



WILDWOOD

February 2, 2022

The Honorable City Council
City of Wildwood, Missouri
16860 Main Street
Wildwood, Missouri 63040

Re: Wildwood Celebration Commission Update – February 2, 2022 (**Wards – All**)

Council Members:

The Wildwood Celebration Commission has begun its planning processes for the upcoming event in September 2022. At the Commission's meeting on February 2, 2022, the matter of the venue for this year's event was identified as an agenda item for discussion and action. The venue location, like in past years, has been a topic of discussion, given the Prime Place is now in the last stages of its zoning process. With almost all of the needed approvals in place for the Prime Place to begin development on the 2.5 acre site that has been used for several years as the venue location for the Celebrate Wildwood Event, the members needed again to discuss options.

At this aforementioned meeting, a decision was reached, after reviewing several possible locations, to host the event here at City Hall, on Main Street, and surrounding properties, including the Village Green. This decision assists in keeping the parade route on Manchester Road and ensuring that Town Center Area is part of the festivities of the day as well. The action on this decision was unanimous among the Commission Members. The Commission has attached two (2) items it utilized in reaching this decision in regard to the venue location for 2022.

If any of the City Council Members should have comments or questions regarding this information, please feel free to contact the Department of Planning and Parks at (636) 458-0440. This item has been placed on tonight's Work Session Agenda under 'For Information' and if any City Council Member would like to discuss such, the Department of Planning and Parks will be glad to assist. Thank you for your consideration of this information and any input on the same.

Respectfully submitted,

CITY OF WILDWOOD

Susan Siebert, Chair

Wildwood Celebration Commission*

Cc: The Honorable James R. Bowlin, Mayor
Wildwood Celebration Commission Members
Steve Cross, City Administrator

John A. Young, City Attorney
Melanie Rippetoe, Assistant Director of Planning and Parks
Gary Crews, Superintendent of Parks and Recreation

* The Department of Planning and Parks developed this report in conjunction with the Wildwood Celebration Commission. Content reflects the Commission's consideration of the subject and not necessarily an individual's position or opinion.

Initial discussion with this basic rendering of the layout:

80 Vendor Booths are reflected on this layout (not counting food booths).

The food court would be set-up in the small field by the dining tent *and* on Main Street. The Commission needs to keep in mind, this set-up will limit trailers and small food trucks, likely restricting them to Main Street. Tents will be placed on the field area, with Pond Athletic Association being on the northwest corner of the driveway and garage.

