



# WILDWOOD

Record of Proceedings - DRAFT  
CITY COUNCIL'S ECONOMIC DEVELOPMENT COMMITTEE

Tuesday, November 23, 2021 at 6:00 pm

Virtual Meeting via Zoom

WILDWOOD CITY HALL

16860 Main Street

Wildwood, Missouri 63040

**I. Call to Order and Roll Call**

Chair Edens called the meeting to order at 6:08 pm and requested an attendance roll call.

Committee Members in Attendance:

Chair Lauren Edens  
Council Member Teresa Clark  
Council Member Katie Dodwell  
Council Member Dan Flaschar  
Council Member Mike Gillani  
Council Member Debra McCutchen  
Council Member Scott Ottenberg

Committee Members Absent:

Council Member Robert Jakcsy

Staff Members in Attendance:

City Administrator Steve Cross  
Director of Planning and Parks Joe Vujnich  
Asst Director of Planning and Parks Melanie Rippetoe  
Meeting Recorder Carla Patrick

**II. Approval of Minutes – October, 2021 Meeting**

The minutes of the meeting of October 12, 2021 were submitted for approval. Council Member Ottenberg motioned for approval of the October meeting minutes, and Council Member Clark seconded the motion. A voice vote was taken with unanimous favorable support of members present, excepting abstentions from Council Members Flaschar and McCutchen. Therefore, Chair Edens declared the motion passed

**III. Public Comment(s) - none**

**IV. Discussion Item(s)**

**Ready for Action**

**A. Presentation – Mr Ben White of Missouri Main Street Connection**

Mr. White presented their program, which provides strategies for revitalization of older traditional urban districts. They are a statewide non-profit organization which may be funded via Community Empowerment Grants (501)(3). Workshops are conducted at their facility in Jefferson City.

Council Member Dodwell motioned to recommend that appropriate staff and Chairs of the HPC or EDC attend the Missouri Main Street Connection grant workshop. Council Member Flaschar seconded the motion. A voice vote was taken with favorable support, excepting an abstention from Council Member McCutchen. Therefore, Chair Edens declared the motion passed.

**For Information –**

**A. Update – Winter Events and Social Medium Campaigns**

Chair Edens provided status of events inclusive of Shop Local campaign in place, Toys for Tots bin located at City Hall and the Window Painting Program in place with 15 locations. She expressed thanks to City Administrator Cross and Director of Planning and Parks Vujnich for their efforts in the Snowman Search, which experienced a smaller participation this year.

**Not Ready for Action**

- A. City Business Licenses Review
- B. Potential City to Business Newsletter (quarterly)
- C. Economic Development Guide Update

**V. Other Business News and Updates**

Brief discussion was held on potential sources of revenue for the City to include way fair reform, Proposition P funds and possibility of direct tax.

**VI. Next Meeting Date**

Council Member Clark motioned for cancellation of the meeting scheduled for December 23, 2021. Council Member Gillani seconded the motion. A voice vote was taken with unanimous favorable support. Therefore, Chair Edens declared the motion passed.

**VII. Adjournment**

A motion for adjournment was made by Council Member Ottenberg and seconded by Council Member Gillani. A voice vote was taken with unanimous favorable support. Therefore, Chair Edens declared the meeting adjourned at 7:19 p.m.