



WILDWOOD

Record of Proceedings - DRAFT CITY COUNCIL'S ECONOMIC DEVELOPMENT COMMITTEE

Tuesday, June 25, 2019 at 6:00 pm

WILDWOOD CITY HALL

Community Room

16860 Main Street

Wildwood, Missouri 63040

I. Call to Order and Roll Call

Chair Dodwell called the meeting to order at 6:00 pm. A voice roll call was taken for attendance with the following results:

Committee Members in Attendance:

Chair Katie Dodwell
Council Member Dave Bertolino
Council Member Kevin Dillard
Council Member Lauren Edens
Council Member Cheryl Jordan (6:15 pm arrival)
Council Member Niles Stephens
Council Member Tim Woerther

Staff Members in Attendance:

Economic Development Manager Julian Jacquin
Co-Interim City Administrator Steve Cross
Meeting Recorder Carla Patrick

II. Approval of Minutes – May 29, 2019 Meeting

The minutes of the meeting of May 29, 2019 were submitted for approval. Council Member Edens motioned for approval of the May meeting minutes, and Council Member Stephens seconded the motion. A voice vote was taken with unanimous favorable support, excepting abstention from Council Members Bertolino and Woerther. Therefore, Chair Dodwell declared the motion passed.

III. Public Comment(s) - None

IV. Discussion Item(s)

Ready For Action - None

For Information

A. Economic Development Manager Report

Economic Development Manager Jacquin provided the Committee his current report of the City's Economic Development activities.

New business openings included the Zip Tour at Hidden Valley Ski Resort, Slyce Republic Pizza, Aegis Therapies, Travel Tyme and the sales trailer for The Prime. Highlights included ribbon cutting event at Hidden Valley Zip Tour and Same Page event at Wildwood Hotel.

B. 2019 "Summer Tour of Wildwood" Passport Program Recap

Economic Development Manager Jacquin provided the winners and success statistics of the program.

C. 2019 MEDC Annual Conference Recap

Economic Development Manager Jacquin provided a recap from his attendance at the annual conference earlier this month to include his leadership role as District Co-Chair, relationship building with local, regional and state programs and professional development.

D. Business Collaboration for Celebrate Wildwood

Council Member Stephens noted he will continue to work on contacting local businesses regarding their participation in Celebrate Wildwood.

E. WBA Food Truck Festival

Economic Development Manager Jacquin introduced the first WBA event from the newly created Resident Committee to benefit City residents. The WBA Food Truck Festival will be held the afternoon of July 27th at Village Plaza.

Discussion included permits, signage and event promotion.

Not Ready for Action - None

V. Other Business News and Updates

A. Wildwood Gardening and Landscape Expo

Discussion included event definition, Spring 2020 event date, vendor types, partner hosts and methods to measure impact of event to participating vendors.

B. Route 66 Event Collaboration with HPC

Committee reviewed three memorandums from Joe Vujnich to HPC members to include Route 66 roadway segment dedication from the State, Route 66 Roadside Park and a collaborative Route 66 event at Big Chief Roadhouse.

VI. Next Meeting Date: Tuesday, July 23, 2019 at 6:00 pm

VII. Adjournment

A motion to adjourn the meeting was made by Council Member Woerther and seconded by Council Member Stephens. A voice vote was taken with unanimous favorable support. Therefore, Chair Dodwell declared the meeting adjourned at 7:05 pm.