



WILDWOOD

Record of Proceedings - DRAFT CITY COUNCIL'S ECONOMIC DEVELOPMENT COMMITTEE

Tuesday, September 24, 2019 at 6:00 pm

WILDWOOD CITY HALL
Community Room
16860 Main Street
Wildwood, Missouri 63040

I. Call to Order and Roll Call

Chair Dodwell called the meeting to order at 6:00 pm. A voice roll call was taken for attendance with the following results:

Committee Members in Attendance:

Chair Katie Dodwell
Council Member Dave Bertolino
Council Member Larry Brost
Council Member Kevin Dillard
Council Member Cheryl Jordan
Council Member Niles Stephens (arrival @ 6:25)
Council Member Tim Woerther

Council Member Absent:

Council Member Lauren Edens

Staff Members in Attendance:

Economic Development Manager Julian Jacquin
Direction Parks and Planning, Joe Vujnich
Meeting Recorder Carla Patrick

II. Approval of Minutes – August 27, 2019 Meeting

The minutes of the meeting of August 27, 2019 were submitted for approval. Council Member Woerther motioned for approval of the August meeting minutes, and Council Member Brost seconded the motion. A voice vote was taken with unanimous favorable support of those in attendance (Council Member Stephens was not present), excepting abstentions from Council Members Dillard and Jordan. Therefore, Chair Dodwell declared the motion passed

III. Public Comment(s) None

IV. Discussion Item(s) Ready For Action

A. Business Discussion: The DESCO Group

Guest speakers, Ty Thornhill and Mark Pearl of The DESCO Group spoke of their business experience within the City as owner/manager of the Schnucks Wildwood Crossing center. This center opened in 1996. They noted the popularity/success of the frontage spaces due to roadway visibility, the opening success of Craft (dining), the current availability of three spaces and parameters for the fast-food space available along the roadway (different broker).

B. Update from Missouri Department of Economic Development

Stephen Davis, St Louis Regional Project Manager for the Missouri Department of Economic Development (Missouri DED) presented two programs benefitting local economies in Missouri to include the Missouri Works program and the new Governor's Cost-Share Program with MoDOT.

Discussion included Missouri Works benefits/application, data sharing with the City and parameters of the Cost Share Program.

C. Council Members Bertolino and Edens – Equestrian Community

An initiative of Council Members Bertolino and Edens to expand support to the City's extensive equestrian community resulted in the proposal of two programs to include (1) an event/festival promoting relative businesses hosted by the City at a central location or hosted on-site by a business/stable and (2) construction of an equestrian trail system connecting Belleview Farms to the Greensfelder stables.

Discussion included methods of engagement, potential trail connections, and samples of events in similar communities.

D. National League of Cities: Love my City Campaign

Chair Dodwell had presented at the August meeting a set of information on the National League of Cities "Love My City" campaign for committee review. Topic discussion was then postponed to this meeting for Committee to better review the campaign parameters.

Discussion included that the program is better suited for larger cities and community engagement options better suited to our City.

For Information

A. Economic Development Manager Report

Economic Development Manager Jacquin provided the Committee his current report of the City's Economic Development activities to include New Business Activity, Business Visitation Activity, Events and Other Updates.

Not Ready for Action - None

V. Other Business News and Updates

Council Member Stephens motioned for next meeting Agenda Item to include Committee meetings held on-site at local businesses. Council Member Woerther seconded the motion. A voice vote was taken with unanimous favorable support. Therefore, Chair Dodwell declared the motion passed.

Council Member Stephens motioned for next meeting Agenda Item to include initiative/study of the economic impact of Main Street extension. Council Member Woerther seconded the motion. A voice vote was taken with unanimous favorable support. Therefore, Chair Dodwell declared the motion passed.

VI. Next Meeting Date: Tuesday, October 22, 2019 at 6:00 pm

VII. Adjournment

A motion to adjourn the meeting was made by Council Member Woerther and seconded by Council Member Stephens. A voice vote was taken with unanimous favorable support. Therefore, Chair Dodwell declared the meeting adjourned at 7:38 pm.