



WILDWOOD

WILDWOOD CELEBRATION COMMISSION

March 3, 2022

MEMORANDUM

To: Wildwood Celebration Commission Members

From: Department of Planning and Parks

Re: **Parade Rules** (Wards – All)

Cc: The Honorable James R. Bowlin, Mayor
Steve Cross, City Administrator
Melanie Rippetoe, Assistant Director of Planning and Parks
Gary Crews, Superintendent of Parks and Recreation
Travis Newberry, Senior Planner

BACKGROUND >>> The Department has attached the parade information flyer from the last time it was published for the purposes of this event, which is 2019. The parade was canceled, with the event, in 2020, and then added very late in the planning process in 2021, which precluded the publication of this information. The parade information identifies a number of subjects, one (1) of which is the rules associated with participation in it. The 2021 version of the parade was very successful in terms of numbers and enthusiasm, but Commission Members noted after its conclusion a desire to address a few items that created concerns for them.

DIRECTION >>> At tonight's meeting, the Department would request the Commission Members review the attached parade information flyer and provide any input they would like regarding the information contained upon it. Conversely, if something is missing, such can be added as well. This input can then be discussed and, if agreed upon by the Commission, added to the 2022 version of the parade flyer.

CONTACT INFORMATION >>> If any of the Commission Members should have questions or comments before tonight's meeting regarding this information, please feel free to contact the Department of Planning at (636) 458-0440. A presentation is planned on this matter at tonight's meeting. Thank you for your review of this information and input on the same.



PARADE INFORMATION

SATURDAY, AUGUST 24, 2019

PARADE START TIME: 10:00 A.M. SHARP
REGISTER ONLINE AT: www.cityofwildwood.com/parade

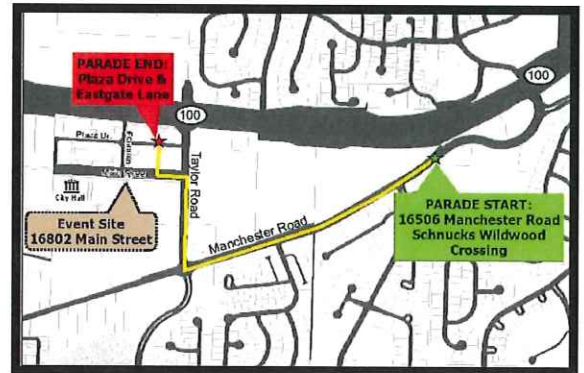
PARADE ROUTE: Start on Manchester Road (at Schnucks Wildwood Crossing - 16506 Manchester Road). Proceed west on Manchester Road to Taylor Road (at the roundabout). North on Taylor Road to Main Street. West on Main Street to parade end at Eastgate Lane.

PARKING

- Instructions regarding parking locations for parade participants will be provided via e-mail, prior to the event.

PARADE LINE UP:

- Staging area - Behind Wildwood Crossing Center - 16506 Manchester Road (enter at opposite end from the Schnucks Store)
- Line up begins promptly at 9:00 a.m.
- All parade participants must be in place by 9:30 a.m. (no exceptions)
- All parade participants must arrive at the staging area as a complete unit.
- Please note that staging assignments will be provided to parade participants via e-mail, prior to the event.



SUPPORT VEHICLES:

- Motorized entries (floats, cars, etc.) will not be permitted to have a support vehicle.
- Marching units and walking entries are permitted to have one (1) support vehicle.

SAFETY RULES:

- Parade Participants MAY walk along the curb and HAND pre-wrapped candy items to the crowd. **ANY ENTRY THROWING CANDY OR ANY OTHER OBJECT MAY BE REMOVED FROM THE PARADE AT THE NEXT INTERSECTION AND WILL NOT BE ALLOWED IN THE PARADE IN THE FOLLOWING YEAR.**
- Children walking in the parade must have adult supervision with them at all times.
- No water guns of any sort allowed on a parade float.
- Materials used in each entry should be fire-retardant and not of a dangerous nature. An on-board fire extinguisher is highly recommended.
- All entries must be able to maintain their speed and position throughout the parade. Maneuvering, sidestepping, countermarching, or any other action delaying the progress of the parade or creating large gaps along the parade line are prohibited.
- Distance between parade entries should be kept at thirty (30) feet.
- The parade staff will consult with Police, Weather, and Fire/EMS Officials to determine if a cancellation due to unforeseen or threatening circumstances, is necessary. In the event of inclement weather, please check your e-mail and telephone for messages regarding the parade staff's decision.

PARADE JUDGING:

You have the option of participating as a judged parade entry by a panel of judges. If you would like to participate in the judged contest, please indicate your interest on the Application/Waiver Form, when you register online. The theme of judged entries will be: **Wildwood's Children and Families** Judges will use the following criteria to choose award winners: Best Costumes; Quality of Work and Construction; Overall Appearance; Best Interpretation of Event Theme; and Best Use of Natural Materials. First (\$150.00), second (\$100.00), and third place (\$75.00) awards will be given. Please note: each judged entry MUST have the assigned number and provided placard clearly visible on the float/entry.

QUESTIONS

Please direct all questions relating to the parade to Gary Crews (636) 458-0440 - Gary@cityofwildwood.com. Thank you for your participation! We are looking forward to a wonderful parade and your participation!!!