



WILDWOOD

Record of Proceedings - DRAFT CITY COUNCIL'S ECONOMIC DEVELOPMENT COMMITTEE

Tuesday, February 25, 2020 at 5:30 pm

WILDWOOD CITY HALL

Community Room

16860 Main Street

Wildwood, Missouri 63040

I. Call to Order and Roll Call

Chair Dodwell called the meeting to order at 5:30 pm. A voice roll call was taken for attendance with the following results:

Committee Members in Attendance:

Chair Katie Dodwell
Council Member David Bertolino
Council Member Larry Brost
Council Member Kevin Dillard
Council Member Lauren Edens
Council Member Cheryl Jordan
Council Member Niles Stephens
Council Member Tim Woerther

Staff Members in Attendance:

Economic Development Manager Julian Jacquin
Director of Planning and Parks Joe Vujnich
Meeting Recorder Carla Patrick

II. Approval of Minutes – January 28, 2020 Meeting

The minutes of the meeting of January 28, 2020 were submitted for approval. Council Member Dillard motioned for approval of the January meeting minutes, and Council Member Edens seconded the motion. A voice vote was taken with unanimous favorable support, excepting abstention from Council Member Brost. Therefore, Chair Dodwell declared the motion passed.

III. Public Comment(s)

IV. Discussion Item(s)

Ready for Action

A. Wildwood Lawn & Garden Summit

This event is scheduled to be held March 21, 2020 from 1:00 – 5:00 pm at City Hall. The event flyer and maps of potential booth layout were provided the Committee.

Discussion included booth layout options, committee member assistance at each speaker session and Council Member Edens will update committee members via email on event offerings.

Council Member Woerther motioned to use the booth layout option with all booths clustered on the south side of Main Street of front of City Hall. Council Member Jordan seconded the motion. A voice vote was taken with unanimous favorable support. Therefore, Chair Dodwell declared the motion passed.

B. Wildwood Tack Swap – Event Logistics

This event is scheduled to be held April 25 from 9:00 am – 12:30 pm on the upper deck of the public parking garage. An event flyer and event logistics to date were provided to the Committee.

Discussion included possibility of an event sponsor, event logistics (City will provide table set-up), entertainment options and promotion. A subcommittee was established for oversight to include Council Members Jordan and Brost, Missy Nicholls and Lulu Bogolin.

C. Wildwood Passport Program

Economic Development Manager provided an overview of the Passport Program in his request for Committee approval to initiate this year's event.

Discussion included prior year participation data, funding by registration fees and WBA hosting.

Council Member Edens motioned to proceed with the 2020 Passport Program. Council Member Bertolino seconded the motion. A voice vote was taken with unanimous favorable support. Therefore, Chair Dodwell declared the motion passed.

For Information

A. Economic Development Manager Report

Economic Development Manager Jacquin provided the Committee his current report of the City's Economic Development activities to include New Business Activity, Business Visitation Activity, Events and Other Updates.

B. Interviews with Firms for Economic Impact Study of Main Street Extension

Economic Development Manager Jacquin reported that interviews have been set up with the three firms selected from the recent Request for Proposal for development of an Economic Impact Study for next week. Firms include Development Strategies, RKG Associates and The Montrose Group. Interviews will be video recorded to accommodate committee member participation for those who are unable to attend.

C. 2020 Gateway Outdoor Summit

Economic Development Manager Jacquin extended an invitation to join he and City Planner Travis Newberry in representing the City at the Gateway Outdoor Summit to be held on March 27-28.

D. Off-Site Location for March Committee Meeting

Pursuant to the Committee plan to hold off-site meetings at local businesses, the March meeting will be held at Thai Bistro. This meeting will be recorded for City website posting.

Not Ready for Action

A. Council Member Bertolino: Tree Replacement Plan

V. Other Business News and Updates

VI. Next Meeting Date: March 24, 2020 at 5:30 pm at Thai Bistro

VII. Adjournment

A motion for adjournment was made by Council Member Woerther and seconded by Council Member Brost. A voice vote was taken with unanimous favorable support. Therefore, Chair Dodwell declared the meeting adjourned at 6:33 pm.