



WILDWOOD

June 22, 2023

MEMORANDUM

To: Wildwood Historic Preservation Commission Members

From: Department of Planning and Parks

Re: Celebrate Wildwood History Tent and Parade Planning (**Wards – All**)

Cc: The Honorable James R. Bowlin, Mayor
Thomas Lee, Interim City Administrator
John A. Young, City Attorney
Rick Brown, P.E. and P.T.O.E., Director of Public Works
Kristin Naeger, Superintendent of Parks and Recreation
Stacy Chanski, Recreation Specialist
Melanie Rippetoe, Assistant Director
Travis Newberry, Senior Planner

This year's Celebrate Wildwood event will mark the City's 28th anniversary and publication of *Celebrate the History of Wildwood, Missouri*. This year it is being held on September 23, 2023, starting at 10:00 a.m., with a parade, and ending at 9:15 p.m., with fireworks. The overall theme for the event is "This is my Wildwood." The **tentative** schedule is as follows (taken from last year):

10:00 a.m. – Parade

11:00 a.m. to 9:30 p.m. – Celebrate Wildwood, inclusive of food and drink vendors

11:00 a.m. to 6:30 p.m. – Authors/Sponsors/Non-Profit Booths/Artist & Fine Craft Booths/Others

11:00 a.m. to 9:00 p.m. – City Information and History Tents

6:45 p.m. to 9:15 p.m. – Main Concert Venue – *The 80's Band*

9:15 p.m. – Fireworks – Close of Event

The Department would like to ascertain how the Commission would like to be involved at the Celebrate Wildwood Event this year, as has been the practice in past years. There are many opportunities for Members to participate, which include:

1. Participate in the parade (Theme: *Wildwood – City of Parks and Trails*). Commissioner Hrubes, Secretary Rowton, and Vice Chair Bachert are planning a float promoting the Wildwood History Book. Members of the Student Route 66 Taskforce have also been invited to participate.
2. Sell special editions of the Wildwood History Book (a highlight).
3. Distribute and display 2023 Wildwood Points of Interest Foldable Travel Map.
4. Display the HPC's eleven (11) display banners and mini replicas of the Historic Community Markers.
5. Display the McReynolds Award for the Wildwood Historic Community Markers Program and the National Society Daughters of the American Revolution Award.
6. Display Route 66 Roadside Park Project poster, most updated conceptual diagram, and informational handouts. A project scrapbook or poster, with photos taken by the Project Historian to demonstrate the amount of engagement, could also be included.
7. Display Essen Log Cabin brochures, posters, preliminary drawings, and siting information. Also include any other information already developed by Patterhn-Ives, at that stage.
8. Display binder with the latest edition of the Historic Building Inventory, information about historic preservation in Wildwood, the Historic Preservation Commission, Wildwood Historical Society, State Historic Preservation Office (SHPO), and Missouri Preservation, and provide packets to distribute to especially interested individuals.
9. Provide children's activities, such as word searches or coloring activities.
10. What else might be offered?

At tonight's meeting, the Department offers these options to the Commission Members for consideration and action. Certainly, the Commission Members can undertake as many of these activities or additional types, as desired. Many of these above-mentioned materials are already on-hand or in-development.

As noted at the last meeting, this year the Wildwood Historical Society Tent will be situated next to the City History Tent, with the book tent in between. Banners are being developed for all three tents for identification and promotion purposes.

A sign-up for volunteer shifts will be distributed closer to the event. Please *save the date* and come out in support of the book launch!

If any of the Commission Members have any questions or comments in this regard, please feel free to contact the Department of Planning and Parks at (636) 458-0440.