



WILDWOOD

WILDWOOD CELEBRATION COMMISSION UPDATE – JUNE 14, 2023

Celebrate Wildwood 🌿 General Items Underway/Remaining

Item	Status
Event Location and Layout	See below in "Completed" Status, and underway until event day
Fireworks	J&M Displays – contract almost completed
Waste Services	Not started; change in waste hauler for City delaying this item
Application for Volunteers	Created; not yet open
Recruit Volunteers	Not started
Sponsorships	Sponsorship packets mailed to Wildwood businesses and contractors on May 18, 2023.
Police Services	Arrangement of services and appropriate layout and coverage to be completed under the supervision of P.O. Deghelder.

Celebrate Wildwood & Art Festival 🌿 General Items Completed

Item	Notes
Event Date	Celebrate Wildwood is scheduled as a one-day event on Saturday, September 23, 2023. The approval of this date was made by the Commission at its November 2022 meeting.
Venue Location and Layout	Theatre site; same general location and layout as 2022
Electric (Green2Go)	Contacted and on schedule
Portable Restrooms (PWC)	Contacted and on schedule
Wi-Fi Internet for Booths	Decision made by Commission to forego Wi-Fi at the 2023 event
Bistro Lighting	Contacted and on schedule. Deposit paid.
Presentation of Colors	Metro West contacted and event is on its schedule
Schedule	
Schedule, i.e., Entertainment and General	Teddy McCready and Friends – 11:30 a.m. to 4:30 p.m. That 80's Band - 6:45 p.m. to 9:15 p.m. (confirmed)

Celebrate Wildwood 🌿 Parade Items Underway/Remaining

Item	Status
Selection of Theme	<i>This is My Wildwood</i> , with a possible subthemes to be discussed
Parade Participants	Eight (8) entries: Welsch Heating and Cooling, Co., Clancy's Irish Pub, Devine Performing Arts, Central Bank, John Shelley – Classic Cars, Steven Shelley – Antique Vehicle, Premier Martial Arts Wildwood, Passiglia Nursey and Garden Center
Grand Marshal	Pending discussion at June meeting
Other Items	None to report at this time



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Celebrate Wildwood 🍷 Parade Items Completed

Item	Notes
Location	Planned location would be the same as 2022 – Schnucks Wildwood Crossing. Contact is underway.
Application for Participants	Application opened on 3/13/2023.
Engage a Marching Band	The Red and Black Brass Band contacted and on schedule. Deposit paid.

Celebrate Wildwood 🍷 Food/Drink Items Underway/Remaining

Item	Status
Layout of Food Court & Dining Area	Same as 2022, with any changes sought from the Commission to be incorporated
Application for Food/Drink Vendors	Application opened 3/13/2023. Sixteen (16) vendors registered

Food Vendors Committed: Lily’s Café, T&M Kettle Korn, The Nutty Sisters, Micro Meadows, Kona Ice, Miss Becky’s Salsa Shack, Yogi Donuts, Sour Puss Lemonade, Nothing Bundt Cakes, Theo’s Gyros, Honey Bee Tea, Ramblin Rooster, The Pofferie, Rhu Berry, St. Louis BBQ Society, Honey Bee Tee

Drink Vendors Committed: The Tippy Clover (Bloody Marys, Cocktails, Beer, Soda)

Celebrate Wildwood 🍷 Food/Drink Items Completed

Item	Notes
Contact Previous Food/Drink Vendors	Completed 3/16/2023

Celebrate Wildwood 🍷 Concert Items Underway/Remaining

Item	Status
None	

Celebrate Wildwood 🍷 Concert Items Completed

Item	Notes
Sound (Finch Audio)	Contract completed
Stage (Klance Staging)	Contacted and on schedule
Interpreters for the Deaf	Contract completed
Teddy McCready and Friends	Contract completed
That 80s Band	Contract completed

Headliner – That 80’s Band – Saturday Night; Teddy McCready and Friends – Saturday Morning and Afternoon



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Celebrate Wildwood 🌿 Kids Entertainment Items Underway/Remaining

Item	Status
Police Exhibits and Demonstrations	Underway

Celebrate Wildwood 🌿 Kids Entertainment Items Completed

Item	Notes
Juggling Jeff	Contract completed
The Clowns (Face Painters & Balloon Artist)	Contract completed
Pony Rides	Contacted and on schedule
Upper Limits Climbing Wall	Contract completed
Jolly Jumps Bounce Houses	Contract completed

Celebrate Wildwood 🌿 Booth Items Underway/Remaining

Item	Notes
Send Sponsorship Letter to Wildwood Businesses	Sponsorship letters mailed May 18, 2023
Application for Local Authors	Application opened on 3/13/2023. Four (4) authors registered.
Application by Non-Profit Organizations	Application opened on 3/13/2023. One (1) organization registered.
Application for Artists/Fine Craft Vendors	Application opened on 3/13/2023. Twenty-one (21) vendors registered
Application for Government Agencies	Application opened on 3/13/2023. One (1) organization registered

Celebrate Wildwood 🌿 Booth Items Completed

Item	Notes
Notify Previously Committed Applicants	Completed 3/13/2023.

Celebrate Wildwood 🌿 Marketing Items Underway/Remaining

Item	Status
West Newsmagazine	Not started
Social Media	Met with Debbie Ward of Silver Tablet Marketing. Awaiting proposal.
Local Festival Websites	Not started
Local Television News Networks	Not started
Event Program	Not started



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Event Poster	Not started
Light Pole Banners	On-going, with intent to promote holidays and other special seasons and events throughout the year.

Celebrate Wildwood Marketing Items Completed

Item	Status
See Above	None completed at this time.