



WILDWOOD

MEMORANDUM

June 17, 2020

To: Watershed Erosion Task Force Members

From: Department of Planning and Parks

Re: Update on Creek Education Webinar Series

Cc: The Honorable James R. Bowlin, Mayor
The Honorable City Council
Sam Anselm, City Administrator

At the Task Force's last meeting, a discussion was held regarding the creation of a video webinar series. Consensus was reached among the Members to pursue this consideration with a public education series, which would cover a variety of topics, including:

1. Educational video that would be the original presentation of Dr. Hammer to the Task Force Members.
2. Educational video that would be the original presentation of Mark Meyer to the Task Force Members.
3. Educational video on the do's and don'ts of managing a creek that is part of your lot or abuts it.
4. Educational video on yard waste management and composting.
5. Educational video on identifying healthy and riparian corridors.
6. Educational video on the next steps of the task force and its goals for the future.
7. Educational video on the permitting process and potential costs, as well as guidance for selecting a company to assist in property and creek repairs.

With this direction from the Task Force, Department staff began working on this project. For the first two (2) videos, Department staff is evaluating the recordings of the two (2) meetings, where the City's consultants made presentations to determine the quality and applicability of these presentations for use. Department staff also began work on videos identified as #3 and #4 from the above list, but wanted to take a professional approach to their creation. To this end, pricing was received on using professionals, as follows: an expert to draft the text of the video, a professional to complete the voice-over for the video, and a videographer to complete applicable photographs and videos and compile the work into a completed product. The price for completing both of these videos would be

approximately, two thousand five hundred dollars (\$2,500.00). Department staff has money in its operating budget for this year that could be used for this purpose.

At this point, the Department of Planning and Parks is seeking the direction of the Task Force Members relative to its approach to the first four (4) videos outlined above and the use of professionals to create some of these items. If any of the Task Force Members should have questions or comments in regard to this information before tonight's meeting, please feel free to contact the Department of Planning and Parks at (636) 458-0440. A presentation is planned on this matter at tonight's meeting. Thank you for your review of this information and direction on the same.