



WILDWOOD

July 16, 2019

The Honorable City Council
City of Wildwood, Missouri
16860 Main Street
Wildwood, Missouri 63040

Re: **Update Report on Facility Reservations, Event Registrations, and Ongoing and Long-Term Maintenance Costs for Parks and Trail Facilities (Wards – All)**

Council Members:

Monthly Accounting for Parks & Recreation ♦♦♦

Since 2016, the Planning and Parks Committee has provided a monthly accounting of both revenues and expenditures to City Council, which is prepared by the Department of Planning and Parks. For the first two (2) years of this reporting, separate memorandums were issued, with information on both expenditures and revenues. Beginning in 2018, the Committee combined these reports into a single representation. Detailed spreadsheets showing the accounting of each are still provided, along with a summary page now being included.

Revenues from Reservations/Registrations ♦♦♦

The first detailed spreadsheet provides an accounting of reservations for three (3) rentable pavilions (Community, Anniversary, and Old Pond School Parks), enrollment associated with annual memberships for the Dog Park, and registrations for City events. The Committee would note the calculations of registrations are totaled for each event and listed during the month it was held, not necessarily when the reservations were made. Additionally, Dog Park Memberships are processed on a calendar year, so any renewals completed in December for the upcoming year, are only identified in January of the year the membership is valid. The final item of note is the accounting provided is not necessarily net income for the City. Expenditures occur for each event, maintenance and upkeep within each park, and fees to partners, who assist the City in the execution of these activities. The fees collected are identified in total on the summary sheet and by program, park, or membership on the attached spreadsheet.

Annual revenues, since 2016, are identified in the table provided below:

2016 Annual Revenue -	\$31,989.00
2017 Annual Revenue -	\$45,425.00
2018 Annual Revenue -	\$53,480.00

Expenditures from Parks/Trails Maintenance ♦♦♦

The summary of annual expenditures for the ongoing maintenance and upkeep of the City's facilities, since 2006, is identified on the next page:

Year	Original Budget Allocation (\$)	Amended Budget Allocation (\$)	Actual Amount (\$)
2006	15,000	64,000	68,454
2007	62,500	58,486	57,880
2008	67,000	67,000	65,176
2009	68,000	120,000	112,608
2010	120,000	110,000	103,275
2011	125,000	135,000	127,995
2012	135,000	164,000	173,980
2013	175,000	160,000	129,788
2014	175,000	161,200	133,033
2015	160,000	160,000	172,679
2016	230,000	210,000	215,095
2017	250,000	250,000	208,810
2018	250,000	250,000	249,381
2019	250,000		

Current Allocations/Revenues/Expenditures ♦♦♦

The Committee, on behalf of the City Council, has requested monthly reports on revenues and expenditures and the Department, in providing them, calculates these totals upon the date the work was completed, not necessarily when the invoice was paid. Over the course of the previous month, these expenditures include the following items:

- ✓ Trash removal
- ✓ Grass cutting
- ✓ Cleaning of parks, with high volume of use

The revenues and spending for the current year, again on a per month basis of when the work was completed or the event was held, are provided below:

2019 Revenues	
January	\$3,490.00
February	\$12,105.00
March	\$7,625.00
April	\$6,060.00
May	\$2,790.00
June	\$1,855.00
July	
August	
September	
October	
November	
December	
Year to Date Total	\$33,925.00

2019 Expenditures	
January	\$6,229.89
February	\$9,328.00
March	\$26,256.56
April	\$13,821.22
May	\$33,173.74
June	\$25,659.30
July	
August	
September	
October	
November	
December	
Year to Date Total	\$114,178.71

The spending for the year, to date, is identified by each park, on the attached spreadsheet.

If any of the City Council Members should have questions or comments before tonight's meeting about this information, please feel free to contact the Department of Planning and Parks at (636) 458-0440. The Department of Planning and Parks will be available at the July 22, 2019 City Council meeting to respond to any questions or comments in this regard. Thank you for your review of this information.

Respectfully submitted,

CITY OF WILDWOOD

Debra Smith McCutchen, Chair*
Planning and Parks Committee

Cc: The Honorable James R. Bowlin, Mayor
Steve Cross, Co-Interim City Administrator
John A. Young, City Attorney
Kathy Arnett, Assistant Director of Planning and Parks
Gary Crews, Superintendent of Parks and Recreation

* The Department of Planning and Parks developed this report, in conjunction with the Planning and Parks Committee. Content reflects the Committee's consideration of this subject, and not necessarily an individual's position or opinion.

Monthly Summary Sheet of Parks/Trails Revenues and Expenditures

Revenues/Expenditures for All Park/Trail Corridors – June 2019 ♦♦

Total Monthly Revenues	\$1,855.00
Total Monthly Expenditures	\$25,659.30

Revenues/Expenditures by Park/Trail Corridor – June 2019 ♦♦

Park/Trail Corridor	Revenues *	Expenditures
Al Foster Trailhead	0	\$2,152.50
Anniversary Park	\$90.00	\$1,807.00
Belleview Farm Park	0	\$40.00
Bluff View Trail and Park	0	\$640.00
Community Park (includes Dog Park)	\$1350.00	\$9,109.00
Glencoe Park	0	\$1,080.00
Kohn Park	0	\$120.00
Old Pond School Park	0	\$1,352.05
Rock Hollow Trail & Park	0	\$205.00
Town Center Park	0	\$4,204.75
Wildwood Greenway Trails	0	\$3,555.00
Hamilton-Carr Trails	0	\$550.00
General Trails	0	\$405.00
Events (Special Expenditures)	\$415.00	\$187.50
General Work	0	\$257.50

* Revenues again, in certain parks, are a function of leasable pavilions and dog park memberships. Certain City parks, including trail corridors, do not have facilities that are reservable and will generally not generate revenue, regardless of time of year. Additionally, the revenues identified herein do not take into account programming costs offset by Community Development Block Grant (CDBG) funding, i.e. senior programming.