

## Steve Cross

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**From:** Steve Cross  
**Sent:** Friday, March 15, 2019 12:29 PM  
**To:** Debra Smith McCutchen  
**Cc:** Council Members; Jim Bowlin  
**Subject:** e-news letter

Council Member McCutchen,

On, or about Thursday, February 28, 2019, a group of individuals received an email from Council Member Stephens. The subject of this email from CM Stephens was "City-County Merger Effects on Wildwood". The City was contacted, on Friday, March 1, 2019, by a number of these individuals who had received this email asking why they had been provided it, particularly in light of the fact that, when they clicked on a link embedded in the email entitled "why did I get this?", the link took them to a page that said "You were subscribed to this list because: You are receiving this email because you opted in via our website. Niles Stephens for Wildwood, 415 Ivy Hill Cr, Wildwood, MO 63040". When the City was informed by these individuals they had not opted in to the website noted, staff looked into the matter.

We determined that the individuals who had received the email from CM Stephens were individuals who had requested to receive the City's e-Newsletter. This subscriber list includes the names and email addresses of approximately 1,600 individuals. When CM Stephens was asked about this email, he indicated he had received the subscriber list from the previous City Administrator. The concern is that those individuals on the subscriber list did not expect to receive the email described above, and we believe this subscriber list was not used as intended.

Please let us know if you have any questions.

Thank you.

Steve Cross and Joe Vujnich

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**From:** Debra McCutchen <[debra1447@sbcglobal.net](mailto:debra1447@sbcglobal.net)>  
**Sent:** Sunday, March 10, 2019 9:04 PM  
**To:** Joe Vujnich <[JVujnich@cityofwildwood.com](mailto:JVujnich@cityofwildwood.com)>; Steve Cross <[scross@cityofwildwood.com](mailto:scross@cityofwildwood.com)>; Jim Bowlin <[JBowlin@cityofwildwood.com](mailto:JBowlin@cityofwildwood.com)>  
**Subject:** e-news letter

Good Evening!

While reading the Co-Interim Administrators report I found item #17 extremely concerning.

Please clarify what is meant by "recent misuse of subscriber's database with the city's e-newsletter"?

When did the misuse occur? Has misuse occurred with the city website or social media as well?

Deb