



# WILDWOOD

June 21, 2022

The Honorable City Council  
City of Wildwood, Missouri  
16860 Main Street  
Wildwood, Missouri 63040

**Re: Consideration of a Change to Park and Recreation Regulations for Special Events Seeking to Serve Alcohol on Public Park Property (Wards – All)**

Council Members:

**BACKGROUND >>>** At the May meeting of the Committee, this matter was presented to the members by the Department of Planning and Parks, which led to a number of comments regarding it. Among these items was a request for legal review by the City Attorney, which has not yet been completed due to the Department seeking to provide more detailed information in regard to its responses to those comments from this aforementioned May meeting discussion. These responses are intended to help the City Attorney and Department frame the regulations, while ensuring all stated concerns are addressed as well.

At this aforementioned meeting, the Committee Members stressed the need to understand four (4) key issues in this regard. These issues included the following items:

1. Park Locations Considered for these Types of Events.
2. Hours and Days for Such Allowances for Alcohol.
3. Child Safety.
4. Permitting Processes.

These are very important considerations to the Committee and it reviewed, as part of its review of this matter, the following responses prepared by the Department of Planning and Parks in each of their regards. These responses are as follows:

Committee Question or Concern	Response	Conclusion
Park Locations Considered for these Types of Events	The Department noted to the Committee that only certain existing City facilities are suitable in this regard and those types would be where ample	1. Community Park 2. Village Green 3. Al Foster Memorial Trailhead

Committee Question or Concern	Response	Conclusion
	parking is available, a shelter or other defined meeting place is in place, restroom accommodations are nearby, and land use in its vicinity is either park use or protected from anticipated impacts that are typically associated with larger attended events.	4. Bluff View Park
Hours and Days for Such Allowances for Alcohol	The Department again stated to the Committee that it would support such activities only on a weekend basis, Friday through Sunday, with hours not beginning before 12:00 p.m. (Noon) and ending by 10:00 p.m. on Fridays and Saturdays, with Sundays concluding by 6:00 p.m. Weekday hours can be considered, but via special permit authorized by the City Council.	Friday through Saturday; 12:00 p.m. (Noon) to 10:00 p.m., except Sundays, which would have the same start time, but conclude at 6:00 p.m.
Child Safety	The Committee initiated this discussion point and considers such a priority for any special event that might serve alcohol. In this regard, the entity hosting the event will have to meet all State, County, and City liquor license requirements, while also adhering to any special permit conditions set forth relative to the park location and proximity to playgrounds and other kid-friendly areas. The intent is to manage these special events with proper licensing and permitting to ensure a safe and fun event for all.	Require liquor licensing and permit issuance by City focusing, again, on hours of the event, proximity to kid-friendly areas within the parks, and appropriate management plan from organizer for general and unique contingencies. Policing of these events would be anticipated as well.
Permit Process	The Department, for the benefit of the Committee, noted that a permit process should be instituted that provides ample details regarding the event, identifies the responsible parties organizing the same, stipulates the insurance and identification	New permit form, focusing on reasonable requirements applied to the organizer and protections for the City. This permit process would include police and fire/EMS input and, once finalized,

Committee Question or Concern	Response	Conclusion
	requirements, and requires a deposit or escrow guaranteeing clean-up and repair of any damage that may occur. The Department, in conjunction with the City Attorney, would develop this permit form and its associated components.	participation in each submittal.

With these questions or concerns outlined by the Department, direction from the Committee was sought regarding this matter. It was noted that, if the Committee was supportive of these considerations, the City Attorney and the Department of Planning and Parks would then prepare a set of regulations to achieve this allowance for alcohol in parks or trailheads for legitimate purposes, while taking into consideration the safety of all parties.

**NEXT STEPS >>>** At its June 2022 meeting, the Committee reviewed each of these four (4) key components noted in the table provided above and discussed them to determine if such addresses the appropriate process and key needs to accommodate a revision of the regulations relating to alcohol in parks and trailhead areas under consideration. The Committee held a thorough review and discussion regarding the matter, a portion of which raised a number of new questions and concerns regarding the enforcement components, the ability to regulate certain types of alcoholic beverages, additional safety concerns, and existing instances of illegal consumption of alcohol in the City’s park system. At the conclusion of this discussion, a motion was made, and seconded, to direct the Department to proceed with the development of regulations to achieve this allowance for alcohol in parks or trailheads for legitimate purposes. A vote was held regarding the motion with a result of a three (3) to three (3) tie among Committee Members, with two (2) of them absent. With this vote, the motion failed due to a lack of a majority. No further discussion or direction was conducted by the Committee regarding this matter.

**CONTACT INFORMATION >>>** If any of the City Council Members should have any questions or comments regarding this information, please feel free to contact the Department of Planning and Parks at (636) 458-0440. This item has been placed on tonight’s Work Session Agenda under ‘For Information’ and, if any City Council Member would like to discuss this matter, the Department of Planning and Parks will be available for such. Thank you for your consideration of this information.

Respectfully submitted,

**CITY OF WILDWOOD PLANNING AND PARKS COMMITTEE**

Don Bartoni, Chair\*

Planning and Parks Committee

Cc: The Honorable James R. Bowlin, Mayor  
Steve Cross, City Administrator

John A. Young, City Attorney  
Melanie Rippetoe, Assistant Director of Planning and Parks  
Travis Newberry, Senior Planner

\*The Department of Planning and Parks Developed this report, in conjunction with the Planning and Parks Committee. Content reflects the Committee's consideration of this subject and not necessarily an individual's position or opinion.