



Record of Proceedings of Meeting of the  
**City Council's Economic Development Committee**  
Tuesday November 22, 2022 at 6:00 pm  
Council Chambers of City Hall  
**DRAFT**

**I. Call to Order and Roll Call**

Chair Ottenberg opened the meeting at 6:02 pm and a roll call was taken.

Committee Members in Attendance:

Chair Ottenberg  
Council Member Bartoni\*  
Council Member Dodwell  
Council Member Garritano\*  
Council Member Hopper (arrived 6:15 pm)  
Council Member Jakcsy\*

*\*attended via Zoom*

Committee Member Absent:

Council Member Brost  
Council Member McCutchen

Staff Members in Attendance:

City Administrator Steve Cross  
Economic Development/Communications Manager Tom Lee  
Deputy City Clerk Colleen Lohbeck

**II. Approval of Minutes – October 11, 2022 Meeting**

The minutes of the meeting held on October 11, 2022 were submitted for approval. Council Member Garritano motioned for approval, and Council Member Dodwell seconded the motion. A voice vote was taken with an affirmative result. Chair Ottenberg declared the motion passed. Council Member Bartoni abstained.

**III. Public Comment(s) - none**

**IV. Discussion Item(s)  
For Information**

**A. Update on Business Changes and Other Business News**

Economic Development Manager Lee provided status and news regarding businesses in Wildwood.

**Ready for Action**

**A. Vice-Chair Election**

Discussion was held regarding standing committees to have a vice chair.

A motion was made by Council Member Ottenberg for CM Dodwell to serve as Vice Chair. Council Member Bartoni seconded. A voice vote was taken with an affirmative result and Chair Ottenberg declared the motion passed.

**B. Discussion of Home-Based Business Exposition**

Discussion was held regarding additional support for home-based businesses, increased visibility for businesses, business-to-business opportunities, time and location for exposition, Wildwood Business Association membership and dues, new legislation regarding regulations on home businesses, the difference between the business forum and home-based business exposition event.

Council Member Dodwell made a motion to move forward with the planning of a small business exposition in June 2023. A second was not made so the motion was tabled.

**C. Discussion of 2022 Resident Survey Responses**

Discussion was held regarding overall results of survey, comments most telling, residents want more family-friendly dining, retail, entertainment venues and activities, pressing needs are infrastructure and economic development, roadmap for where we want to go as a city, identify highlights to target near-term, spotlight on website to inform residents of survey results.

**D. 2023 Marketing Campaign**

Discussion was held regarding Live, Work, Play Marketing Campaign.

Council Member Dodwell made a motion to proceed to obtain bids from vendors for the LWP campaign. There was not a quorum therefore the motion was tabled until the next meeting.

**Not Ready for Action**

A. Update to the Economic Development Guide

**V. Next Meeting Date**

The next meeting of the Economic Development Committee is scheduled for December 27, 2022 at 6:00 pm.

Discussion was held regarding the cancelation of the December 27, 2022. A poll of committee members will be conducted via email to cancel that meeting.

Council Member Dodwell commended Economic Development Manager Thomas Lee for the revisions to the tourism page of the EDD on the website.

Council Member Bartoni extended a Happy Thanksgiving to the committee and City staff.

**VI. Adjournment**

Council Member Bartoni motioned to adjourn the meeting. Council Member Dodwell seconded the motion. A voice vote was taken with an affirmative result. Therefore, Chair Ottenberg declared the meeting adjourned at 7:17 pm.