



# WILDWOOD

September 9, 2019

The Honorable City Council  
City of Wildwood, Missouri  
16860 Main Street  
Wildwood, Missouri 63040

**Re: Summary of 2019 Wildwood Celebration Event**

Council Members:

The Wildwood Celebration Commission just completed its oversight of the 24th celebration of the City's founding in 1995. The Commission spent the year preparing for this single day event and desired to provide a comprehensive range of activities for all age groups and interests. Along with these goals, the volunteers hope for good weather, given last year the heat index hovered at 105 degrees for most of the day. This year's weather was near perfect for an event of this nature.

The Wildwood Celebration Commission held its first meeting after the event on September 4, 2019 and went over the successes and shortcomings of the event. The summary of the event that was prepared by the Department was also presented to the Commission Members. That summary is attached to this Memorandum for your review. This summary provides the numbers associated with the event, which was a record in many ways, including attendance.

The Wildwood Celebration Commission has now turned its attention to the Art Festival that is scheduled for October 19 and 20, 2019. The first indicators of this event popularity is at least fifty (50) artists have committed to it for 2019. The event will be held on Main Street by the theater, just as the Wildwood Celebration.

If any of the City Council Members should have questions or comments about either event, please feel free to contact the Department of Planning at (636) 458-0440. This item is in the Work Session Agenda and can be discussed, if any City Council Member would have questions or comments. Thank you for your support of this event and others provided by the community to its residents.

Respectfully submitted,  
CITY OF WILDWOOD

Joe Vujnich, Director  
Department of Planning and Parks

Cc: The Honorable James R. Bowlin, Mayor  
Sam Anselm, City Administrator  
John A. Young, City Attorney  
Kathy Arnett, Assistant Director of Planning and Parks  
Gary Crews, Superintendent of Parks and Recreation  
Bree Kelchen, Recreation Specialist



# Celebrate Wildwood

Recap - September 4, 2019

## Celebrate Wildwood Recap

The following details provide the final numbers relative to the Celebrate Wildwood Event held on Saturday, August 24, 2019:

<b>Total Number of Tents</b>	<b>95</b>
Pop-ups by City Staff (includes approx. 200 sandbags)	75
Commercially Installed	17
<b>Total Number of Booths</b>	<b>109</b>
Food Booths	17
Crafts; Businesses/Sponsors; and Not-for-Profits	68
Entertainment Areas	21
Police	3

## Parade

The parade was held a 10:00 am, with thirty (30) entries. The winners in the judged floats were:

1st Place	Three French Hens	\$150.00
2nd Place	Pet Clips	\$100.00
3rd Place	Welsch Heating & Cooling	\$75.00

## Food/Drink

The following vendors were selling food and drinks at the event:

1. Benedettos
2. Freezing Point Ice Cream Truck
3. Kona Ice
4. Micro Meadows
5. Milk and Honey
6. Noto Pizza
7. Poffcakes Dutch Poffertjes
8. Pond Athletic Association
9. Shish Kabob Guys
10. Small Batch Winery
11. Super Smokers
12. T and M Kettle Korn
13. Table for 5

14. The Nutty Sisters
15. Tamale Man
16. Union Baptist Church
17. Whatup Dog
18. Daddy O's Cheesesteaks - CANCELLED - Per St. Louis County Inspector, no valid permit

## Entertainment

The following entertainment options were available at the event:

1. Face Painters
2. Balloon Artists
3. Bounce Houses
4. Juggling Jeff
5. Pony Rides
6. Climbing Wall
7. Boy Scout Units (12 Units)
8. Wildhorse Creek Band (daytime concert)\*\*
9. Fat Pocket Band (evening concert)\*\*
10. Fireworks Display (set-up began at 1:30 p.m.)
11. On the Fly Pro's Trapeze - CANCELLED - Per St. Louis County Inspector, no valid permit

\*\* The stage, bands, sound, and lighting .... were an entirely different moving part of the event, being handled through contract, but still required staff attention

## Setup & Logistics

Set-up for the event began on Wednesday, August 21, 2019.

Breakdown began with the teardown of booth tents and tables at 7 p.m. and continued throughout the evening. Breakdown is almost entirely completed (Pending - Portable Water Closet (PWC) and tent frame removal). Heavy rains are the cause for the delay.

### On Site Staff:

- Wildwood Staff
- Waste Connections Personnel
- Green2Go Electrician Personnel
- Portable Water Closet Personnel
- Gaehle Contracting Personnel
- Finch Audio (Sound & Lighting)
- Police Officers