



June 21, 2022

The Honorable City Council
City of Wildwood, Missouri
16860 Main Street
Wildwood, Missouri 63040

Re: **Update on In-Person and Virtual Recreation Programs (Wards – All)**

Council Members:

Listed below is a summary of the programs and activities the City has completed, or have currently underway, relative to implementing the goals and recommendations that were set forth for parks and recreation in the City's Action Plan 2018. This summary reflects major items that have been the focus of the City, since the Committee's May 2022 meeting:

Wildwood Celebration Commission Meeting

- The Commission continues preparation/planning for the 2022 Celebrate Wildwood Event.
- The Wildwood Celebration Commission met on June 1, 2022 and included discussions on the promotion and advertisement of the event, a venue update, and discussion of the parade theme for 2022, which is "Route 66 – Then and Now".
- The next meeting of the Wildwood Celebration Commission will be July 6, 2022.

Wildwood Farms Community Garden

- Wildwood Farms Community Garden hosted a yoga/work event on June 11, 2022 and, despite the high temperatures, had ten (10) participants for yoga and twenty-nine (29) that participated in the work event.
- The next work event, Music in the Garden, is scheduled for July 13, 2022. This event will feature a performance by Teddy McCready, while the Community Gardeners work. This activity may also be offered as a Pop Up Event to the general public, in addition to the Community Gardeners. Given the recent high temperatures, this event will be weather dependent.

Plein Air Art Event

- The Plein Air event took place on May 7, 2022, and had a new record of fifty-three (53) registrants!
- "En plein air is a French term that translates literally as 'in the open air.'" This type of artwork is completed on location, while outdoors. Participants were tasked with capturing a scene in Wildwood through traditional media or photography.

- Award winners were announced at a ceremony on June 17, 2022, which was well attended by participants. All artwork and photographs that were submitted were displayed for viewing and sale at Wildwood City Hall until July 7, 2022.

Music on Main Concert Series

- This free concert takes place on Main Street in front of City Hall on the third Friday of the month throughout the summer and ends with a 'Back to School Party' in August. Concerts begin at 6:45 p.m. and are generally over around 9:00 p.m.
- The Music on Main Concert Series continues to be a community favorite! This concert series kicked off with Dr. Zhivegas on May 20, 2022 and had a great turnout.
- The Midnight Piano Band played at the Music on Main Concert Series on June 17, 2022. Despite the high temperatures for the time of year, the attendance was good and much fun was had by all.
- The rest of the 2022 Music on Main concert schedule is:
 - Friday, July 15 - Fat Pocket
 - Friday, August 19 (Back to School Party) - Griffin and the Gargoyles

Green Rock Trail Challenge

- The Green Rock Trail Challenge took place on June 4, 2022, and had 61 registrants.
- The event started and finished in Greensfelder County Park, at the Muckerman Shelter, where registrants enjoyed snacks before and lunch after the hike.
- The 7.9 mile hike this year was changed slightly from previous years and, although slightly longer, received great reviews from participants.

Annual Photography Contest

- The City's Annual Photography Contest opened for 2022 submissions on June 1, 2022 and ended on June 22, 2022. All entries have now been placed on the City's website and are open to a vote by the public from July 1, 2022 through July 15, 2022.
- The professional judging will be completed by July 29, 2022, and winners will be announced on the City's website no later than August 1, 2022.
- As in recent years, the City will not be printing a calendar for 2023, but the winning photos will be used on its website, social media, print publications, and in other exciting new ways.

Wildwood Farmers Market

- The 2022 Wildwood Farmers Market Season kicked off on Saturday, May 28, 2022, and will be held every Saturday through the first part of October. The market is located in the Wildwood Town Center, on the public plaza area, which is located at 221 Plaza Drive.
- The market had thirty (30) vendors registered for opening day. Vendor registration is currently open and will continue to be throughout the season.
- The market hosts local vendors that offer everything from fresh farm produce to hot, prepared food, as well as unique handmade items, such as jewelry, art, and bath products.

2022 Family Swimming Pool Passes

During the summer of 2022, the City of Wildwood will once again partnered with the Cities of Ellisville and Ballwin to provide access to their outdoor swimming pool facilities. Ellisville and Ballwin continue to be great partners and afford Wildwood residents a cool and wonderful opportunity to ensure fun in the sun in 2022!

Upcoming City Events

July 13, 2022	Wildwood Farms Community Garden - Music in the Garden work event and Pop Up Event
July 15, 2022	Music on Main Concert Series – Fat Pocket
August 19, 2022	Back to School Party
September 24, 2022	Celebrate Wildwood!

CONTACT INFORMATION >>> If any of the City Council Members should have any questions or comments regarding this information, please feel free to contact the Department of Planning and Parks at (636) 458-0440. This item has been placed on tonight’s Work Session Agenda under ‘For Information’ and, if any City Council Member would like to discuss any of these items, the Departments of Planning and Parks will be available for such. Thank you for your consideration of this information.

Respectfully submitted,

CITY OF WILDWOOD

Don Bartoni, Chair*

Planning and Parks Committee

Cc: The Honorable James R. Bowlin, Mayor
Steve Cross, City Administrator
John A. Young, City Attorney
Joe Vujnich, Director of Planning and Parks
Melanie Rippetoe, Assistant Director of Planning and Parks
Kristin Naeger, Recreation Specialist

*The Department of Planning and Parks developed this report, in conjunction with the Planning and Parks Committee. Content reflects the Committee’s consideration of this subject and not necessarily an individual’s position or opinion.