



September 17, 2019

MEMORANDUM

To: Council Planning/Parks Committee Members

From: Department of Planning and Parks

Re: **Parks and Recreation - Action Plan Update for Mid-August, 2019 to Mid-September, 2019**

cc: The Honorable James R. Bowlin, Mayor
Administration/Public Works Committee Members
Economic Development Committee Members
Sam Ansem, City Administrator
John A. Young, City Attorney

Listed below is a summary of the programs and activities the City has completed, or are underway, at this time relative to implementing the goals and recommendations that were set fourth for parks and recreation in the Parks Action Plan Update Committee's Action Plan 2018. This summary reflects major items that have been the focus of the City, since the Committee's August 2019 meeting:

September Scrapbooking Session:

- The September Scrapbooking Session took place on September 10, 2019, at Wildwood City Hall.
- This event had twenty (20) participants register and attend.
- As always, the event is held between the hours of 9:00 a.m. and 3:00 p.m., in the Community Room.

Wildwood Celebration Commission Meeting:

- The Wildwood Celebration Commission met on September 4, 2019, at Wildwood City Hall.
- A lengthy review/discussion/evaluation of the 2019 Celebrate Wildwood Event was held.
- The Art Festival Event is scheduled for October 19 and 20, 2019.
- Seventy one (71) invitations were sent to artists that passed the juried criteria.
- Sixty- two (62) artists had confirmed their participation at the time of the meeting.
- The deadline for artists to accept their invitation's was September 9, 2019.

Celebrate Wildwood Event:

- The 2019 Celebrate Wildwood Event was held on August 25, 2019.
- The general consensus is the event was one of the best ever held by the City, specifically the weather and attendance.
- Crowds were steady the entire day, the craft booths, business booths, and not-for-profit booths, had constant traffic, and almost every food and drink vendor ran out of product by around 8:30 p.m.
- The concert (Fat Pocket) was incredibly well-attended and the fireworks display topped off the evening perfectly.

Wildwood Barbeque Bash:

- The 2019 Wildwood Barbeque Bash is scheduled for September 27, 28, and 29, 2019.
- Two (2) organizational meetings were held on July 9, 2019, and September 9, 2019, at the St. Louis Community College, Wildwood Campus, making sure arrangements were proceeding according to plan.
- Final details of the event will be available to City officials shortly.

Wildwood Senior Programing:

- Senior programming continues with great popularity.
- The program receives many inquires at Wildwood City Hall and classes are frequently filled.
- One difficulty has been realized with individuals registering, but not showing up for the classes.
- Swimming classes are held each Tuesday, from 10:15 a.m. to 11:00 a.m., at the Wildwood YMCA.
- General Fitness Classes are held each Wednesday, from 12:50 p.m. to 1:35 p.m., at the Wildwood YMCA.
- Yoga Classes are held each Friday, from 11:00 a.m. to 11:45 a.m., at Wildwood Yoga and Wellness.
- All registration and organizational activities are handled by the City through its Rec Desk software program.
- This program is funded by grants obtained by the City of Wildwood via St. Louis County and its administration of the *Community Development Block Grant Program*.

Next City Events:

- Early Childhood September 18, 2019 *Meet the Train*
- Wildwood Barbeque Bash September 27, 28, and 29, 2019
- Lindenwood University Conference Championship Mountain Bike Race .. October 5, 2019
- Tour De Wildwood October 6, 2019
- Wildwood Art Festival October 19 and 20, 2019
- Shivering Shadow 7K Run/Walk October 25, 2019

If you should have any questions or comments in this regard, please feel free to contact the Department of Planning and Parks at (636) 458-0440. Thank you for your review of this information and continued support of these and other events and activities of the City.