



WILDWOOD

September 26, 2022

MEMORANDUM

To: Wildwood Historic Preservation Commission Members

From: Department of Planning and Parks

Re: Route 66 School Engagement Updates (**Wards – All**)

Cc: The Honorable James R. Bowlin, Mayor
Steve Cross, City Administrator
John A. Young, City Attorney
Rick Brown, P.E. and P.T.O.E., Director of Public Works
Melanie Rippetoe, Assistant Director of Planning and Parks
Travis Newberry, Senior Planner

BACKGROUND >>>

As has been identified by the Department, the Rockwood School District has declared it is “all in” for the Route 66 Revitalization Initiative and is prepared to engage all the area schools in our planned activities. The participation of the school district opens many new opportunities for the corridor and is exciting.

As a product of this support, the Department, per the direction of the Historic Preservation Commission, has established a Student Route 66 Task Force with eight (8) participating students from each of the following area middle and high schools (Wildwood Middle School, Rockwood Valley Middle School, LaSalle Springs Middle School, Lafayette High School, and Eureka High School). The intent is for this core group of students to serve as leaders and ambassadors for the effort, organizing the rest of the student body, when needed to elevate this initiative (art projects, murals, events, etc.).

The Student Route 66 Taskforce has since been engaged and active in all meetings relevant to the Route 66 Roadside Park project, have been instrumental in the development and promotion of the Student Design Competition for the “photo op” element of the park project, and are presently brainstorming ideas for possible pop-up events throughout the year.

It should be noted that Nolan Myers has been elected Taskforce Liaison to the Historic Preservation Commission and has been invited by Chair Stevens to sit on the dais with Commission Members and represent the student taskforce. He will be presenting taskforce updates tonight during this agenda item.

ADDITION OF YOUTH LIAISONS >>>

This agenda item is tabled until the Department has the opportunity to consult with the City Attorney, City Administrator and the Mayor on permanent Youth Liaison positions. As the elected Taskforce Liaison to the Commission, it has been determined that Nolan Myers may fulfill that role, as long as the Taskforce remains active and until this issue is resolved.

UPDATES FROM THE SEPTEMBER 6, 2022 STUDENT ROUTE 66 TASKFORCE MEETING >>>

The draft Minutes are attached, and Taskforce Liaison Myers will be presenting on this item.

UPDATES REGARDING THE STUDENT DESIGN COMPETITION >>>

SWT Design and members of the Project Team presented live to participating classrooms over Zoom on September 9, 2022, officially launching the competition (see the attached presentation with the Official Competition Guidelines). All materials related to the design competition, targeting area K-12 students, are now posted to www.cityofwildwood.com/studentdesigncompetition. Area students are being challenged to come up with a winning idea for the “photo op” element of the park project. The LaSalle Springs Middle School 3D Modeling class is taking it especially seriously, chalking out the dimensions of the photo op plaza in the middle school parking lot! The deadline for submittals is Friday, October 7, 2022, at 5:00 p.m.

Wildwood Route 66 Selfie Tour

In preparing for the presentation for the competition, Taskforce Members suggested providing students a tour of the Wildwood Route 66 Corridor, noting their own tour of the corridor had been instrumental to their engagement in the project. Given time constraints, and the volunteering of Brian Reed, STEM Curriculum Coordinator, with the Rockwood School District to help with editing and resources, it was determined that a “selfie” video tour would best accomplish the task. Thank you to all involved in bringing that vision to life! It was a labor of love by all and Mr. Reed spent over 40 hours producing the edited version. To watch the video, please visit www.cityofwildwood.com/studentdesigncompetition.

Competition Judging

While the Department is reserving the right to adjust the scoring criteria based on number and format of submissions, the following descriptions are the suggested structure for judging submissions:

Project Team Scoring - Tuesday, October 11 – Friday, October 14

All involved members of the Route 66 Roadside Park Project Team will be invited to come by Old Pond School that week to score submissions based on the scoring criteria identified in the Official Competition Guidelines. Department staff will provide blocks of time on those days that the building will be open (including one evening block), and project team members can visit at their leisure. Images of each project will also be posted online for virtual participation.

Judging Panel – Monday, October 17 – Wednesday, October 19

A judging panel will be assembled consisting of the following representatives to select the winning design from the top 3-5 submissions with the highest scores:

- Historic Preservation Commission (two representatives)
- Student Route 66 Taskforce (two representatives)
- City Staff (two representatives)
- Route 66 Association of Missouri (one representative)
- Rockwood School District (one representative, non-student)
- SWT Design (one representative)

Optional: “People’s Choice” – Tuesday, October 11 – Sunday, October 16

Anyone in Wildwood can vote for a favorite idea based on project images (virtual). This project will win honorable mention, as the fan favorite, and be considered by the judging panel, regardless of scoring. This option will be promoted by social media.

The Department will provide additional information closer to the dates in-question. Tonight, the Department respectfully requests the nomination and selection of two (2) HPC Members to serve on the Judging Panel.

The Winner is to be announced on Friday, October 21, 2022.

360 AND AERIAL VIRTUAL TOURS OF ROUTE 66 LANDMARKS >>>

Thanks to a variety of sources and, in particular, Rockwood School District, the Department of Planning is now in the possession of the following:

- Aerial footage of Historic Pond (credit to Drew Walters, Eagle Scout, and member of the Eureka Historical Society).
- Unedited aerial footage of Historic Grover, Wildwood Historical Society (WHS), and the Route 66 Historic Roadbed (credit to Curtis Brennecke of Rockwood School District).
- 360 degree photography of the Route 66 Roadside Park project site, WHS Museum and Meeting Hall, Bethel Church sanctuary, Big Chief Roadhouse interior spaces and enclosed patios, and the interior of Old Pond School (credit to Brian Reed of Rockwood School District).

The Department will post these pictures to the webpage for the competition and is open to input on how else they can be displayed. The Wildwood Historical Society, Bethel Church and others are also receiving these digital resources for their own purposes.

IN CLOSING >>>

If any of the Commission Members should have comments or questions regarding this information, please feel free to contact the Department of Planning and Parks at (636) 458-0440. A presentation is planned on these matters at tonight's meeting. Thank you for your consideration of this information and discussion of the same.

CITY OF WILDWOOD
RECORD OF PROCEEDINGS

STUDENT ROUTE 66 TASKFORCE MEETING MINUTES

Zoom

September 6, 2022

I. Welcome and Roll Call

Meeting: Tuesday, September 6th, 2022 hosted on Zoom at 2:00 p.m.

Attending: Members Myers, Schott, Senthil, Dean, Ge, Suliman, Raghuraman, and Cottrell. Liaison Keefe, Liaison Delling, Chair Stevens, and Liaison Broyles

II. Approval of minutes from Student Route 66 Taskforce August 15th meeting.

Haley Cottrell made a motion to approve the minutes. Member Myers seconded the motion. The taskforce minutes were then unanimously approved.

III. Public comment

Liaison Keefe thanks everyone for their flexibility for moving the meeting onto Zoom.

IV. Discussion Items

Roberts Rules: Overview and Discussion

Liaison Keefe walked the task force through how to make a decision using Roberts Rules:

- Chair asks for a motion
- Member makes a motion
- Another member seconds the motion
- Chair opens the floor to discussion
- Motion may be amended (If amendments are needed restate the motion, second, and vote)
- Chair restates the motion and calls for a vote; majority rules.

The taskforce practiced making a motion about which color Liaison Keefe should wear to the next meeting. Chair Senthil made a motion that Liaison Keefe should wear pink. Member Dean seconded the motion. Chair Ge opened the floor to discussion and Chair Senthil proposed Liaison Keefe's socks should be pink. Chair Senthil made a motion to amend that Liaison Keefe should specifically wear pink socks to the next meeting. No one seconded the motion. Chair Ge restated the main motion and then called for a vote. The motion passed.

Route 66 Roadside Park Project

Chair Ge started off by saying she, Member Myers, and Member Dean attended the last Historic Preservation Commission meeting on August 25th, where they voted on a final revised design plan for the park

Liaison Keefe presented the layout for ***Concept B: The Route 66 Timeline Walk*** design that was decided on at the Historic Preservation Commission meeting. She also shared the ideas that were brought up at

the meeting about the splash pad and fruit stand. Liaison Keefe then asked for additional input from taskforce members that she could summarize and share with SWT Design.

Member Cottrell asked what would be on the timeline, a general Route 66 history or the history of Route 66 specifically in Wildwood. Liaison Keefe confirmed that it would be the latter. Cottrell commented that she liked that it would be specifically about Wildwood. Chair Ge said she liked the idea of a comfort zone at the end of the timeline, and that switching the directions of the parking spaces should be considered to lessen the burden of headlights late at night for the neighborhood. Chair Stevens asked what the members' thoughts were on having the timeline details cemented in the walkway as opposed to a sign or plaque. Chair Ge proposed that it would be good to be beneficial to have both, the general locations/times cemented on the ground, and a standing plaque that goes more into detail. Chair Dean agreed.

Liaison Broyles entered the Zoom and proposed her and Member Cottrell's idea to do a mural on the side of the comfort zone/bathrooms. Member Cottrell explained their inspiration for the mural and showed the taskforce a rough draft. Liaison Broyles talked about the significance of some of the images they've put on the mural. Cottrell added that she hopes to have a final draft to show the taskforce within the next few weeks.

Chair Ge noted that the mural would make a great addition to the bathrooms. Chair Senthil agreed by saying it was a great way to showcase what Wildwood had to offer.

Student Design Competition

Chair Ge asked for a breakdown of what the communications committee has been doing. Member Cottrell said the members talked to the NHS chapters at different schools to get points made available for entering the competition and printed out flyers to send to the schools. Liaison Keefe nominated Member Myers to present on his social media post idea. Member Myers read the taskforce his draft post that would be sent to participating schools. Liaison Keefe asked Liaison Delling what the best avenue for releasing this post would be. Liaison Delling said Facebook is a great option as well as Parent Square. She added that if someone sent her the post, she could get it on Rockwood's Parent Square. Chair Senthil added that morning announcements would be a great way to share this message as well.

Liaison Keefe then presented over the student design competition's proposed guidelines and explained the livestream that would take place on September 9, 2022. Chair Senthil asked if participation in the livestream would be required. Liaison Keefe said although participation was optional it would be preferable so that taskforce members could do a Q&A. Member Meyers asked how members could participate in the livestream since it was during school hours. Liaison Keefe said members could go to the library at their perspective schools and join the zoom from there. She said she could draft an email that explains participation in the livestream that members could forward to their teachers/principals. Liaison Keefe asked if the taskforce members approved of her format. Chair Ge said she liked how organized the guidelines were so that participants could know what's expected. Member Dean said she especially liked the point system because it explained exactly how participators would be judged.

Celebrate Wildwood Event

Chair Ge encouraged members to sign up to work the Route 66 table at the Celebrate Wildwood event on September 24th via the email Liaison Keefe sent out. Liaison Keefe added the Celebrate Wildwood is always a very fun event, and it's prime time for getting people excited about the Route 66 initiatives.

Events Committee

Chair Ge then asked for breakdown from the Events Committee. Member Suliman explained that they did meetings with local school principals about possible dates and ideas for Route 66 events. Chair Ge said the Lafayette principal was especially helpful with coming up with ideas such as a drive-in movie for the movie Cars, elementary school carnivals, walkathon/race at wildwood middle, a scavenger hunt, or bicycles and brunch. Chair Senthil added she went to Pond and that a booth or some sort of game at the fall carnival at Pond would be a good idea. Member Cottrell said that the idea of a walkathon/race/bicycle race could be combined with the scavenger hunt to get more ages involved.

V. Any Other Business- What should we discuss

Liaison Keefe asked if any of the members would be willing to serve on the jury panel for the student design competition. Member Dean asked if the judgment process would only be one meeting or several. Liaison Keefe explained that it would probably be only one long meeting. Chair Ge asked for a raise of hands for everyone who would like to be a part of the panel. The entire taskforce raised their hands. Member Suliman asked if she couldn't come to the livestream, could she still be on the panel. Liaison Keefe said members could be on the panel even if they didn't make it to the livestream.

VI. Next Meeting Dates

- 1) Celebrate Wildwood event on September 24th.
- 2) Student Route 66 task force meeting on October 3rd at 2:00 pm.
- 3) Special meeting for the student design competition judging panel TBD in October.

VII. Closing Remarks and Adjournment

The meeting was adjourned at 3:07 p.m.