

ECONOMIC DEVELOPMENT GOALS

1. Continue to designate and promote the Town Center as the City's core commercial and business area for development (see Planning Element – Objective #4). (2016)
2. Retention of current businesses and the development of new enterprises should be a priority to all staff, boards, commissions, and elected officials of the City. (2016)
3. Allocate funding for capital improvement projects in Town Center Area, focusing on expansions or upgrades to the current street and utility networks, along with open space, park, and trail development there as well. (2016)
4. Develop strategies for the city, so tourists, recreational enthusiasts, and residents of the St. Louis Area will recognize it as a regional destination point. (2016)

You may also find it helpful to review the entire Economic Development Element of the master plan which is on pages 72 through 78 of the plan.

Link to Master Plan: <https://www.cityofwildwood.com/DocumentCenter/View/1221/City-of-Wildwood-Master-Plan?bidId=>