



WILDWOOD

January 25, 2022

The Honorable City Council
 City of Wildwood, Missouri
 16860 Main Street
 Wildwood, Missouri 63040

Re: 2022 City of Wildwood Recreation Event Schedule (Wards – All)

Council Members:

The Planning and Parks Committee is presenting the following schedule to the City Council for its consideration regarding the 2022 recreation events, which would be hosted by the City. This list reflects an assessment of the successes and shortcomings associated with each event, and direction from the Program Budget Committee of City Council on some deletions. This list of events is very similar to last year’s schedule, minus those activities that were cancelled early in 2021 due COVID-19, while retaining many of the major items due to their popularity and positive feedback received from the community as a whole. Accordingly, the list of the events identified below are for the Council’s review and consideration.

	Event Name	Date	Comments
1.	Frozen Feet Half-Marathon Trail Run	January 29, 2022 (Completed)	Twelfth year for this event. Has been recognized as one (1) of the region’s best trail runs in past years.
2.	Cabin Fever Hike	February 26, 2022	Event is one (1) of the oldest the City has offered. Attendance varies and is based upon the weather the day of the event, which has been warm to sub-zero wind chills. Event was held in February 2020, just prior to the pandemic, while in 2021, a series of self-guided hikes were created and attendance at them rose in numbers. This same self-guided hike format is planned for 2022.
3.	Egg Hunt	April 9, 2022 (Saturday morning)	In 2021, this event was a drive-through egg handout due to COVID-19. Along with pre-packaged bags of eggs for all kids, the bunny rabbit and clowns attended too. In 2022, the Committee is again recommending this drive-through event, acknowledging COVID-19 concerns remain and the timing of ordering event supplies.
4.	Plein Air Art Event	May 7, 2022	7 th year for this event and remains a fun time for all participants. Art is displayed at City Hall during the Summer months and reflects locations in the City of Wildwood.
5.	Music on Main 1 st of the Season	May 20, 2022	Wildwood has held this concert series since 1996 - Band – Dr. Zhivegas
6.	Green Rock Trail Challenge	June 4, 2022	Most popular fitness event the City offers. The allotted 150 spaces are reserved within 24 hours of posting for reservations. Held in conjunction with National Trails Day in Rockwoods Reservation.

	Event Name	Date	Comments
			Last year's event was virtual, while 2022 is anticipated to be in-person and on a new course.
7.	Music on Main – 2 nd of the Season	June 18, 2022	See above – Band – Midnight Piano Band
8.	Music on Main – 3 rd of the Season	July 15, 2022	See above – Band – Fat Pocket
9.	Back-To-School Party	August 12, 2022	Highly attended event that marks the start of the school year, which includes a concert, entertainers, and games - Band – Griffin and the Gargoyles.
10.	9 th Annual Celebrate Wildwood Event	September 24, 2022	The marquee event of the City, which will remain unchanged from 2021, in that, a single day event highlighting all that is Wildwood.
11.	Tour de Wildwood	October 2, 2022 (Sunday)	Long-standing event moved to October in 2014, with reductions in number of courses offered to riders, added entry fee for riders, and added new partner for it as well. The 2019 event was very successful, with no issues identified with the group of 300 riders. COVID-19 led to cancellations of the events in 2020 and 2021.
12.	7K Shivering Shadows Run/Walk	October 28, 2022	Great end to the fall event calendar, with solid attendance each year. 22 nd year for the event, which was moved from the first Saturday of November to the Friday before Halloween. Course also changed to use Zombie Road, along the Rock Hollow Trail.

Editor's Notes:

1. The above schedule does not include classes, workshops, and the Early Childhood Recreation Program Events, which are regulars in the Department's yearly schedule and have been offered for many years by the City.
2. Programs for Seniors will also be provided throughout 2022, e.g., yoga and others.

This list represents the major events only, minus the Winter Sports Day at Hidden Valley Ski Resort and the Arbor Day/Be Brave 5K Run/Walk, while also not including other smaller activities also being planned in 2022, if COVID-19 wains. These smaller events include the Early Childhood Recreation Programs, Pop-Up Events, classes, and senior programming opportunities as well. The City Council has previously reviewed and authorized the Department's planned budget for these events, as part of its proposed 2022 operating areas, in October of last year. The Planning and Parks Committee reviewed the planned schedule at its January 25, 2022 meeting and it was unanimously endorsed by the Members present. The Committee is respectfully requesting the City Council provide feedback on these events and, if agreeable, support such to proceed for this calendar year.

The Committee Members can provide more background on this matter at tonight's meeting, if the City Council has specific questions in this regard. If any City Council Member should have other questions or comments before tonight's meeting about this information, please feel free to contact the Department of Planning and Parks at (636) 458-0440. This item is on tonight's Work Session Agenda under 'For Information,' but can be discussed, if any City Council Members would request such. Thank you for your review of this information.

Respectfully submitted,
CITY OF WILDWOOD
 Don Bartoni, Chair*

Planning and Parks Committee

Cc: The Honorable James R. Bowlin, Mayor
Steve Cross, City Administrator
John A. Young, City Attorney
Rick Brown, P.E. and P.T.O.E., Director of Public Works
Melanie Rippetoe, Assistant Director of Planning and Parks
Gary Crews, Superintendent of Parks
Travis Newberry, Senior Planner

* The Department of Planning and Parks developed this report, in conjunction with the Planning and Parks Committee. Content reflects the Committee's consideration of this subject and not necessarily an individual's position or opinion