



WILDWOOD

March 17, 2020

MEMORANDUM

To: Planning and Parks Committee Members

From: Department of Planning and Parks

Re: **Official Naming of Community Park (Ward One)**

Cc: The Honorable James R. Bowlin, Mayor
Administration and Public Works Committee Members
Economic Development Committee Members
Sam Anselm, City Administrator
John A. Young, City Attorney
Rick Brown, P.E. and P.T.O.E., Director of Public Works
Kathy Arnett, Assistant Director of Planning and Parks

[Background >>>](#)

The City of Wildwood opened its Community Park in August 2015, after a six (6) year effort, which included the acquisition of the property, the development of a Master Plan for it, and numerous public input and information sessions over that same period of time. Thereafter, once the Master Plan was completed and adopted, the planning, design, and engineering process began on the park's first phase. This phase would be one (1) of the more ambitious, given it would open access to the property, extend all needed utilities to it, and begin the initial grading for future phases as well. Thereafter, three (3) other phases have been completed, which added a major roadway and access connection to State Route 109, additional parking areas, a full perimeter loop trail, and new mini-shelters. The latest phase concluded at the end of 2019.

Through all of these efforts, the park has been only referred to as 'Community Park' and no other name has been offered for consideration. The City has named several of its parks over the years, most recently the Ward Five Park became Green Pines Park, via a naming contest held within the community, as a whole. The origins of the park names can be described as follows:

Park Sites >>>

→ Anniversary Park – opened during the 10 year Anniversary Celebration of the City.

- Belleview Farms Park – named by St. Louis County, the owner of the park site.
- Bluff View Park – named after the scenic view from the bluff located within it that overlooks the Crescent Area, next to the Meramec River.
- Glencoe City Park – named due to its location in the historic community of Glencoe.
- Kohn Park – named after the father of the individual that donated the site to the City.
- Old Pond School Park – named after the historic one-room school house.

Trailhead Locations >>>

- Al Foster Memorial Trailhead – named by the State of Missouri and St. Louis County for a major supporter of the trail’s development along the Meramec River.
- John L. LeCave Memorial Trailhead -named after a Wildwood resident killed by a vehicle, while riding his bicycle near his home in this area of the City.
- Ridge Meadows Trailhead – named after Ridge Meadows Elementary School, where the facility is located.

As illustrated, the naming of parks has come from many sources. However, as noted, Community Park has never been discussed in detail regarding a new name for this special facility of the City. Given this circumstance, the Planning and Parks Committee requested this naming matter be placed on an agenda for its members’ consideration. The process for the naming of this facility, which has yet to be defined, is the intent of tonight’s agenda item.

Content of Tonight’s Presentation >>>

The Department of Planning and Parks is presenting this matter to the Committee for its consideration and direction. The naming of Community Park, the City’s largest facility, can be accomplished in many ways, including how the Ward Five Park name was chosen, via a community contest. The community contest can be formulated in the same manner, as was recently utilized, or some other different or unique approach. The naming contest for Green Pines Park was very successful, in that, almost five hundred (500) people participated in the selection of the final name from the list of five (5) finalists. Certainly, other options exist, which can be explored at tonight’s meeting by the Committee Members. Accordingly, the Department is seeking the direction of the Committee and, once received, will then complete the needed steps to implement the same.

Summary and Conclusion >>>

If any of the Committee Members should have any questions or comments regarding this information, please feel free to contact the Department of Planning and Parks at (636) 458-0440. A presentation is planned on this matter at tonight’s meeting. Thank you for the opportunity to present this information to the Committee on this important matter.