



February 11, 2019

The Honorable City Council
 City of Wildwood, Missouri
 16860 Main Street
 Wildwood, Missouri 63040

Re: Update on the Action Plan 2018 Update Process (Wards – All)

Council Members:

In December 2017, the Parks Action Plan Update Committee began its meetings on the update of the Action Plan 2007, which describes a short list of goals and corresponding recommendations in regard to parks and recreation improvements and activities the City provides to its residents and visitors. This plan has had an extremely high level of success in its implementation over the last ten (10) years. Despite the success of the plan, all such documents in the City of Wildwood undergo scrutiny and discussion after ten (10) years of application.

The volunteer committee almost immediately began its work after a short orientation in regard to the document and its history. The process went through all of 2018 and concluded in December. The conclusion was a unanimous action by its members on the draft document, with its revisions. The outcome was a refreshed plan that built on the strengths of the ten (10) year old document, but also new directions that were determined to be needed and appropriate at this time. These directions focused on more trail connections and a Town Center Village Green to serve this special area of the City. The details are more specifically identified in the goals of this document, which is attached.

With the adoption of a favorable recommendation for the document, the volunteer committee completed its tasks on December 5, 2018. Since that time, the Department of Planning and Parks has been incorporating the new information into the plan document and updating other components of it, again, to reflect the action of this group. Hereafter, the tentative schedule is as follows:

Tentative Dates	Actions/Tasks
February 19, 2019	Public hearing on the plan document before the Planning and Zoning Commission.
March 18, 2019	Department of Planning’s Information Report, with recommendation, is presented to the Planning and Zoning Commission for initial action.
April 1, 2019	Planning and Zoning Commission presented draft Letter of Recommendation for final action on the matter.
April 22, 2019	Public hearing to be held by the City Council on the plan and accompanying recommendation of the Planning and Zoning Commission upon it (Letter of Recommendation).
May 13, 2019	Legislation prepared for City Council’s consideration of plan for endorsement and ratification.

Tentative Dates	Actions/Tasks
May 28, 2019	City Council acts on plan.

Thereafter, the City Council, the Planning and Zoning Commission, City personnel, and others will then begin the implementation of the plan for the upcoming ten (10) year period, with a planned five (5) year update of its application anticipated and programmed for the future as well.

If any of the City Council members should have comments or questions in this regard, please feel free to contact the Department of Planning and Parks at (636) 458-0440. Thank you for your review and input on this information.

Respectfully submitted,

CITY OF WILDWOOD



Joe Vujnich, Director

Department of Planning and Parks

Cc: The Honorable James R. Bowlin, Mayor
Steve Cross, Co-Interim City Administrator
John A. Young, City Attorney
Kathy Arnett, Assistant Director of Planning and Parks
Gary Crews, Superintendent of Parks and Recreation

Parks Action Plan Update Committee – PAPUC 2018

Citizens Committee for Park Progress

City of Wildwood, Missouri

September 20, 2007 “Final Draft”

Proposed Changes by the Committee to the 2007 Parks and Recreation Action Plan are shown in bold, blue type (strikethrough used for deletions).

Action Plan Components

Action Point Number #1 – Recreational Programs and Target Populations

Goal: To offer a broad range of programs to all residents of Wildwood that may be added, **updated**, or eliminated, as new interests are defined among targeted populations over time.

Recommendations:

1. Partner with the other providers to create the greatest range of programming opportunities **that are possible for residents, beginning by continuing on-going efforts, while expanding others**, with the Wildwood Family YMCA, the Pond Athletic Association, the Rockwood School District, and the St. Louis Community College – **Wildwood Campus**;
2. Establish, as part of these partnerships, opportunities for residents to obtain ~~these~~ services and programs from these other providers at reduced or subsidized levels by creating financial agreements with said entities;
3. Increase programming emphasizing fitness and wellness for children, teens, and families (as funding is provided), which would include fitness walking, aquatics, hiking, biking, and equestrian rides;
4. Construct facilities that are commensurate and appropriate for the programming efforts that are in place and planned for the future by the City of Wildwood;
5. Create new recreation programs that foster opportunities for community gatherings and encourage a sense of place for residents, old and new;
6. Promote new recreation programs that provide opportunities that are not currently available within the City and surrounding area, so as to complement, not compete, with other providers;
7. **Form appropriate partnerships with the Wildwood business community to support targeted programming, where mutually beneficial to the parties; and**
8. **Connect any new programming initiatives with adequate Departmental staffing levels to meet demand and safety and quality considerations.**

Timeline Tier Level(s): Current

Priority: Immediate Term

Support Information: The Parks and Recreation Survey that was completed, as part of this update process, noted that a majority of respondents attend concerts as their primary contact with the City's programming efforts; thereafter, followed by hikes/walks, bicycle races/tours, and the Wildwood Barbecue Bash. Also questioned in the survey were the activities that residents enjoy the greatest, which included mountain biking, hiking, walking, bicycle riding, and playgrounds. Also identified was natural play, i.e. creek exploration and observing/experiencing nature. The survey also identified that respondents were split on whether the City should continue to prioritize partnerships with other providers and cities for its own facilities and programs, almost equally favoring the construction and provision of its own.