



WILDWOOD

WILDWOOD CELEBRATION COMMISSION UPDATE – JULY 7, 2022

Celebrate Wildwood 🌿 General Items Underway/Remaining	
Item	Status
Event location and layout	Location was selected, but as of this past week, the field east of the theatre is now available. Department is seeking the Commission's support of change in venue.
Fireworks	Contract in progress
Electric (Green2Go)	On schedule
Portable Restrooms (PWC)	On schedule
Waste Services (Waste Connections)	On schedule
Wi-Fi Internet for Booths (Bays-ET)	Not Started
Application for Volunteers	Created; not yet open
Recruit Volunteers	Not Started
Sponsorships	Major focus of Commission in 2022; Seven (7) sponsors already in place
Bistro Lighting	Contacted Outdoor Lighting Perspectives; two (2) bids received.
Police Services	Arrangement of services and appropriate layout and coverage to be completed under the supervision of P.O. DeGhelder.

Celebrate Wildwood & Art Festival 🌿 General Items Completed	
Item	Notes
Event Date	Celebrate Wildwood is scheduled as a one-day event on Saturday, September 24, 2022.
Schedule	
Schedule, i.e., Entertainment and General	Wild Horse Band – 11:30 a.m. to 2:30 p.m. BritBeat - 6:45 p.m. to 9:15 p.m. (Beatles Band)

Celebrate Wildwood 🌿 Parade Items Underway/Remaining	
Item	Status
Application for Participants	Open – Thirteen (13) participants registered
Engage a Marching Band	Not started, but know bands are generally not available from local high schools, given the start of the school year and other commitments.
Location	Underway, New Community Church chosen as location again in 2022. If interest is greater than expected, option of Schnucks Wildwood Crossing can be explored. DESCO contacted on June 30, 2022, and provided preliminary approval for use of site.



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Celebrate Wildwood 🌿 Parade Items Completed	
Item	Notes
Selection of Theme	Explore Wildwood. Route 66 – Then and Now
Parade Participants	Premier Martial Arts, Lafayette High Cheerleaders, Pet Clips, Junior Lancer Dancers, Sugar Babies Baton Twirling Team, Dance Incorporated/Midwest Performing Arts, LHS Racquetball Club, Cub Scout Pack 304, Sealing St. Louis, Moolah Mounted Lancers, Devine Performing Arts, Welsch Heating and Cooling, Co., Central Bank
Other Items	None to report at this time.

Celebrate Wildwood 🌿 Food/Drink Items Underway/Remaining	
Item	Status
Layout of Food Court & Dining Area	Underway. Selection of venue completed, with the food court area identified.
Application for Food/Drink Vendors	Open – Eleven (11) participants registered
Food Vendors Committed: Miss Becky's Salsa Shack, Nothing Bundt Cakes, Micro Meadows, The Nutty Sisters, Lily's Café, The Shish Kabob Guys, Kona Ice, Cotton Candy STL, T&M Kettle Korn, and the St. Louis BBQ Society Drink Vendors Committed: Chillax Tap & Co. and Pond Athletic Association	

Celebrate Wildwood 🌿 Food/Drink Items Completed	
Item	Notes
Contact Previous Food/Drink Vendors	Completed

Celebrate Wildwood 🌿 Concert Items Underway/Remaining	
Item	Status
Sound (Finch Audio)	On schedule
Stage (Klance Staging)	On schedule
Interpreters for the Deaf	Scheduled; contract in progress

Celebrate Wildwood 🌿 Concert Items Completed	
Item	Notes
Bands	Completed and booked
Schedule	



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Headliner – BritBeat – Saturday Night; Wild Horse Band – Saturday Morning and Afternoon

Celebrate Wildwood 🦋 Kids Entertainment Items Underway/Remaining

Item	Status
Scouting Experience	Not Started
Police Exhibits and Demonstrations	Underway
Juggling Jeff	Contract in progress
The Clowns (Face Painters & Balloon Artist)	Contract in progress
Pony Rides	On schedule
Upper Limits Climbing Wall	Contract in progress
Jolly Jumps Bounce Houses	On schedule

Celebrate Wildwood 🦋 Kids Entertainment Items Completed

Item	Notes
See above	All underway, but none completed at this time.

Celebrate Wildwood 🦋 Booth Items Underway/Remaining

Item	Notes
Send sponsorship letter to all Wildwood businesses	Mailed June 1, 2022
Application for Local Authors	Open – Eight (8) participants registered
Application by Non-Profit and Local Organizations	Open. Non-Profit and local organizations contacted June 30, 2022. Wildlife Rescue Center, World Bird Sanctuary, MSD, MDNR, MDC, GRG, and the Endangered Wolf Center
Application for Sponsors	See above
Booth Commitments	Open – Thirty-Five (35) participants registered

Celebrate Wildwood 🦋 Booth Items Completed

Item	Notes
Notify Previously Committed Applicants	Completed

Celebrate Wildwood 🦋 Marketing Items Underway/Remaining

Item	Status
West Newsmagazine	Met with West Newsmagazine on 5/18/2022, in preparation of publication content and dates.
Social Media	Contract in progress with Silver Tablet Marketing.



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Local Festival Websites	Not Started
Local Television News Networks	Not Started
Event Program	Not Started
Event Poster	Started, but not yet complete
Light Pole Banners	Underway, with intent to promote holidays and other special seasons throughout the year.

Celebrate Wildwood Marketing Items Completed

Item	Status
See above	None completed at this time.