



Wildwood Celebration Commission Minutes

Meeting Date:

- September 4, 2019
- 6:30 p.m.

Commission Members Present:

- Vicki Helfrey
- Jaclyn Tripp
- Cory Lawson
- Joe Garritano, Council Liaison
- Gary Crews, Staff Liaison
- Susan Siebert, Chair

I. Call to Order and Opening Remarks

Chair Siebert opened the meeting at 6:37 p.m. and welcomed everyone.

II. Roll Call

A roll call of members was conducted and the following individuals were in attendance:

Commission Members:

Vicki Helfrey
Jaclyn Tripp
Cory Lawson
Susan Siebert, Chair
Joe Garritano, Council Liaison
Gary Crews, Staff Liaison

Absent Members: Commissioners Wilson, Bishop, Aufricht, and Ward.

Other Officials & City Staff:

Sgt. Brad Wendling and Officer Chris Sahrman, St. Louis County Police – Wildwood Precinct
Joe Vujnich, Director of Planning and Parks
Kathy Arnett, Assistant Director of Planning and Parks

III. Approval of Minutes from the August 7, 2019 Meeting

A motion was made by Council Liaison Garritano, seconded by Commissioner Lawson, to approve the August 7, 2019 meeting minutes. A voice vote was taken, with no opposition, and the minutes were declared approved.

IV. Public Comments

None

V. Recap of 2019 Celebrate Wildwood Event and Thoughts (August 24, 2019 – Saturday)

Discussion was held among the Commissioners regarding their feedback on the August 24th Celebrate Wildwood Event and included the following: the Commissioners really liked the golf carts for the parade; the feedback heard from the City Council Members and the Mayor on the golf carts was all positive; the load-in process for vendors went well, but there were some difficulties with move out due to the pressure to move faster; the vendor feedback on the event was positive; the Boy Scouts feedback was also positive and was the largest crowd they ever have had at this event; the Commissioners were impressed with the reenactors; the reenactors loved the event, but noted they don't normally do those types of large festivals and some felt they were overlooked because of the number of other activities; if they want to do guns or battle scene, location would have to consider relocation away from pony rides; idea to include the reenactors in the parade to draw interest – decorate golf carts

like a covered wagon and have a sign on the cart with the time of their scene, but the Commissioners acknowledged concerns with the potential heat during the parade; the attendees loved the history book; the belief the music was too loud, but the evening band, Fat Pocket, was great; the desire for more advertising of the children's bicycle decorating contest in next year's parade, if continued; the potential for changing the date next year to hopefully have cooler weather, since the odds of another cool day like this year are slim; the desire to have Manchester Road closed, or a police escort, when transporting the golf carts to the parade start from City Hall; the need for horse owners participating in the parade to do a better job of cleaning up after them on the parade route; the reason the event is always at the end of August is to attempt to avoid the BBQ Bash scheduling and keep the event around the City's incorporation date; and the Commission's desire to put on the October agenda a discussion of date options for 2020 and include calendar of other events.

Consensus was reached among the Commissioners to request the reenactors return for the 2020 event.

VI. 2019 Art Festival Event (October 19 and 20, 2019 – Saturday and Sunday)

A. CURRENT COMMITMENTS

Staff Liaison Crews noted seventy (70) artists have been invited to participate in the festival, with forty-four (44) of them that were invited having confirmed attendance at the event. Twelve (12) artists have accepted, but have not confirmed yet, and ten (10) have not responded.

Staff Liaison Crews noted the following food and drink vendors have committed: Noto Pizza, Nutty Sisters, Super Smokers, Milk & Honey, and Small Batch Winery. More vendors will be added.

B. SCHEDULE

Staff Liaison Crews noted the bands have been booked and include Wild Horse Creek Band, Dusty James & Abalone Pearl, Teddy McCready, The Dust Covers, and Wayward Mountaineers. The breakfast is scheduled for Sunday morning for the artists.

C. OTHER

The Commissioners requested yard signs advertising the Art Festival Event to place the week before the event. Department staff noted they will order yard signs and investigate adding street banners along Taylor Road. A request was made for Department staff to send a press release, or brief overview of the event, to the Commissioners for distribution to churches and other gathering groups for distribution.

VII. Other Business for Consideration

None

VIII. Next Scheduled Meeting – October 2, 2019 at 6:30 p.m.

The Commission agreed to keep the next meeting scheduled for October 2, 2019, at 6:30 p.m.

IX. Adjournment

Having no further business to discuss, a motion was made by Commissioner Helfrey, seconded by Commissioner Lawson, to adjourn. A voice vote was taken, with no opposition, and the meeting was declared adjourned at 7:40 p.m.