



WILDWOOD

March 17, 2020

MEMORANDUM

To: Planning and Parks Committee Members

From: Department of Planning and Parks

Re: **Update on Public Input Session for Village Green Site (Ward Eight)**

Cc: The Honorable James R. Bowlin, Mayor
Administration and Public Works Committee Members
Economic Development Committee Members
Sam Anselm, City Administrator
John A. Young, City Attorney
Rick Brown, P.E. and P.T.O.E., Director of Public Works
Kathy Arnett, Assistant Director of Planning and Parks

[Background >>>](#)

The Planning and Parks Committee met with the consultant for the Village Green Project during its January meeting, where Members were asked certain questions relating to the site, specifically seeking their input on its potential uses for the community. Also, the Members were given an opportunity to discuss the public engagement process, which is a major factor in this initial effort to understand the site, seek input about it, and then develop a Master Plan for its future use. Thereafter, the consultants met with key City officials and others in the community to seek their important input.

This effort in January was the first step in data gathering/input phase of the process to determine the best use for this six (6) acre site, which abuts City Hall, and is in the heart of Town Center Area. The next phase in the process is the first of the public input sessions, which is scheduled for April 2, 2020. This public input session will be held at Wildwood Middle School, and begin at 6:30 p.m. The intended agenda is to provide an overview of the property, describe the tools for public input that will be used at the session, and then solicit and catalog that public input. All of these steps are to be achieved in a two (2) hour timeframe. This information, along with that date developed in January, will be supplemented by the consultants also meeting in this same timeframe, with educational leaders, other governmental entities, and service providers within the Wildwood Area. This set of sessions and meetings in April is a major undertaking toward defining the City's Village Green and its future.

The Department would note that, in preparation of this public input session, the following items have been completed:

1. The City has mailed to every household in Wildwood a postcard about the public input session, which invited them to attend.
2. The Department has been advertising the public input session on the City's website and e-newsletter, which began approximately three (3) weeks ago.
3. The City's social media outlets will be used to promote the event and encourage attendance at it. The Department does also plan on boosting certain posts as the April 2nd date approaches.
4. The City will place two (2) electronic reader boards at key locations within the community approximately one (1) week in advance of the public input session. These reader boards have proven in past use to be a great resource for notifying residents of these types of events.

[Content of Tonight's Presentation >>>](#)

The postcard that was mailed is noted below:




WILDWOOD
Village Green Assessment
— Thursday, April 2, 2020 —
Public Meeting #1
6:30-8:30 pm

 Join the design team to learn more about the project and provide input to guide the design of our Village Green.

 Wildwood Middle School
17401 Manchester Rd.
Wildwood, MO 63038

 Follow progress and get project info:
[www.cityofwildwood.com/
towncenterpublicspace](http://www.cityofwildwood.com/towncenterpublicspace)

Contact Kathy Arnett, Assistant Director of Planning & Parks, with questions: (636) 458-0440 or kathy@cityofwildwood.com

The intent of this agenda item at tonight's meeting is to advise the Committee Members of the efforts of the consultant in this regard, as well as to illuminate the work that had been accomplished in promoting this public input session to Wildwood residents and others with interest. Certainly, if the Committee Members believe an area of promotion has not been identified or used, the Department would seek their direction in this regard.

Additionally, the Department of Planning and Parks would want to note the consultant contacted it at the end of last week to explain that other clients of it across the country are delaying or cancelling similar type sessions due to the COVID-19 pandemic. In several instances, the organizers, i.e. other cities, are postponing to determine next steps or attempting to undertake a version of the process via the internet and other web and social media based outlets. The concerns are serious and the City would never place residents in harm's way. However, the Department would not proceed with a delay, without first seeking input in this regard from the Committee Members, so as to ensure each of you are aware of the matter and can provide feedback on the same.

[Summary and Conclusion >>>](#)

If any of the Committee Members should have any questions or comments regarding this information, please feel free to contact the Department of Planning and Parks at (636) 458-0440. A presentation is planned on this matter at tonight's meeting. Thank you for the opportunity to present this information to the Committee on this important matter.