



# WILDWOOD

March 24, 2022

The Honorable City Council  
City of Wildwood, Missouri  
16860 Main Street  
Wildwood, Missouri 63040

Re: **Update on Commission's 2022 Work Program (Wards – All)**

Council Members:

**BACKGROUND >>>** Historic Route 66 is an icon of international fame and recognition. The City of Wildwood, like many other communities in the St. Louis Metropolitan Area, has a part of this wonderful icon within its boundaries. Like a lesser number of communities, the City of Wildwood has the portion of this historic roadway that was its original location, when first commissioned by the United States Congress in 1936. Such makes this segment of roadway something special and an area the City has always wanted to celebrate from many perspectives, such as preservation, tourism, historic preservation, and economic development.

To further these historic preservation goals of celebrating the "Mother Road," and as part of the Manchester Road Phase III Streetscape Project, the City purchased a one-half (½) acre parcel of ground from a private individual that has frontage on Historic Route 66. Also, now with the completion of the streetscape at this location, a bicycle lane and sidewalk are located along its frontage as well. These factors and improvements led to the Historic Preservation Commission deciding to develop a roadside park at this location. This park would be limited in size and scope, but offer a respite on the roadway, while be a location to learn about it as well.

With this decision, the Historic Preservation Commission agreed to develop a Request for Qualifications (RFQ) to be advertised to planning and design firms for such to offer the best use from this small site on this very important roadway. The Request for Qualifications (RFQ) was completed by the Department of Planning and offered to the Commission Members for comments and suggestions. Ultimately, the Request for Qualifications (RFQ) was issued, and ten (10) firms responded to it. Of those ten (10) firms, the Commission Members selected three (3) of them for interviews, which were conducted and concluded at its March 2021 meeting. Out of the interview process, the Commission recommended SWT Design.

With the contract approved by the City Council on March 14, 2022, SWT Design is now moving forward with the work that has been commissioned (see attached proposal) and provided the Commission with several important dates for next steps. Accordingly, these steps in the planning process for this park site are as follows:

**Thursday, April 7<sup>th</sup>** – Project Kickoff and Site Visit. SWT Design has requested a 1:00 p.m. to 4:00 p.m. timeframe for this activity, if it would work for the Commission.

**Thursday, April 28<sup>th</sup>, 2:45 p.m. – 6:30 p.m.** – Main Street Community Visit/Stakeholder Engagement Meeting #1. SWT Design will attend and plan an engagement opportunity for the proposed park project.

**Thursday, May 5<sup>th</sup>** – Visioning Workshop. SWT Design has requested a 3:00 p.m. to 6:00 p.m. timeframe for this activity, if it would work for the Commission.

**TBD** – Second Stakeholder Engagement Meeting. Will hold in late May/early June.

**Wednesday, July 20<sup>th</sup>** – Pin-Up Review Meeting #1. Will be held during the evening at 6:30 p.m.

**Thursday, September 22<sup>nd</sup>** – Pin-Up Review Meeting #2. Will be held during regular monthly meeting of the HPC.

**IN CLOSING >>>** If any of the City Council Members should have comments or questions regarding this information, please feel free to contact the Department of Planning and Parks at (636) 458-0440. No presentation is planned on these matter at tonight's meeting, given it is 'For Information' on tonight's Work Session agenda, but can be discussed, if any City Council Member shall request the same. Thank you for your consideration of this information.

Respectfully submitted,

**CITY OF WILDWOOD HISTORIC PRESERVATION COMMISSION**

Jan Stevens, Chair

Cc: The Honorable James R. Bowlin, Mayor  
Historic Preservation Commission Members  
Steve Cross, City Administrator  
John A. Young, City Attorney  
Rick Brown, P.E. and P.T.O.E., Director of Public Works  
Melanie Rippetoe, Assistant Director of Planning and Parks  
Travis Newberry, Senior Planner  
Robyn Keefe, Planner