



July 6, 2022

MEMORANDUM

To: Wildwood Celebration Commission Members

From: Department of Planning and Parks

Re: Venue Location Change (**Wards – All**)

Cc: The Honorable James R. Bowlin, Mayor
Steve Cross, City Administrator
Melanie Rippetoe, Assistant Director of Planning and Parks
Travis Newberry, Senior Planner
Kristin Naeger, Recreation Specialist

BACKGROUND >>> As the Commission Members will recall, since the end of 2021, the planning of the venue for the 2022 version of the event has focused on a new location, given the previous site was to be developed with a new Town Center Area project – The Prime Place. This development has been in the planning stages for many years, but has yet to finalize the necessary construction considerations to complete such. With this situation leading to an on-going delay, the site is now available for use again in September.

REQUESTED ACTION >>> The Department, with the availability of the premier site for this purpose, would like to change the venue at this stage in the planning process and use the field next to theatre again in 2022. Given it has been the location of the event for the last several years, limited planning and staging efforts are needed to ensure a successful layout of booths, tents, vendors, and all other components of the same. Therefore, the changeover will be seamless at many levels and provide another year at this location that has proven very successful for these purposes.

SUMMARY AND CONTACT INFORMATION >>> If any of the Commission Members should have comments or questions regarding this information, please do not hesitate to the contact the Department of Planning at (636) 458-0440. A presentation is planned on this matter at tonight's meeting. Thank you for your review of this information and input on the same.