



WILDWOOD

WILDWOOD CELEBRATION COMMISSION UPDATE – SEPTEMBER 7, 2022

Celebrate Wildwood 🌿 General Items Underway/Remaining

Item	Status
Wi-Fi Internet for Booths (Bays-ET)	Contact made and underway
Application for Volunteers	Created; to open on September 9th
Recruit Volunteers	Underway
Police Services	Arrangement of services and appropriate layout and coverage to be completed under the supervision of P.O. DeGhelder.

Celebrate Wildwood & Art Festival 🌿 General Items Completed

Item	Notes
Event Date	Celebrate Wildwood is scheduled as a one-day event on Saturday, September 24, 2022
Event location and layout	Location used in previous years at Taylor Road and Main Street has been selected
Fireworks	Completed and booked
Electric (Green2Go)	On schedule
Portable Restrooms (PWC)	On schedule
Waste Services (Waste Connections)	On schedule
Sponsorships	Major focus of Commission in 2022; Twenty three (23) sponsors in place
Bistro Lighting	Completed and booked
National Anthem	Resident Julie Lynch is scheduled to sing the National Anthem at the Opening Ceremonies
Schedule	
Schedule, i.e., Entertainment and General	Wild Horse Band – 11:30 a.m. to 2:30 p.m. BritBeat - 6:45 p.m. to 9:15 p.m. (Beatles tribute band)

Celebrate Wildwood 🌿 Parade Items Underway/Remaining

Item	Status
Instructions to be emailed to participants	Scheduled to be sent by September 9, 2022 via email

Celebrate Wildwood 🌿 Parade Items Completed

Item	Notes
Selection of Theme	Explore Wildwood. Route 66 – Then and Now



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Grand Marshall	Commission Members chose Virgil Schmidt as Grand Marshal, in honorium, given his unexpected passing.
Location	Schnucks Wildwood Crossing will be the start pointing of the parade.
Application for Participants	Closed, yet ongoing requests for participation. Thirty seven #(37) participants registered.
Parade Participants	Premier Martial Arts, Lafayette High Cheerleaders, Pet Clips, Junior Lancer Dancers, Sugar Babies Baton Twirling Team, Dance Incorporated/Midwest Performing Arts, LHS Racquetball Club, Cub Scout Pack 304, Ellisville Cub Scout Pack 677, Honeybee Flower Boutique, Sealing St. Louis, Moolah Mounted Lancers, Devine Performing Arts, Welsch Heating and Cooling, Co., Central Bank, St. Louis Recreational Cyclists, Lafayette Escadrille Dance Team, RJ's Dance Studios, St. Louis County Police Department, Sedlak & Associates, Anthology of Wildwood, Passiglia's Nursery & Garden Center, Dappercan, Benedettos on Main, Yomo Mini Patrol, David Taylor Ellisville Chrysler Dodge Jeep RAM Dealership, and classic car owners.
Engage a Marching Band	Saint Boogie Brass Band will perform in the parade. Lafayette High School, Contest of Champions Marching Band Competition hosted at LHS is the same day, so local bands are not available.
Other Items	Local Rotary Club to assist with parade setup at start.

Celebrate Wildwood 🍷 Food/Drink Items Underway/Remaining

Item	Status
Layout of Food Court & Dining Area	Underway. Selection of venue completed, with the food court area identified.

Celebrate Wildwood 🍷 Food/Drink Items Completed

Item	Notes
Contact Previous Food/Drink Vendors	Completed
Application for Food/Drink Vendors	Seventeen (1) participants registered
Food Vendors Committed: Miss Becky's Salsa Shack, Nothing Bundt Cakes, Micro Meadows, The Nutty Sisters, Lily's Café, The Shish Kabob Guys, Kona Ice, Cotton Candy STL, T&M Kettle Korn, the St. Louis BBQ Society, Yogi Donuts, and Union Baptist Church of Chesterfield, Tamale Man	
Drink Vendors Committed: Chillax Tap & Co., Small Batch Winery, Pond Athletic Association and Sour Puss Lemonade	



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Celebrate Wildwood 🎪 Concert Items Underway/Remaining

Item	Status

Celebrate Wildwood 🎪 Concert Items Completed

Item	Notes
Bands	Completed and booked
Schedule	Headliner – BritBeat – Saturday Night; Wild Horse Band – Saturday Morning and Afternoon
Sound (Finch Audio)	On schedule
Stage (Klance Staging)	On schedule
RV rental for band for costume change	Completed (in-kind donation)
Interpreters for the Deaf	Completed and booked

Celebrate Wildwood 🎪 Kids Entertainment Items Underway/Remaining

Item	Status
Scouting Experience	Unable to secure
Police Exhibits and Demonstrations	Underway; at least two (2) mobile displays will be at the event.

Celebrate Wildwood 🎪 Kids Entertainment Items Completed

Item	Notes
Juggling Jeff	Completed and booked
The Clowns (Face Painters & Balloon Artists)	Completed and booked
Jolly Jumps Bounce Houses	Completed and booked
Pony Rides	On schedule
Upper Limits Climbing Wall	Completed and booked
Bubble Bus	Completed and booked

Celebrate Wildwood 🎪 Booth Items Underway/Remaining

Item	Notes
Assign booth locations	On schedule



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Celebrate Wildwood Booth Items Completed

Item	Notes
Notify Previously Committed Applicants	Completed
Send sponsorship letter to all Wildwood businesses	Mailed June 1, 2022
Application for Local Authors	Thirteen (13) participants registered
Application by Non-Profit and Local Organizations	Non-Profit and local organizations contacted June 30, 2022. Wildlife Rescue Center, World Bird Sanctuary, MSD, MDNR, MDC, GRG, and the Endangered Wolf Center.
Application for Sponsors	See above
Booth Commitments	Forty-Two (42) Artist or Fine Craft participants registered Twenty-Five (25) Nonprofit or Local Organizations are registered.

Celebrate Wildwood Marketing Items Underway/Remaining

Item	Status
West Newsmagazine	Eight (8) page pullout section being prepared for September publication.
Social Media	Underway
Local Festival Websites	Not Started
Local Television News Networks	Not Started
Event Program	Underway
Message Boards	Will be available for use

Celebrate Wildwood Marketing Items Completed

Item	Status
Social Media – Silver Tablet Marketing	Completed and booked
Event Poster	Completed and posted in park locations
Light Pole Banners	Completed and hung
West Newsmagazine	“Save the Date” advertisement published in August 24, 2022, edition of West Newsmagazine
Flyers	Distributed at Farmers Market starting August 27, 2022