

RESOLUTION #2022-7

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WILDWOOD, MISSOURI, WHICH HEREBY COMMITS THAT DURING THE 2-YEAR GRANT PERIOD APPROPRIATE CITY OFFICIALS WILL ATTEND A MINIMUM OF ½ PLUS 1 OFFERED REGIONAL WORKSHOPS OR CONFERENCES PER YEAR CONDUCTED BY MISSOURI MAIN STREET CONNECTION FOR THE PURPOSE OF LEARNING THE MAIN STREET FOUR-POINT APPROACH® TO REVITALIZATION, AS DESCRIBED IN THE COMMUNITY EMPOWERMENT GRANT APPLICATION, DURING THE START-UP PHASE OF THE REVITALIZATION INITIATIVE

WHEREAS, the City of Wildwood, Missouri, deems it necessary and important to integrate and preserve historical sites and local history within the Wildwood Town Center Area; and

WHEREAS, the City's original Route 66 Corridor contains two (2) historic communities, Grover and Pond, both with the heritage of being the traditional commercial centers of the area, prior to the City's incorporation in 1995; and

WHEREAS, the City's original Route 66 Corridor is in itself, its own defining asset, established in 1926 as a major connection to the West and affectionately known as "The Main Street of America" and "The Mother Road," giving birth to many small towns, inns, Mom and Pop businesses, and other roadside attractions, and now memorialized in pop culture; and

WHEREAS, the original Route 66 Corridor, from Chicago to Los Angeles, is being promoted nationally for cultural heritage tourism; and

WHEREAS, the original Route 66 Corridor through Wildwood contains many of the City's historic assets, recognized as local landmarks and/or listed on the National Register of Historic Places; and

WHEREAS, this year, planning and design work for an interpretive and trailhead park facility for the Route 66 corridor will be developed on a City-owned half-acre parcel of ground within the Historic Grover Community; and

WHEREAS, the Historic Preservation Commission, along with other City Boards, Committees and Commissions, have already invested in the area through various initiatives in planning, parks, historic preservation, and streetscape improvements; and

WHEREAS, the proposed *Route 66 Revitalization Initiative* will apply a nationally recognized, preservation-based economic development model for revitalizing traditional commercial districts; and

WHEREAS, this model of revitalization is intended to increase the economic vitality of Wildwood's Route 66 Corridor, preserve its historic and unique character, create an inviting,

accessible, and people-centered streetscape, promote cultural heritage tourism, and empower the local community; and

WHEREAS, the anticipated impact of the initiative will benefit the citizens, and businesses, of Wildwood, as well as visitors and the traveling public; and

WHEREAS, the proposed *Route 66 Revitalization Initiative* cultivates a defining and unique feature for the Wildwood Town Center Area, promoting the economic development of the City of Wildwood, and protecting its historic character and place in this Country's history.

NOW THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF WILDWOOD, MISSOURI, AS FOLLOWS:

Section One. A Letter of Intent will be submitted to Missouri Main Street Connection (MMSA) by March 18, 2022, then a preceding application to the Community Empowerment Grant program, due April 15, 2022, will be made.

Section Two. The Mayor, the City Council Members (as noted herein), the City Administrator, the Chair of the Economic Development Committee, and the Chair of the Historic Preservation Commission are hereby authorized, and therefore enabled, as those persons listed below to sign and execute the necessary documents and letters of support for submitting the Letter of Intent to MMSA.

Larry Brost, City Council Member, Ward One
16860 Main Street, Wildwood, Missouri 63040
(636) 458-0440

Teresa Clark, City Council Member, Ward One
16860 Main Street, Wildwood, Missouri 63040
(636) 458-0440

Dan Flaschar, City Council Member, Ward Seven
16860 Main Street, Wildwood, Missouri 63040
(636) 458-0440

Nathan Hopper, City Council Member, Ward Seven
16860 Main Street, Wildwood, Missouri 63040
(636) 458-0440

Joe Garritano, City Council Member, Ward Eight
16860 Main Street, Wildwood, Missouri 63040
(636) 458-0440

Mike Gillani, City Council Member, Ward Eight
16860 Main Street, Wildwood, Missouri 63040
(636) 458-0440

Lauren Edens, City Council Member, Ward Two
Chair – Economic Development Committee of City Council
16860 Main Street, Wildwood, Missouri 63040
(636) 458-0440

Steve Cross, City Administrator
16860 Main Street, Wildwood, Missouri 63040
(636) 458-0440

Jan Stevens, Chair, Historic Preservation Commission
16860 Main Street, Wildwood, Missouri 63040
(636) 458-0440

Section Three. If a grant is awarded, the following items are acknowledged and understood by the City of Wildwood, and its elected and appointed officials, along with City personnel:

- a. The City, or the participating individuals, will be responsible for the registration fees, travel costs and meals when attending these regional workshops and conferences.
- b. The City, during the start-up phase for a successful local revitalization initiative, will require a commitment of at least two (2) years of our time and energies.
- c. The City believes that local government support, volunteer support, and financial support does exist in our community to generate a successful revitalization effort.
- d. The City's representatives do commit to enlisting volunteers and raising the funds necessary for sustaining the revitalization effort, as described in the Community Empowerment Grant application.
- e. The City agrees to meet the attendance requirements that will be determined for each of the on-site service visits provided in our community by MMSC as described in the Community Empowerment Grant application.

Section Four. By endorsing and signing this Resolution, it is understood that Missouri Main Street Connection does not offer financial grants to the designated Affiliate communities. If the complete application is approved and signed, extensive on-site technical assistance and training will be provided from Missouri Main Street Connection as their 60% cost share of the grant. It is also understood that the City will provide the 40% cost share of the grant if the application is approved.

Section Five. This Resolution shall be effective upon passage and approval by the City Council of the City of Wildwood, Missouri.

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Passed and resolved by the Council of the City of Wildwood, Missouri this _____ day of _____, 2022.

James R. Bowlin, Mayor

ATTEST:

City Clerk

Signatures of two city officials are required as an endorsement of the Sponsoring Organization's Resolution:

The Honorable James R. Bowlin, Mayor
City of Wildwood
16860 Main Street, Wildwood, Missouri 63040
(636) 458-0440
JBowlin@cityofwildwood.com

Steve Cross, City Administrator
City of Wildwood
16860 Main Street, Wildwood, Missouri 63040
(636) 458-0440
scross@cityofwildwood.com

SUPPORTING SIGNATURES:

Larry Brost, City Council Member, Ward One
16860 Main Street, Wildwood, Missouri 63040
(636) 458-0440

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