



WILDWOOD®

## MEMORANDUM

To: Economic Development Committee Members

From: Julian M.D. Jacquin, Economic Development Manager

Date: January 29, 2019

Re: 2/12 Business Brainstorming Meeting

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Following the success of the City's first ever Wildwood Snowman Search, the City has invited all business owners of Wildwood to a follow-up special brainstorming meeting on February 12 to discuss our next special event. We mailed invitation postcards to 206 commercial, medical, educational and institutional businesses on January 16, and will follow it up with direct emails to local business owners.

Some ideas for the next special event may include a parade led by Wildwood business owners, a 'Route 66' tribute, 'Dog Days of Summer', and other similar events. I have attached the postcard mailed to all business owners to this memo for the Committee's review and discussion.

I will be available for any comments or questions at the January 29, 2019 Meeting of the Economic Development Committee.

JMDJ



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## Business Brainstorm Meeting

PLEASE ATTEND

Thanks to everyone that participated in the City's first ever Wildwood Snowman Search! It was a great event, and we received many compliments from residents and business owners for this new initiative in Wildwood. We received almost 3,000 total entries into the contest, and awarded over \$2,400 in total prizes. Keeping with that momentum, we are now starting to think about what our next special event should be.

Similar to this past August, the City now invites you to attend a brainstorming session at Wildwood City Hall to discuss ideas, options and a schedule for this event.

**Tuesday, February 12, 2019, at 6:00 PM**

Wildwood City Hall

16860 Main Street, Wildwood MO

Some ideas may include a parade led by Wildwood business owners, a 'Route 66' tribute, 'Dog Days of Summer', and other similar events. We hope that you can attend this brainstorming session, and help provide valuable feedback for our next event.

Questions? Contact Julian Jacquin, Economic Development Manager, at (636) 458-0440 or [julian@cityofwildwood.com](mailto:julian@cityofwildwood.com)