



WILDWOOD

September 9, 2019

The Honorable City Council
City of Wildwood, Missouri
16860 Main Street
Wildwood, Missouri 63040

Re: **Agreement with Organizer for 2019 BBQ Bash Event (Wards – All)**

Council Members:

Each year, since 2009, the City has hosted the Wildwood BBQ Bash Event, which is presented by **ST. LOUIS HOME FIRES BBQ BASH, L.L.C.** This event has grown into a three (3) day timeframe, with more than one hundred (100) competitors and tens of thousands of attendees. The event is held in September and, in 2019, is scheduled for September 27th, 28th, and 29th. Beginning in 2017, the event's location changed from Wildwood Town Center to the St. Louis Community College – Wildwood Campus. The college allowed the use of its facility for this event at minimal charge, seeking the benefit it would receive from the exposure of its campus to thousands of visitors. The 2017 event was well attended and the layout and configuration provided a positive experience for vendors and attendees at the college. To this end, the college agreed to host the bash in 2018 and, now, the 2019 event as well.

To complete the planning for this event, the last of the necessary agreements needs to be authorized by the City Council. The first of these agreements that was approved by the City Council was the Memorandum of Understanding (MOU) with the Junior College District of St. Louis and St. Louis County, Missouri, d/b/a St. Louis Community College. This agreement, which is attached to this Memorandum, provides a clear understanding of the responsibilities of each party. This agreement was substantially unchanged from what was approved by the City Council in 2018.

The last agreement is with the event organizer – St. Louis Home Fires BBQ Bash, L.L.C. This agreement, like the Memorandum of Understanding (MOU) with St. Louis Community College, remains unchanged from 2018, with just the dates being updated. The agreement sets forth the roles and responsibilities for the parties, of which provides the largest event of this nature in west St. Louis County, while allowing the City of Wildwood the leadership role in the BBQ Bash for all public safety related decisions as well.

If any of the City Council Members should have questions or comments before tonight's meeting about this information, please feel free to contact the Department of Planning and Parks at (636) 458-0440. The Department of Planning will be available at the September 9, 2019 City Council meeting to respond

to any questions or comments in this regard. Thank you for your review of this information and requested action on the same.

Respectfully submitted,

CITY OF WILDWOOD



Joe Vujnich, Director

Department of Planning and Parks

Cc: The Honorable James R. Bowlin, Mayor
Sam Anselm, City Administrator
John A. Young, City Attorney
Kathy Arnett, Assistant Director of Planning and Parks
Gary Crews, Superintendent of Parks and Recreation
Frank Schmer, St. Louis Home Fires BBQ Bash, L.L.C.