



WILDWOOD®

Record of Proceedings - DRAFT
CITY COUNCIL'S ECONOMIC DEVELOPMENT COMMITTEE

Tuesday, January 29, 2019 at 6:00 pm
WILDWOOD CITY HALL
Community Room
16860 Main Street
Wildwood, Missouri 63040

I. Call to Order and Roll Call

Chair Dodwell called the meeting to order at 6:00 pm. A voice roll call was taken for attendance with the following results:

Committee Members in Attendance:

Chair Katie Dodwell
Council Member Dave Bertolino
Council Member Jon Bopp
Council Member Kevin Dillard
Council Member Larry McGowen
Council Member Niles Stephens
Council Member Tim Woerther

Committee Members Absent:

Council Member Ray Manton

Staff Members in Attendance:

Economic Development Manager Julian Jacquin
Co-Interim City Administrator Steve Cross
Co-Interim City Administrator and
Director, Planning & Parks, Joe Vujnich
Meeting Recorder Carla Patrick

II. Approval of Minutes – November 27, 2018 Meeting

Chair Dodwell inquired as to any proposed changes to the minutes of the meeting held on November 27, 2018. None were requested. Council Member McGowen made a motion for approval of the November meeting minutes, and Council Member Woerther seconded the motion. A voice vote was taken with favorable support, excepting an abstention from Council Member Dillard. Therefore, Chair Dodwell declared the motion passed.

III. Public Comment(s)

None

IV. Discussion Item(s)

Ready For Action

A. Business Discussion – St. Louis Community College at Wildwood

At the invitation of the Committee, Dr. Steven Collins (Interim President) and Ms. Gina Tarte (Marketing and Communications Coordinator) from St. Louis Community College at Wildwood presented their growth plans, enrollment/program increases and local business partnerships.

The 2018 State of the St. Louis Workforce Report to the Region, produced by St. Louis Community College, was provided to Committee members.

B. February Meeting Date Conflict

The Committee considered alternate dates for the month of February meeting due to holiday rescheduling of Planning and Parks Committee. Committee selected remaining with February 26 at an earlier start time of 5:30 pm, prior to the meeting of the Planning and Parks Committee.

For Information

A. Economic Development Manager Report

Economic Development Manager Jacquin provided the Committee his current report of the City's Economic Development activities. He noted that Miller Haus opened on January 25. He advised of future speakers to include Dave Fick in March and Dr. David Prange in May.

B. Wildwood Visitor's Guide

Economic Development Manager Jacquin requested Committee input on the recently distributed Visitor Guide, which includes a newly expanded Trail Guide. Discussion included receipt of positive feedback, distribution and suggestions for future revisions.

C. Wildwood Snowman Search - Winners

Economic Development Manager Jacquin presented the results of the first Snowman Search to include prize winners, business visits and West Newsmagazine article. The first year of this event was successful with 2,000 photographs submitted, 121 entrants and 18 of those entrants submitted photographs with all 54 businesses.

D. Business Brainstorming Meeting

Economic Development Manager Jacquin reported that due to success of the Snowman Search, a follow-up meeting will be held February 12th, where local business owners will consider ideas for the next special event.

Not Ready for Action – Status Update

- A. State Online Sales Tax Issue
- B. City Promotional Video
- C. Development of Other Public Spaces in Town Center
- D. Strategic Planning Goals – Main Street and Other Infrastructure and Utilities

V. Other Business News and Updates

VI. Next Meeting Date: Tuesday, February 26, 2019 at 5:30 pm

VII. Adjournment

A motion to adjourn the meeting was made by Council Member Woerther and seconded by Council Member Bertolino. A voice vote was taken with unanimous agreement. Therefore, Chair Dodwell declared the meeting adjourned at 7:19 pm.