



# WILDWOOD

## Record of Proceedings - DRAFT CITY COUNCIL'S ECONOMIC DEVELOPMENT COMMITTEE

Tuesday, June 22, 2021 at 6:00 pm

Virtual Meeting via Zoom

WILDWOOD CITY HALL

16860 Main Street

Wildwood, Missouri 63040

### I. Call to Order and Roll Call

Chair Edens called the meeting to order at 6:00 pm and requested an attendance roll call.

Committee Members in Attendance:

Chair Lauren Edens  
Council Member Teresa Clark  
Council Member Katie Dodwell  
Council Member Dan Flaschar (@ 6:10)  
Council Member Mike Gillani  
Council Member Robert Jakcsy  
Council Member Scott Ottenberg

Committee Member Absent:

Council Member Debra McCutchen

Staff Members in Attendance:

Economic Development Manager Julian Jacquin  
City Administrator Steve Cross  
Director of Planning and Parks Joe Vujnich  
Meeting Recorder Carla Patrick

### II. Approval of Minutes – May 2021 Meeting

The minutes for the meeting of May 25, 2021 were submitted for approval. Council Member Gillani motioned for approval of the May meeting minutes, and Council Member Jakcsy seconded the motion. A voice vote was taken with unanimous favorable support. Therefore, Chair Edens declared the motion passed

### III. Public Comment(s) - None

### IV. Discussion Item(s)

#### Ready for Action

#### A. 2021 Update to Economic Development Guide: Meeting #6

Pursuant to the approved Schedule for Completion of the update to the City's Economic Development Guide, a status report was provided to the Committee. Economic Development Manager Jacquin provided updates (draft) of the Introduction and Status of Goals components for Committee review.

Discussion included status of sewer extension/shared use path, addition of visitor data to website, addition of target rate to graphs and stakeholder feedback status.

#### B. Certified Economic Development Community

Pursuant to a passed motion directive, Economic Development Manager Jacquin provided results of his inquiry of interest in development of a municipalities certification program, concluding that overall interest was low.

## **For Information**

### **A. Economic Development Manager's Report**

Economic Development Manager Jacquin provided his monthly activity report of business activities, events and other updates inclusive of graphs for vacancies and unemployment rates. He noted the upcoming relocations of Heels Boutique and Wildwood Yoga, as well as the re-opening of Hidden Valley's zip tour.

### **B. July Meeting Date**

Economic Development Manager and Chair Edens opened discussion for the upcoming July meeting, scheduled in two weeks to establish desired topics for this rescheduled meeting. The meeting was moved to earlier in the month to accommodate a "No Meeting Week" during the last week of July.

Council Member Clark motioned for cancellation of the meeting of July 6<sup>th</sup>. Council Member Gillani seconded the motion. A voice vote was taken with unanimous favorable support. Therefore, Chair Edens declared the motion passed.

## **Not Ready for Action** – No Items

### **V. Other Business News and Updates**

Council Member Ottenberg requested maps of directions to Town Center be placed at the John LeCave trailhead (Centaur Road). Due to this area being governed by the Corp of Engineers, it would be best if they were placed at a structure already in place there. This request will be forwarded to the Department of Planning and Parks.

**VI. Next Meeting Date:** Tuesday, August 24, 2021 at 6:00 pm

### **VII. Adjournment**

A motion for adjournment was made by Council Member Ottenberg and seconded by Council Member Gillani. A voice vote was taken with unanimous favorable support. Therefore, Chair Edens declared the meeting adjourned at 6:55 p.m.