



WILDWOOD

June 15, 2021

MEMORANDUM

To: Planning and Parks Committee Members

From: Department of Planning and Parks

Re: **Update on Virtual Recreation Programs and Events (Wards - All)**

Cc: The Honorable James R. Bowlin, Mayor
Administration and Public Works Committee Members
Economic Development Committee Members
Steve Cross, City Administrator
John A. Young, City Attorney
Rick Brown, P.E. and P.T.O.E., Director of Public Works
Gary Crews, Superintendent of Parks and Recreation
Bree Kelchen, Recreation Specialist

Background Information >>>

Due to the nature of the Coronavirus Pandemic, during the majority of 2020 and into 2021, virtual and contactless programming was offered by the City of Wildwood. Throughout the pandemic, the City of Wildwood adhered and continues to adhere to St. Louis County's Department of Health's guidelines. As the County's guidelines have been relaxed, the City is slowly phasing out virtual programs, and, has now, begun planning in-person activities and events. After tonight's meeting, an update on virtual recreation programs will no longer be provided.

Completed Events >>>

1. 4-Week Run/Walk/Bike Challenge 2020 (over 50 residents logged over 6,000 miles in the four (4) weeks)
2. Fun Is Not Canceled Events
 - Phase 1*
 - a. Week 1 - March 24, 2020 through March 29, 2020 – *Chalk Your Walk*
 - b. Week 2 - March 30, 2020 through April 5, 2020 – *Positive Window Messages*

- c. Week 3 - April 6, 2020 through April 12, 2020 – *Scavenger Hunt*
 - d. Week 4 - April 13, 2020 through April 19, 2020 – *Coloring Pages Phase 2*
 - e. Week 5 – June 5, 2020 – *Sunflower Seed Giveaway*
 - f. Week 6 – June 15, 2020 through June 21, 2020 – *Earth Ninja*
 - g. Week 7 – June 25, 2020 – *Recreation in a Bag*
 - h. Week 8 – July 2, 2020 through July 9, 2020 – *Golden Rock Scavenger Hunt – Community Park*
3. Virtual Arbor Day Run 2020 (forty (40) runners participated)
 4. Food Drives 2020 (St. Louis Area Food Bank and Circle of Concern)
 5. Virtual Community Bingo – seven (7) dates completed (May 1 and 22, June 24, July 15, August 26, November 18, 2020 and February 3, 2021)
 6. Virtual Community Trivia – six (6) dates completed (June 10, July 1, July 22, and September 16, 2020 and February 17 and May 12, 2021)
 7. Yoga in the Park 2020
 8. Candy Cane Scavenger Hunt 2020 (fifty-one (51) participants)
 9. Letters from Santa 2020 (three hundred thirty-seven (337) letters mailed)
 10. Annual Photography Contest 2020 (one hundred one (101) photographs submitted, fifteen (15) winning photographs selected)
 11. Virtual Frozen Feet Half Marathon 2021 (fifty-four (54) participants)
 12. The 25th Anniversary Community Cookbook (January 25, 2021) (fifty (50) recipes submitted)
 13. Spring Egg PickUp 2021 (1,040 bags of eggs handed out – over five hundred (500) cars were served over the two (2) hour event period)
 14. Cabin Fever Hiking Challenge, February to April 2021. Three-hundred seventy-eight (378) participants completed Hike #1, three-hundred thirty-one (331) participants completed Hike #2, and two-hundred eighty-four (284) participants completed Hike #3.
 15. Arbor Day Tree Seedling Giveaway, over three-hundred (300) tree seedlings were handed out.
 16. Storybook Walk, implemented in the fall of 2020 along the trail at Community Park.
 17. Senior Yoga – Online, one hundred twelve (112) online classes offered.

To summarize, it was quite a year plus of learning on the job.

Other >>>

If any of the Committee Members should have any questions or comments regarding this information, please feel free to contact the Department of Planning and Parks at (636) 458-0440. Also, if Committee Members have any suggestions, please identify them at tonight's meeting. A presentation is planned on this matter at tonight's meeting. Thank you for your review and input on this information.