item) and if any City Council Member has comments at that time, the Department of Planning and Parks can respond. Thank you for your consideration of this information and direction on the same.

Respectfully submitted,
CITY OF WILDWOOD

Debra Smith McCutchen, Chair*
 Planning and Parks Committee

Cc: The Honorable James R. Bowlin, Mayor
John A. Young, City Attorney
Rick Brown, P.E. and P.T.O.E., Director of Public Works
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* The Department of Planning and Parks developed this report, in conjunction with the Planning and Parks Committee. Content reflects the Committee's consideration of this subject and not necessarily an individual's position or opinion.