



WILDWOOD

May 13, 2019

The Honorable City Council
City of Wildwood, Missouri
16860 Main Street
Wildwood, Missouri 63040

Re: Update on the 2019 Celebrate Wildwood Event

Council Members:

The Wildwood Celebration Commission has continued to meet each month in advance of the upcoming end of August event. The event is scheduled for one (1) day, again, at the end of August, in this case, August 24, 2019. At each of the meetings of the Commission, progress is gauged by an overview of all items that are part of the event's activities, events, entertainment, food/drink, and security. These monthly meetings are an excellent tool to gauge where resources need to be directed.

With the completion of the May meeting of the Commission, the members now have less than four (4) months until the BIG day. Given the timeframe, the members have accomplished a great deal and are wanting to ensure the progress is being reported to City Council. Therefore, attached to this letter is the update sheet used by the Commission for these purposes. The sheet provides a good summary of the items needed to create a successful event for all Wildwood residents and visitors too. The Commission Members are very conscious of creating an all-inclusive event for the many and varied interests of participants and the update sheet hopefully reflects such.

If any of the City Council Members should have questions or comments in this regard, please feel free to contact the Department of Planning and Parks at (636) 458-0440. Thank you for your continued support of this event.

Respectfully submitted,

CITY OF WILDWOOD

Joe Vujnich, Director

Department of Planning and Parks

Cc: The Honorable James R. Bowlin, Mayor
Steve Cross, Co-Interim City Administrator
John A. Young, City Attorney
Kathy Arnett, Assistant Director of Planning and Parks
Gary Crews, Superintendent of Parks and Recreation
Amanda Horstmann, Recreation Specialist

Underway/ To Be Started:

General:

- Sponsorship packets have been sent to Wildwood businesses (two (2) of already responded)
- Fireworks contract pending review of set-up area

Parade:

- **2** parade registrants, which does not include the Lafayette High School Band
- Email has been sent to past participants
- Encourage community gardeners, dog park members, and all City board, commission, and committee volunteers to walk in parade. Mailing to be sent in May
- Golf carts will be used this year in the parade for all dignitaries, in lieu of convertibles

Craft Booths:

- **10** craft booth registrations

Food/Drink:

- **4** food/drink vendors registered (Kona Ice, kettle corn, Daddy O's Cheesesteaks, and Lily's Café)
- Email sent to a group of vendors from previous years of event

Concerts:

- Entertainers are booked and concert preparations are completed

Scout-A-Rama:

- The same scout booths are being planned at this time
- Ken McGohan is coordinating this item
- Scout area will be on a portion of the newly-acquired City property located to the west of City Hall

Kids' activities:

- Same activities as 2018 are planned, which include bounce houses, water slide, foam pit, and climbing wall
- Contracts pending review of set-up area
- Pony ride vendor - confirmed
- Photo booth - confirmed

Booths:

- **4** author booths registered
- **1** Non-Profit booth registered
- Contact State, regional, and local providers
- of government services to attend (MDC; MDNR; GRG; St. Louis County; Police Dept.; Fire District, etc.)

Police:

- Tactical equipment and other exhibits have been requested and precinct personnel are waiting on confirmation.

Fire:

- Metro West Fire Protection District has been invited to participate.

Completed:

General:

- One-day event on 8/24/19
- Four (4) months to the event
- Event location and layout – by City Hall and on properties in its vicinity

Parade:

- Policy regarding participation rules are now part of the parade application
- Confirmed Lafayette High School Marching Band participation
- Theme of parade will be *Children and Families*
- Route of parade will be the same as 2018; starting at Schnucks Wildwood Crossing

Craft Booths:

- 2018 crafters have been contacted
- Application is open on RecDesk
www.cityofwildwood.com/programs
- Craft booth pricing will remain the same as 2018 (\$25.00 per booth space, up to 3 spaces)

Food/Drink:

- Application is open on RecDesk
www.cityofwildwood.com/programs

Concerts:

- 11:30 a.m. to 4:00 p.m. – Wildhorse Creek Band
- 6:45 p.m. to 9:15 p.m. – Fat Pocket (same musical act as 2018)
- Sound/lighting - booked

Scout-A-Rama:

- Twelve (12) events or activities planned by Boy Scouts, which includes a possible sleep over

Kids' activities:

- Juggling Jeff – booked

Booths:

- Previous authors have been contacted, as well as a group of newly interested authors
- Wildlife Rescue Center, Endangered Wolf Center, and World Bird Sanctuary have been contacted
- MDNR – Babler State Park has been contacted