

Economic Development Committee
January 24, 2022 Meeting
Business News and Updates

Business Openings:

- **Fox Company Yoga** (16347 Main St): Fox Company Yoga has completed their interior buildout. They are aiming to open their hot yoga studio on January 29, 2023. They are currently working on getting signage approved.

Business Expansion:

- **Puppingham Palace** (16540 Manchester Rd): is expanding their operation into the adjacent endcap located at 16528 Manchester Rd. The owner of Puppingham Palace hopes to have the expansion completed by March 2023.

Business Closures:

- **No New Closures:** The Department can report that there haven't been any closures since the last Economic Development Committee meeting held on November 22, 2022.

Other Business Activity:

- **Ince Orthodontics** (2444 Taylor Rd) has confirmed that they will not be renewing their lease with Dierbergs Markets. Their lease is set to expire on July 31, 2023.
- **SSM Health Physical Therapy** (16962 Manchester Rd): The owner of CrossFit Wildwood, Mike Petruso, purchased the old Imogene's property located at 16962 Manchester Rd. Fantastic Cakes and Where to Buy Them has signed a 1-year lease with Mike Petruso. That lease started in October 2022. SSM Health Physical Therapy is working to sign a 7-year lease with Mike Petruso. SSM Health's lease will begin May 1st, 2023, and the company will move in after they complete their renovation. SSM Health plans on investing over \$300,000 into their interior buildout. Three physical therapists will work out of this new location.
- **Local Tourism Asset Development Grant:** The City of Wildwood applied for the Local Tourism Asset Development Grant provided by the Missouri Department of Economic Development. These funds would be used for the Village Green/Main St Extension project.
- **BP Gas** (300 Hwy 109): Wallis Companies is now managing their BP Gas Station located at 300 Hwy 109. They took over the property on December 1, 2022. They have owned the property since 2006. After taking over the property, Wallis Companies temporarily closed the gas station to clean up the premises. BP Gas was re-opened in January.
- **Wildwood Business Association:** The Wildwood Business Association has launched a brand-new website. The WBA is still working on adding content, but the website is active. The Department has provided the website link here: www.wildwoodbusiness.org
- **2023 Wildwood Business Survey:** The Department has sent out the 2023 Wildwood Business Survey. Once the City receives enough responses, the Department will compile its findings and submit a report to the Mayor, City Council, and the Economic Development Committee.

Business Events:

- **Ribbon Cutting Ceremonies:** There are no Ribbon Cutting Ceremonies scheduled at this time. Tresses by Jess Salon and Elegant Designs Day Spa will schedule a ribbon cutting ceremony once they get their signs up. More info to come.
- **Rob Your Neighbor and Support Small Business:** Patterson Family Farms, The Porch (16957 Manchester Rd), Silver Spoon Ice Cream & Sweets (17225 New College Ave), and Sweet Hope Bakery are hosting a Rob Your Neighbor event on Thursday, January 26, 2023, from 4:30pm to 7:00pm. The event will take place at The Porch located at 16957 Manchester Rd. Tickets are \$5.00 per person. For more information, you can reach out to Deborah Patterson at dapatterson@charter.net.
- **Wildwood Business Association Social:** The Wildwood Business Association is having its next social event on February 3, 2023, from 5:00pm to 7:00pm. The event will be held at Silver Spoon Ice Cream & Sweets located at 17225 New College Ave.
- **80s Party:** Hidden Valley (17409 Hidden Valley Dr) officially opened for the 2022/2023 Season on December 25, 2022. Hidden Valley is celebrating its 40th anniversary season with an 80s Party on Saturday, February 11th, 2023, from 2:00pm to 5:00pm.
- **Wild Wild West Casino Night:** The West St. Louis Chamber of Commerce is having their Wild Wild West Casino Night event on Saturday, February 18, 2023, from 6:00pm to 11:00pm. The event will take place in Wildwood at The Wildwood Hotel (2801 Fountain Pl).
- **World Bee Day – Bee Bash:** La Salle Retreat Center (2101 Rue De La Salle Dr) is hosting its World Bee Day - Bee Bash event on Saturday, May 20, 2023, from 10:00am to 1:00pm.
- **Tack Swap:** Equine Assisted Therapy (3369 Hwy 109) is having a Tack Swap event on June 3, 2023, and June 4, 2023.
- **Wildwood Business Forum:** The City hosted its first Business Forum on January 12, 2023. Over 35 businesses attended the forum. The City will be having its second forum in the Spring.