

Program Idea	Date	Source	Status
Completed/In-Progress			
Wildwood Snowman Search	2018-2019	Businesses	Completed in 2018-2019. 2020 postponed due to COVID-19
Summer Passport Program	2019	Businesses	Completed in 2019. 2020-2021 postponed due to COVID-19
Wildwood/WBA Winterfest	2019-2020	Committee	Completed in 2019. 2020 event canceled due to COVID-19
Holiday Event/Decorations	2020	Committee	Decorated City Hall and Town Center. Students painted storefront windows. Virtual gingerbread house contest.
“Visit Wildwood” Tourism	2021	Committee	Develop new tourism campaign, with new printed piece and landing page on City website with City information
Veterans Programming	2020	Committee	New programming and portal on City website recognizing veteran businesses and resources for veteran community
Bicycle Benefits Program	2021	Resident	Creates incentives for businesses and community members who cycle/walk to businesses with discounts on purchases
Graduation Week Celebration	2020	Businesses	Completed in 2020 due to COVID-19 restaurant shutdown
SCORE Business Seminar	2017	Committee	Hosted SCORE St. Louis seminar educating individuals how to open, and manage, a successful business
FranNet Franchising Fair	2017	Committee	Hosted seminar with SBDC and FranNet educating individuals how to open, and manage, a franchise business
On-Hold			
Lawn & Garden Summit	2020	Committee	Scheduled in 2020, postponed due to COVID-19
Wildwood Tack Swap & Sale	2020	Committee	Scheduled in 2020, postponed due to COVID-19
Wildwood/WBA BBQ Bash	2020	City/WBA	Potential for new event with WBA to replace City BBQ Bash. May consolidate with Celebrate Wildwood in 2021.
Economic Impact Analysis for Main Street Extension	2019-2020	Committee	Placed on hold due to impacts of COVID-19. Met with 3 firms who responded to RFP. Did not pursue further action.
Future Efforts			
Add'l Equestrian Programming	2020	Committee	Potential for Fall Fun Ride, following Tack Swap/Sale
Route 66 Themed Festival	2019	Committee	Hosted 90 th Birthday party at Big Chief in 2019. Considered further dog-walk event on Route 66 but never materialized.
Support High-Speed Internet	2021	Edens / Bertolino	Centralized efforts in Rural Internet Access Committee
Tough Mudder Event at Hidden Valley Ski Resort	2018	Committee	Negotiated community support agreement to host 2018 event at Hidden Valley. Postponed due to zip line project.
Tree Replacement Plan	2019	Bertolino	Proposed to use businesses to offset City replacement cost
Business Bootcamp Workshop	2018	Committee	Potential to hold series of workshops educating individuals how to open, and manage, a successful business
Bicycle Sharing Program	2018	Committee	Decided not to participate due to cost required by the City
Food & Wine Festival	2021	CM Remy	Proposed during 2021-2025 Strategic Planning process
International Film Festival	2021	CM Remy	Proposed during 2021-2025 Strategic Planning process