



# Wildwood Celebration Commission Minutes

## Meeting Date:

- January 9, 2020
- 6:30 p.m.

## Commission Members Present:

- Libby Wilson
- Vicki Helfrey
- Jaclyn Tripp
- Cory Lawson
- Patricia Ward
- Council Liaison, Joe Garritano
- Gary Crews, Staff Liaison
- Susan Siebert, Chair

### **I. Call to Order and Opening Remarks**

Chair Siebert opened the meeting at 6:30 p.m. and welcomed everyone.

### **II. Roll Call**

A roll call of members was conducted and the following individuals were in attendance:

#### Commission Members:

Libby Wilson  
Vicki Helfrey  
Jaclyn Tripp  
Cory Lawson  
Patricia Ward  
Susan Siebert, Chair  
Joe Garritano, Council Liaison  
Gary Crews, Staff Liaison

Absent Members: Pat Bishop and Eric Aufricht

#### Other Officials & City Staff:

Sgt. Brad Wendling and Officer Steve DeGhelder, St. Louis County Police – Wildwood Precinct  
Joe Vujnich, Director of Planning and Parks  
Kathy Arnett, Assistant Director of Planning and Parks

### **III. Approval of Minutes from the September 4, 2019 Meeting**

A motion was made by Commissioner Helfrey, seconded by Commissioner Wilson, to approve the September 4, 2019 meeting minutes. A voice vote was taken, with no opposition, and the minutes were declared approved.

### **IV. Public Comments**

None

### **V. Explanation Regarding Selection Process for 2020 Celebrate Wildwood & Art Festival Event Dates**

Director of Planning Vujnich explained the changes that had occurred to the Fiscal Year 2020 Budget, which resulted in reductions to the event funding of both Celebrate Wildwood and the Art Festival. The total budget for both events in 2020 is \$85,000.00; whereas, in 2019, \$140,000.00 was spent on both events. The reduction in budget is the reason the events will be combined in 2020. The dates selected are October 10<sup>th</sup> and 11<sup>th</sup>, with Celebrate Wildwood being a 1-day event set for Saturday, October 10<sup>th</sup> and the Art Festival, being a 2-day event, on October 10<sup>th</sup> and 11<sup>th</sup>.

Discussion was held regarding the following: the pool sales tax revenues; the decrease in City revenues over the last few years; sources of the City's revenues; the current budget; the dates selected; the Boy Scouts' positive discussions regarding the event dates and, while Ken does not have confirmation this early, most troops have said they will likely participate; the savings in cost by combining rentals into one (1) event; the potential to give the artists the option to close early on Saturday; the potential for contacting Middle School marching bands and cheerleaders and School of Rock for the parade; the belief that, if craft booths will be included, they be as far removed as possible from the Art Festival; the need for kids engagement at the Art Festival; and the need to do something special for the 25<sup>th</sup> Anniversary, which Commissioners were asked to consider their ideas for discussion at the February meeting.

#### **VI. Discussion on Event Logistics & New Location**

The new event location will be on the top of the parking garage for the Art Festival and the area of Main Street, in front of City Hall, and in the six (6) acres to the west of City Hall.

#### **VII. Other Business for Consideration**

None

#### **VIII. Next Scheduled Meeting – February 5, 2020 at 6:30 p.m.**

The Commission agreed to keep the next meeting scheduled for February 5, 2020, at 6:30 p.m.

#### **IX. Adjournment**

Having no further business to discuss, a motion was made by Council Liaison Garritano, seconded by Commissioner Helfrey, to adjourn. A voice vote was taken, with no opposition, and the meeting was declared adjourned at 7:52 p.m.