



August 20, 2019

MEMORANDUM

To: Council Planning/Parks Committee Members

From: Department of Planning and Parks

Re: **Parks and Recreation - Action Plan Update for Mid-July, 2019 to Mid-August, 2019**

cc: The Honorable James R. Bowlin, Mayor
Administration/Public Works Committee Members
Economic Development Committee Members
Sam Anselm, City Administrator
John A. Young, City Attorney

Listed below is a summary of the programs and activities the City has completed or are underway at this time relative to implementing the goals and recommendations for parks and recreation that were set forth in the Parks Action Plan Update Committee's [Action Plan 2018](#). This summary reflects major items that have been the focus of the City, since the Committee's July 2019 meeting:

August Scrapbooking Session:

- The August Scrapbooking Session took place on August 13, 2019, at Wildwood City Hall.
- This event also had seventeen (17) participants register and attend.
- As always, the event is held between the hours of 9:00 a.m. and 3:00 p.m., in the Community Room.

Wildwood Celebration Commission Meeting:

- The Wildwood Celebration Commission met on August 7, 2019, at Wildwood City Hall.
- Final arrangements/advisories were discussed with Commission Members concerning Celebrate Wildwood scheduled for August 24, 2019.
- The Art Festival Event which follows on October 19 and 20, 2019, has reached the registration deadline and Commission Members were advised of the jury schedule and when invitations would be mailed.

Music On Main Concert Series:

- The third Music on Main Concert was held on Friday, July 19, 2019.
- *Dr. Zhivegas* played to a very large crowd, despite the extremely warm and questionable weather (heat advisory in effect).

Wildwood Back to School Party:

- The Annual Wildwood Back to School Party was held on August 9, 2019.
- The 2019 event generated one of the largest crowds remembered.
- Included in the event were Bounce Houses, *The Bubble Bus*, a Climbing Wall, Face Painters, Balloon Artists, and Juggling Jeff, coupled with the standards of hot dogs, liquid refreshments, snow cones, and kettle corn.
- Musical entertainment was provided by *The Fabulous Motown Review*.

Wildwood Farmers Market:

- The Wildwood Farmers Market has seen very successful Saturday mornings!!
- The Market Manager is excited to report a full complement of vendors and some great lunch opportunities for attendees each Saturday.

Wildwood Plein Air Art Reception:

- A Plein Air Art Dinner/Awards Reception was held on July 19, 2019, at Wildwood City Hall.
- All artists (and guests) that participated in the 2019 Plein Air Art Event were invited for dinner and drinks and to honor the award winners from this year's contest.
- Twenty five (25) artists and guests attended the reception.

Wildwood Senior Programing:

- Another reminder the senior programing is in full swing, with great popularity.
- Swimming classes are held each Tuesday, from 10:15 a.m. to 11:00 a.m., at the Wildwood YMCA.
- General Fitness Classes are held each Wednesday, from 12:50 p.m. to 1:35 p.m., at the Wildwood YMCA.
- Yoga Classes are held each Friday, from 11:00 a.m. to 11:45 a.m., at Wildwood Yoga and Wellness.
- All registration and organizational activities are handled by the City through its Rec Desk software program.
- This program is funded by grants obtained by the City of Wildwood *St. Louis County Community Development Block Grant*.

Pop-Up Event ... Scavenger Hunt

- A Scavenger Hunt was presented as a pop-up event on July 12, 2019.
- Approximately 75 participants showed up for the event, which began on the top of the parking garage.
- Seven (7) stations had to be located, before ending at Wildwood City Hall for drinks and hot dogs.

Next City Events:

- Celebrate Wildwood August 24, 2019
- Early Childhood September 18, 2019 *Meet the Train*
- Wildwood Barbeque Bash September 27, 28, and 29, 2019

If you should have any questions or comments in this regard, please feel free to contact the Department of Planning and Parks at (636) 458-0440. Thank you for your review of this information and continued support of these and other events and activities of the City.