



WILDWOOD

January 9, 2020

MEMORANDUM

To: Celebrate Wildwood Commission Members

From: Department of Planning and Parks

Re: [Analysis of Expenditures for 2019 Celebrate Wildwood Event \(Wards – All\)](#)

Cc: The Honorable James R. Bowlin, Mayor
The Honorable City Council of Wildwood
Sam Anselm, City Administrator
John A. Young, City Attorney
Kathy Arnett, Assistant Director of Planning and Parks
Gary Crews, Superintendent of Parks and Recreation
Bree Kelchen, Recreation Specialist

CELEBRATE WILDWOOD EVENT 2019 – SUMMARY OF EXPENDITURES

Items	Description	Cost Component
Bands	Fat Pocket and Wild Horse Creek Bands	\$4,500.00
Rental Tents	Larger tents for dining area, City area, etc.	\$5,824.00
Climbing Wall	Independent contractor	\$1,700.00
Clowns, Juggler, and Face Painters	Kids entertainment	\$4,560.00
Fireworks	End of evening wrap-up	\$6,000.00
Tables and Chairs	For dining tents and vendor booths	\$4,249.50
Sound System	Independent contractor	\$3,500.00
Stage Rental	For performances and Opening Ceremony	\$2,425.00
Food Vouchers	Police, Waste Connections, Portable Water Closet (PWC), and volunteers	\$2,102.75
Advertisement	Multiple outlets, including West Newsmagazine	\$9,439.44
Weather Insurance	Calculated risk aversion	\$6,266.50
Photo Booth	Independent contractor	\$1,000.00
Gaehle Contracting	Independent contractor	\$8,133.27
Electric	For all components of the event	\$15,380.00
Bounce Houses	Kids entertainment	\$10,637.00
Restrooms and Wash Stations	Portable Water Closet (PWC), includes toilets, wash stations, and cleaning	\$2,520.00
Golf Carts	For parade and event logistics	\$910.00
Ice	For food vendors	\$1,125.00

CELEBRATE WILDWOOD EVENT 2019 – SUMMARY OF EXPENDITURES

Items	Description	Cost Component
Sign Interpreters	ADA component	\$2,094.75
Photography	Independent contractor	\$1,194.00
Parade Items and Miscellaneous	See attached list for more detailed cost analysis	\$2,879.10
TOTAL		\$96,440.31

If any of the Commission Members should have comments or questions regarding this information, please feel free to contact the Department of Planning and Parks at (636) 458-0440. This item is on the agenda for tonight's meeting and a presentation is planned on this item. Thank you for your consideration of this information and input on the same.