

**Economic Development
Strategic Plan 2021-2025
Sub-Goals**

Attract and retain new retail and office businesses

Continue to implement the City's new Business Retention and Expansion program

Continue to work with other City Departments to improve public infrastructure in the City's Town Center area

Develop new veterans programming with the Wildwood business community

Economic business development - more tax dollars (sales and/or parks tax)

Continue to assist with management of Crossings Community Improvement District (CID)

Continue to represent the City of Wildwood with local, regional, state and national agencies

Public Outreach

- Develop a new "Visit Wildwood" tourism campaign
- Continue to update the Economic Development ("Business") page of the City website
- Continue to host exhibit booth for the City of Wildwood at regional trade shows and conventions
- Public education about doing business/shopping in Wildwood

Economic Development Events

- Continue efforts to host new special event programming in collaboration with the Wildwood business community
- Develop a Wildwood Food and Wine festival
- Develop the first-ever Wildwood independent film festival

Internet Access

- Promote the extension of high-speed internet to the City's rural areas