



# WILDWOOD

August 25, 2022

## MEMORANDUM

To: Wildwood Historic Preservation Commission Members

From: Department of Planning and Parks

Re: Planning for 2022 Celebrate Wildwood Event (**Wards – All**)

Cc: The Honorable James R. Bowlin, Mayor  
Steve Cross, City Administrator  
John A. Young, City Attorney  
Rick Brown, P.E. and P.T.O.E., Director of Public Works  
Kristin Naeger, Superintendent of Parks and Recreation  
Stacy Chanski, Recreation Specialist  
Melanie Rippetoe, Assistant Director  
Travis Newberry, Senior Planner

The Celebrate Wildwood event is coming up soon and will mark the City's 27<sup>th</sup> anniversary. This year it is being held on September 24, 2022, starting at 10:00 a.m., with a parade, and ending at 9:15 p.m., with fireworks. The schedule is as follows:

10:00 a.m. – Parade

11:00 a.m. to 9:30 p.m. – Celebrate Wildwood, inclusive of food and drink vendors

11:00 a.m. to 6:30 p.m. – Authors/Sponsors/Non-Profit Booths/Artist & Fine Craft Booths/Others

**11:00 a.m. to 9:00 p.m. – City Information and History Tents**

6:45 p.m. to 9:15 p.m. – Main Concert Venue

9:15 p.m. – Fireworks – Close of Event

The Department would like to ascertain how the Commission would like to be involved at the Celebrate Wildwood event this year as in past years. There are many opportunities for Members to participate, which include:

1. Participate in the parade (Theme: *Route 66 – Then and Now*).

2. Provide information about the upcoming Wildwood History Book (note QR Code in Points of Interest Map), with past book giveaways on display.
3. Distribute and display 2022 Wildwood Points of Interest Foldable Travel Map.
4. Display the HPC's eleven (11) display banners and mini replicas of the Historic Community Markers.
5. Display the McReynolds Award for the Wildwood Historic Community Markers Program.
6. Display Route 66 Roadside Park Project poster, most updated conceptual diagram, and informational handouts. A project scrapbook or poster, with photos taken by the Project Historian to demonstrate the amount of engagement, could also be included.
7. Invite Student Route 66 Taskforce tabling volunteers and displays (ex. QR Code to Virtual Tour of Route 66 handout and information on the Student Design Competition).
8. Provide Route 66 display with objects and information provided by Commission Liaison Broyles and the Route 66 Association of Missouri. Include sign up for informational updates about the Route 66 Revitalization Initiative and potentially a community petition of support to include with the grant application to the State Historic Preservation Office (SHPO) in support of corridor revitalization planning.
9. Display Essen Log Cabin brochures, posters, preliminary drawings, and "Where's Waldo" interactive activity, if location has been chosen (possibly on the Points of Interest Map Display).
10. Display binder with the latest edition of the Historic Building Inventory, information about Historic Preservation in Wildwood, the Historic Preservation Commission, Wildwood Historical Society, State Historic Preservation Office (SHPO), and Missouri Preservation, and provide packets to distribute to especially interested individuals. (Note: this information would have been helpful to have on hand at last year's event).
11. Provide children's activities, akin to the word search activities developed by Chair Stevens, which have been included in the past few issues of the Gazette (note, the proposed Essen Log Cabin "Where's Waldo" activity might fulfill this suggestion).
12. What else might be offered?

At tonight's meeting, the Department wanted to offer these options to the Commission Members for consideration and action. Certainly, the Commission Members can undertake as many of these activities or additional types, as desired. Many of these above-mentioned materials are already on-hand or already in-development.

A sign-up for volunteer shifts will be distributed in the next week. Please note your availability for one (1) or more two (2) hour shifts at the History Tent.

If any of the Commission Members have any questions or comments in this regard, please feel free to contact the Department of Planning and Parks at (636) 458-0440.