



# WILDWOOD

## MEMORANDUM

To: Economic Development Committee Members

From: Julian M.D. Jacquin, Economic Development Manager

Date: July 23, 2019

Re: Council Member Stephens – Business Collaboration for Celebrate Wildwood

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At its meeting on June 25, Chair Dodwell asked Council Member Stephens to provide a status update regarding his offer to contact some of the local businesses to gauge their interest in participating in this year's Celebrate Wildwood. Council Member Stephens did not have an update at that meeting, so this item has been placed on the July agenda for further discussion.

At this time, the City's Department of Planning and Parks has received sponsorships from 15 businesses at varying amounts for vendor booths, parade participants and in-kind donations. The Wildwood Business Association (WBA) will also have a booth at the event, staffed by its business membership, and *The Porch by Nettie White Interiors* will have a booth for winning the "Most Creative Snowman" title during last year's Wildwood Snowman Search.

I will be available for any comments or questions at the July 23, 2019 Meeting of the Economic Development Committee.

JMDJ