



WILDWOOD

August 12, 2019

The Honorable City Council
City of Wildwood, Missouri
16860 Main Street
Wildwood, Missouri 63040

Re: Update on the 2019 Celebrate Wildwood Event

Council Members:

The Wildwood Celebration Commission has continued to meet each month in advance of the upcoming end of August event. The event is scheduled for one (1) day, again, at the end of August, in this case, August 24, 2019. At each of the meetings of the Commission, progress is gauged by an overview of all items that are part of the day's activities, events, entertainment, food/drink, and security. These monthly meetings are an excellent tool to gauge where resources need to be directed.

With the completion of the August meeting of the Commission, the members now have less than two (2) weeks until the **BIG** day. Given the timeframe, the members have completed all of the planning and are focusing on last minute details. Additionally, the members are wanting to ensure the progress is being reported to City Council. Therefore, attached to this letter is the update sheet used by the Commission for these purposes. The sheet provides a good summary of the items that are needed to create a successful event for all Wildwood residents and visitors to enjoy. The Commission Members are very conscious of creating an all-inclusive event for the many and varied interests of participants and the update sheet hopefully reflects such.

If any of the City Council Members should have questions or comments in this regard, please feel free to contact the Department of Planning and Parks at (636) 458-0440. Thank you for your continued support of this event.

Respectfully submitted,

CITY OF WILDWOOD

Joe Vujnich, Director

Department of Planning and Parks

Cc: The Honorable James R. Bowlin, Mayor
Steve Cross, Co-Interim City Administrator
John A. Young, City Attorney
Kathy Arnett, Assistant Director of Planning and Parks
Gary Crews, Superintendent of Parks and Recreation
Bree Kelchen, Recreation Specialist

Underway/ To Be Started:**General:**

- Sponsorship packets were mailed to Wildwood businesses
- **16** businesses have committed \$8,000.00, to date
- Posters / Postcards available
- Yard Signs ordered
- **96** Different Locations

Parade:

- **15** parade registrants, and the Lafayette High School Marching Band has confirmed participation
- Encourage community gardeners, dog park members, and all City board, commission, and committee volunteers to walk in parade. Mailing to be sent
- Invitations to Political Dignitaries have been sent
- Golf carts will be used this year in the parade for all dignitaries, in lieu of convertibles
- WWII Veteran, Ray, has agreed to be Grand Marshal

Concerts:

- See item under "Completed" heading

Scout-A-Rama:

- Ken McGohan is coordinating this item

Kids' activities:

- Same activities as 2018 are planned, which include bounce houses, water slide, foam pit, and climbing wall

Craft Booths:

- **30** craft booths registered

Other Booths:

- **8** Author Booths
- **16** Food/Drink Vendor Booths
- **12** Non-Profit Booths
- **7** Sponsor Booths
- **1** Waste Hauler (Waste Connections)
- **82** Total booths (to include dining tent, face painters, bounce house area, boy scouts, face painters, climbing wall bounce house area, stage, trapeze, etc.)

Police:

- Police have confirmed their tactical and canine unit
- Two Police Stations

Fire:

- Metro West Fire Protection District were invited to participate

Fireworks:

- Confirmed and Contracted

Completed:**General:**

- One-day event on 8/24/19
- Seventeen (17) days to the event
- Event location and layout – area east of movie theatre, same location as last year

Parade:

- Policy regarding participation rules are part of parade application
- Email has been sent to past participants
- Theme of parade will be *Children and Families*
- Route of parade will be the same as 2018

Concerts:

- 11:30 a.m. to 4:00 p.m. – Wildhorse Creek Band
- 6:45 p.m. to 9:15 p.m. – Fat Pocket (same musical act as 2018)
- Sound/lighting - booked

Scout-A-Rama:

- The same scout booths are being planned at this time
- Twelve (12) events or activities planned by Boy Scouts, which includes a possible sleep over
- Scout area will be in same location as last year

Kids' activities:

- Bounce Houses - booked
- Climbing Wall – booked
- Face Painters - booked
- Juggling Jeff - booked
- Pony Ride Vendor - booked
- Photo Booth – booked
- Trapeze - booked

Food/Drink:

- **16** food/drink vendors registered – application is now closed. Kona Ice, kettle corn, Daddy O's Cheesesteaks, Freezing Point Ice Cream Truck, Small Batch Winery, Table for 5 (soft pretzels and lemonade), Union Baptist Church, Super Smokers, Shish Kabob Guys, Whatup Dog (Hotdog Cart), The Nutty Sisters, Milk and Honey (craft beer and wine), Pond Athletic Association (Beer and Refreshments), Noto Pizza, Poffcakes, and Micro Meadows

Craft Booths:

- 2018 crafters have been contacted

Other Booths:

- Previous authors were contacted, as well as a group of newly interested authors
- Wildlife Rescue Center, Endangered Wolf Center, and World Bird Sanctuary were invited
- MDNR – Babler State Park was invited; will have a booth
- Great Rivers Greenway – was invited to attend; no confirmation yet